



Catalog of Materials Written  
By Teachers For Teachers.



Microcomputer Courseware  
97 New Titles  
See pages 4 to 11.



Cassette Tapes Are Used With  
Materials To Introduce Basic Skills.



Filmstrip Packages  
with Supplemental Materials  
See pages 37 to 43.

# Media Materials, Inc.

1984

## ELEMENTARY CATALOG

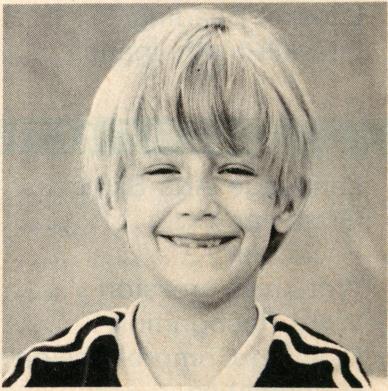
### of Basic Skill Materials

*featuring*

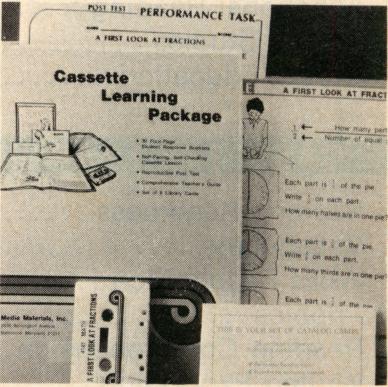
#### 97 New Microcomputer Programs

(with supplemental materials included for just \$39.95 each)  **Budget-Stretching Bonus Offers** (presenting free materials and/or gifts with every order)  **Every Item In Stock** (and ready for immediate delivery)  **Your 100% Satisfaction Guaranteed** (unconditionally on all materials and services).

Cassette Activity Books  
Fully Reproducible  
See pages 12 to 23.



Materials Developed for Individualized  
and Group Environments.



Cassette Learning Packages  
New and Improved  
See pages 24 to 35.

MEDIA MATERIALS, INC.  
Department 840151  
2936 Remington Avenue  
Baltimore, Maryland 21211



TOLL-FREE  
**1-800-638-1010**

In MD Call Collect  
**1-301-235-1700**



# CONTENTS

## MICROCOMPUTER COURSEWARE

Business Basics .....	4
Mathematics Problem Solving .....	5
Computer Literacy .....	6
Phonics .....	7
Word Analysis .....	7
Reading Comprehension .....	8
Study Skills .....	9
Vocabulary .....	9
Written Expression .....	9
Lifeskill Reading .....	10
Lifeskill Mathematics .....	11

## CASSETTE ACTIVITY BOOKS

Language Arts Skills .....	13
Grammar .....	14
Vocabulary .....	14
Written Expression .....	15
Word Recognition .....	16-17
Reading Comprehension .....	18-19
Mathematics .....	20-21
Study Skills .....	22
Functional Reading .....	23
Social Studies .....	23
Career Education .....	23

## CASSETTE LEARNING PACKAGES

Reading Readiness .....	24
Vocabulary .....	25
Word Recognition .....	26
Phonics .....	27
Reading Comprehension .....	28-29
Written Expression .....	30
Handwriting .....	31
Spelling .....	31
Mathematics .....	32-33
Computer Literacy .....	34
Study Skills .....	35

## FULL-COLOR SOUND FILMSTRIPS

Phonics .....	37
Vocabulary .....	37
Reading Readiness .....	38-39
Reading Comprehension .....	40-41
Mathematics .....	42-43
Study Skills .....	43

## High-Interest Textbooks

Mathematics .....	44
English .....	45

## CURRICULUM PROGRAMS .....

# BONUS GIFTS

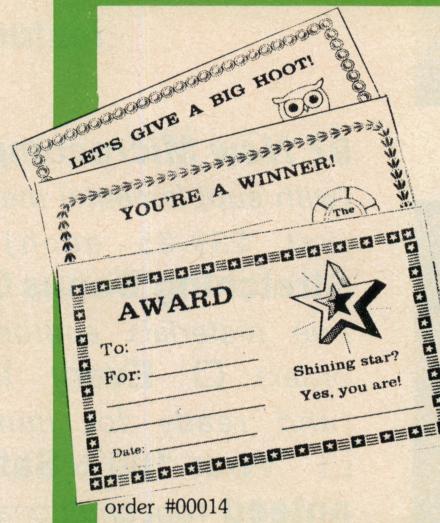
Every order you place entitles you to one of our BONUS GIFTS as indicated in the chart to the right. Please be sure to indicate your choice when ordering. **With every order, you receive a FREE poster for your classroom.**

## How to Place Your Order

- 1) Use the enclosed order form
- 2) OR Your School Purchase Order
- 3) OR Call TOLL-FREE 1-800-638-1010

A courteous member of our staff will be happy to take your order or answer any questions. Call between 8:30 A.M. and 5:00 P.M. EST for personal attention. After 5:00 and on weekends, an answering service will take your message.

### ORDERS OF \$50.00



### Set of 50 Award Certificates

You receive a variety of 5 timely sayings. They're printed on high-quality paper for a lasting impression. Personalize them for your award winners!

**\$4.95 VALUE**

## Media Materials' Double Guarantee

**SATISFACTION GUARANTEED** on every order. If, for any reason, you are not satisfied with your purchase, just return it and we will replace it, refund the purchase price, or credit your account. If any cassette tape or computer diskette is damaged in normal classroom use, return it and replacement will be sent without charge.

**SERVICE GUARANTEED** on every order. We will ship your order complete within 3-5 days after receipt. Further, if you return any materials, your refund or exchange will be made promptly and courteously.

**ORDERS OF \$99.00**



**NEW!**

**Roomy  
Portfolio  
(with hidden  
umbrella sleeve)**

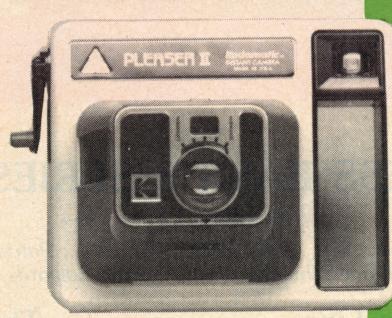
This natural tan portfolio, made of sturdy vinyl backed rayon, carries papers, books, and more! It features a full zipper top, two roomy outside pockets, and an inside zipper pocket for pens, etc. The bottom zipper panel will hide your folding umbrella so that you're ready for anything. Bag measures a roomy 17" x 11" x 2½".

order #00087

**\$14.95 VALUE**

**ORDERS OF \$199.00**

**Kodak  
Instant  
Pleaser  
Camera**

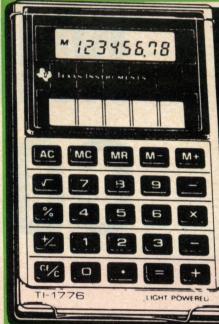


Capture those classroom memories with this lightweight camera! It uses Kodak Instant Print Film PR10, and has an automatic exposure control. Comes with neck strap, special monogram letters, instruction booklet, and battery.

order # 00085

**\$29.95 VALUE**

**ORDERS OF \$135.00**



**NEW!**

**Solar  
and Light  
Powered  
Calculator  
from  
Texas  
Instruments**

Never worry about battery failure again! This slimline solar panel calculator is ready the instant any light source touches it — indoors and out. It performs the most-needed calculations, plus square roots and automatic percentages.

order # 00073

**\$19.95 VALUE**

**ORDERS OF \$299.00**

**Portable  
GE Cassette  
Player/Recorder**

Just think of the multitude of uses for this cassette player/recorder (like playing Media Materials' cassettes). It has 5 pushbutton controls, and a sensitive, built-in microphone and AC/DC converter.



order # 00070

**\$49.95 VALUE**

**CHOOSE A FREE GIFT**

**OR MATERIALS**

If Your  
Order Totals

Choice #1

Choice #2

Choice #3

Choice #4

**\$50.00**

Award Certificates  
(\$4.95 value)

**\$9.95 Worth  
of Materials**

**\$99.00**

Portfolio  
(\$14.95 value)

2 sets of  
Award Certificates

**\$14.95 Worth  
of Materials**

**\$135.00**

Calculator  
(\$19.95 value)

Portfolio and  
Award Certificates

**\$19.95 Worth  
of Materials**

**\$199.00**

Kodak Camera  
(\$29.95 value)

Calculator and  
2 sets of Awards

2 Portfolios

**\$29.95 Worth  
of Materials**

**\$299.00**

Cassette Player  
(\$49.95 value)

Calculator and  
Camera

Calculator and  
2 Portfolios

**\$49.95 Worth  
of Materials**

**OR FOR EXTRA VALUE**

**Buy 6 of any one type of product and  
Choose a 7th title of that same type of product FREE!**



**Call Us  
To Order  
Toll - Free  
1-800-638-1010**

## The Exact Facts About Our Courseware:

- **100% Free Diskette Replacement Guarantee** even if the diskette is damaged during normal classroom use.
- **Unprotected Diskettes** available for use on your network systems. Contact us for pricing information.
- **Supplemental Printed Materials** and comprehensive instructor's Guide accompany each package.

## Program Features:

- Full diskettes offer challenging and enjoyable instruction.
- Well-paced instructions and explanations are included to meet individual needs.
- Correct responses are praised. Students are given helpful hints and tutorial assistance for incorrect responses.

# MICROCOMPUTER COURSEWARE

**ALL NEW!  
97 Titles  
1983-1984  
COPYRIGHTS**

*Curriculum areas include:*  
**Business Education  
Mathematics  
Phonics  
Grammar  
Vocabulary  
Study Skills  
Lifeskill Reading  
Lifeskill Mathematics  
Reading Comprehension  
Computer Literacy**



### BUSINESS BASICS SERIES

**5-7**

*Reading Level: 2-4*  
by John Higgins, Jr., B.A.; John Higgins, Sr., B.A.; Patricia Schultheis, M.L.A., William Schultheis, M.L.A.; Paul Edwards, M.Ed.

#### 7501 The Bottom Line

- what profit is
- how businesses decide what to charge for goods and services
- profit and loss as it relates to expenses

#### 7502 Hit the "Net"

- difference between net and gross profit
- the formula "Price - Cost = Gross Profit"

#### 7503 Who's Who

- sole proprietorships
- partnerships
- corporations

#### 7504 Moving Right Along

- difference between cash and capital
- definition of inventory
- definition of accounts receivables

#### 7505 How to Make It

- products start with needs and ideas
- phases of production

#### 7506 The Assembly Line

- handicrafts to machine-made production
- production of the microwave oven, Video Cassette Recorder, Gas/Electric Refrigerator

#### 7507 Crack the Safe

- banking services overview
- safeguarding
- loans
- fund transfers

#### 7508 Hand in Hand

- business needs business
- transportation
- advertising

#### 7509 Service with a Smile

- tracing a product from wholesaler to retailer
- product mark-up

#### 7510 Help on the Way

- government assistance of goods and services to enable business growth
- government standards
- Small Business Administration

**7500AD Series of 10 APPLE II\* Courseware Packages . . . . . \$399.50**

**7500TD Series of 10 TRS-80\*\* Courseware Packages . . . . . \$399.50**

# \$39.95 EACH TITLE

NEW

## MATHEMATICS PROBLEM SOLVING 5-7

Reading Level: 2-4

by Donna Higgins, B.A.; Richard Burger, M.Ed.;  
Vince Koehler, B.A.; Ann Eicholtz, M.Ed.

### 7551 Shoot for Solutions

- 5 steps to problem solving
- understanding the question
- surveying the information
- selecting the operation
- doing the computation
- finding the solution

### 7552 Home Run Logic

- thinking through problems in a systematic way
- averages
- percents

### 7553 Dive Into Data

- recognizing essential data contained in word problems
- whole number, fraction, and decimal problem solving

### 7554 Get Your Signals Straight

- words that signal the operation to be used
- rate tables
- ratios

### 7555 Answer Matches

- estimating answers by rounding numbers
- whole numbers
- money problems

### 7556 On Your Mark - Go

- analysis and solution of word problems
- working with distance
- computing with fractions

### 7557 Score the Goal

- review of 5 steps to problem solving
- computations requiring multiplication and division of whole numbers

### 7558 Chin Bars and Charts

- interpreting information found on a chart, table, and graph
- adding, subtracting, multiplying, and dividing whole numbers and decimals

### 7559 Run a Relay

- relating facts and figures to find patterns
- using rate tables
- reading a table of records

### 7560 Stick to a Plan

- using the 5-step plan with word problems
- getting data from a bar graph

**7550AD** Series of 10 APPLE II\* Courseware Packages ..... \$399.50

**7550TD** Series of 10 TRS-80\*\* Courseware Packages ..... \$399.50



Each of our Microcomputer Courseware titles is available for the **APPLE II, II+, IIe, and TRS-80 III, IV** microcomputers, (all 32K memory). Please be sure to specify which you need when ordering.

Unprotected diskette packages available for \$79.90 each title.

**Each Microcomputer Courseware Package comes complete with:**

- **A** High-Quality Diskette totaling about one hour of instruction.
- **S**upplemental Materials for enrichment and reinforcement. These are in either workbook or spirit master format.
- **I**nstructor's Guide
- **100% Diskette Guarantee** If any diskette is damaged in normal classroom use, just return it and we will replace it free of charge.

## Available Formats:

- Designed for use with the **APPLE II, II+, and IIe, and TRS-80 III, and IV** microcomputers.
- Requires at least 32K memory
- Uses BASIC language
- Unprotected diskettes are available for Corvus and TRS-80 Network Systems.

**Now Available**  
**Microcomputer Courseware Supplies**

**#7000 Diskettes with Envelopes . \$35.00**

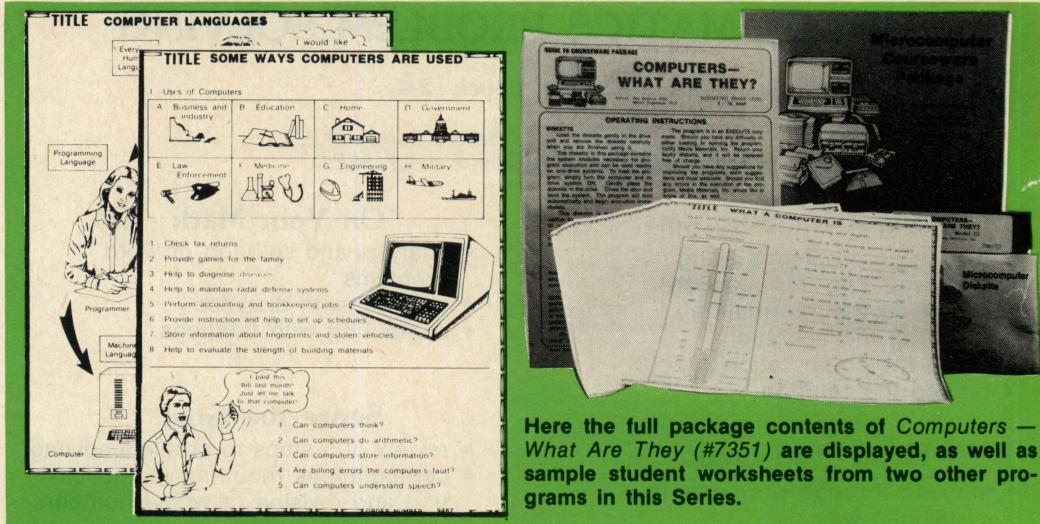
Reliable storage for your data. Superior quality. Single sided, double density. One index hole. 10 diskettes per package with tyvec envelopes.

**#7003 Diskette Labels ..... \$5.00**  
10 sheets-160 labels measure 4" X 1 1/4.

Each Microcomputer Courseware Package comes complete with:

- **A** High-Quality Diskette totaling about one hour of instruction.
- **S**upplemental Materials for enrichment and reinforcement. These are in either workbook or spirit master format.
- **I**nstructor's Guide
- **100% Diskette Guarantee** If any diskette is damaged in normal classroom use, just return it and we will replace it free of charge.

# MICROCOMPUTER COURSEWARE



Here the full package contents of Computers — What Are They? (#7351) are displayed, as well as sample student worksheets from two other programs in this Series.

## LET'S LEARN ABOUT COMPUTERS SERIES

4-7

Reading Level: 2-4

by Paul Edwards, M.Ed.; William Engelmeyer, Ph.D.

### 7351 Computers — What Are They?

- analog computers (thermometer, barometer, and additional practice)
- digital computers (the parts, how it works, size differences and accessories, and binary numbering system)

### 7352 Computers in the Everyday World

- computer uses
- computers in the school
- computers in the supermarket

### 7353 Looking Inside a Computer

- steps in problem solving
- a problem to solve
- components of a computer
- input devices
- central processing unit
- output
- auxiliary storage

### 7354 Computer Terms and Commands

- definitions
- practice exercises
- discover computer terms
- more computer vocabulary
- crossword puzzle

### 7355 Input: Putting Data Into Computers

- input by keyboard
- other methods of input
- symbols for math operations

### 7356 Output: Results from Computer Processing

- getting information out of a computer
- what comes out depends upon what goes in
- accuracy practice
- BASIC program practice

### 7357 Logic Maps: Using Flowcharts

- filling out a flowchart
- following a flowchart
- flowchart symbols
- decision making
- rounding off numbers
- dividing decimals
- multiplying fractions
- greatest common denominator

### 7358 Computer Talk

- samples of programming languages
- mathematical terms used by programmers
- BASIC statements and commands

### 7359 Learning the Special Symbols

- selected symbols on a computer keyboard
- using quotation marks and commas
- mathematical symbols for operations
- relational symbols and the up-arrow key
- computer input practice

### 7360 Programming: Getting Started in BASIC

- BASIC symbols used with words
- from flowchart to program
- program 1 - area of a rectangle
- program 2 - dividing into equal parts
- program 3 - product of two numbers
- program 4 - raising to a power
- program 5 - combining operations
- program 5 - Celsius to Fahrenheit
- decision-making programs

7350AD Series of 10 APPLE II\* Courseware Packages ..... \$399.50

7350TD Series of 10 TRS-80\*\* Courseware Packages ..... \$399.50

All Individual Titles ..... \$39.95 each

Please specify computer model when ordering.

\*APPLE is a registered trademark of Apple Computer, Inc.

# \$39.95 EACH TITLE

Each of our Microcomputer Courseware titles is available for the **APPLE II**, **APPLE II plus**, and **APPLE IIe**, as well as the **TRS-80 III** and **TRS-80 IV** microcomputers. Please be sure to specify which you need when ordering.

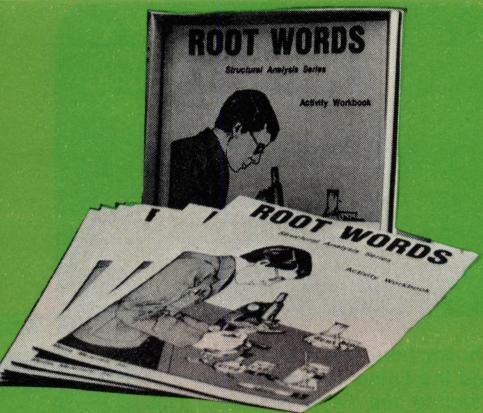
Unprotected diskette packages available for \$79.90 each title.



**ALL NEW  
1983-1984  
Copyrights**

ROOT	MEANING
--DENT--	—PHON—
--POLI—	—CRED—
--BIO—	—FORM—
POLITICIANS ARE ELECTED OR APPOINTED.	
WORD: POLITICIANS	
ROOT: POLI	
MEANING: CITY	
AFFIRMATIVE	
PRESS ANY KEY TO CONTINUE.	

Both the computer screen and the complete package photograph shown here are from *Laying the Foundation: Studying Root Words* (#7232). From definition to review, the high-interest activities will lead students to a better understanding of root words.



## High Interest/Easy Reading Programs

### PHONICS SERIES 4-7

*Reading Level: 2-4*

by Stuart Paltrowitz, M.A.; Donna Paltrowitz, M.S.; Claire Miller, B.S.

#### 7221 The Key to Consonant Sounds

- consonant chart
- identifying initial consonants
- hard and soft g and c
- identifying ending consonants

#### 7222 The Key to Consonant Blends

- introduction to consonant blends
- R-consonant blends
- L-consonant blends
- S-consonant blends
- final consonant blends

#### 7223 The Key to Vowel Digraphs

- vowel digraph chart
- the A-vowel digraphs
- the E-vowel digraphs
- the O- and U-vowel digraphs

#### 7224 The Key to Vowel Diphthongs

- introduction to vowel diphthongs
- R-controlled vowels
- a review of vowel diphthongs
- a crossword puzzle review

#### 7225 The Key to Word Recognition

- 5 steps to word recognition
- correct meaning in context
- short and long vowels
- consonants and blends
- root words and prefixes
- syllables
- dictionary skills

7220AD Series of 5 **APPLE II\*** Courseware Packages ..... \$199.75

7220TD Series of 5 **TRS-80\*\*** Courseware Packages ..... \$199.75

All Individual Titles ..... \$39.95 each

### WORD ANALYSIS SERIES 4-7

*Reading Level: 2-4*

by James Layton, Ed.D.; David Stockburger, Ph.D.; Michael O'Shea, M.Ed.

#### 7231 Merging Together: Forming Contractions

- definition and demonstration of contractions
- discover and make contractions
- discover and correct contractions
- discover and expand contractions
- test paragraphs

#### 7232 Laying the Foundation: Studying Root Words

- definition and demonstration of root words
- pretest of root word knowledge
- 5 practice lessons
- combined roots
- post test and review

#### 7233 Start Up Front: Analyzing Prefixes

- definition of prefixes
- list of prefixes and meanings
- pretest of prefix knowledge
- 6 practice lessons
- post test and review

#### 7234 The Grand Finale: Using Suffixes

- list of the most common suffixes
- noun suffixes
- adverb suffixes
- adjective suffixes
- special noun suffixes
- proficiency test

#### 7235 The Great Divide: Syllabication Skills

- the concept of syllables
- words with one syllable
- compound word distinctions
- prefix and root distinctions
- suffix and root distinctions
- the VCCV distinction
- and more

7230AD Series of 5 **APPLE II\***  
Packages ..... \$199.75

7230TD Series of 5 **TRS-80\*\***  
Packages ..... \$199.75

All Individual Titles ..... \$39.95 each

Please specify computer model when ordering.

**Each Microcomputer Courseware Package comes complete with:**

- **A** High-Quality Diskette totaling about one hour of instruction.
- **S**upplemental Materials for enrichment and reinforcement. These are in either workbook or spirit master format.
- **I**nstructor's Guide
- **100% Diskette Guarantee** If any diskette is damaged in normal classroom use, just return it and we will replace it free of charge.

# MICROCOMPUTER COURSEWARE

EVERY MORNING JOE TAKES A SHOWER THE VERY FIRST THING. THEN, HE PUTS ON HIS JOGGING SUIT AND RUNS THREE MILES. UPON RETURNING JOE EATS.

WHAT DOES JOE DO FOR EXERCISE?

- A. RUNS    B. WALKS    C. HIKES  
?

Shown here are a sample screen and the entire package contents of *Reading the Facts* (#7405). This particular lesson from the program helps students determine the sequential order of facts.



## READING COMPREHENSION SERIES I 4-7

**Reading Level: 2.5**

by Linda Cole, B.A.; John Henn, B.S.; Donna Higgins, B.A.; James Layton, Ed.D.; William Thomas, Ph.D.

### 7401 Discovering the Main Idea

- using words
- using phrases
- using sentences
- using paragraphs
- selecting a title

### 7402 Discovering Details

- identify and classify details
- cause and effect details
- descriptive details
- clarifying details

7400AD Series of 5 APPLE II\* Courseware Packages ..... \$199.75  
7400TD Series of 5 TRS-80\*\* Courseware Packages ..... \$199.75

All Individual Titles ..... \$39.95 each

### 7403 Keys to Sequence

- spotting details
- locating cause and effect
- discriminating details
- sequential details

### 7404 Building Inference Skills

- drawing conclusions
- determining sequence
- following directions
- predicting the outcome

### 7405 Reading the Facts

- using the correct source
- discriminating fact from opinion
- analyzing an author's tone
- coming to a logical conclusion

## READING COMPREHENSION SERIES II 4-7

**Reading Level: 3.0**

by James Layton, Ed.D.; William Thomas, Ph.D.

### 7411 Extracting the Main Idea

- main topics and titles
- main idea sentences
- working with details

### 7412 Recognizing Details

- identifying details
- who, what, when, where, and how
- details from paragraphs
- details from short stories

### 7413 Sequential Order

- signal words
- sequence in a story
- putting details in order
- reading for sequence practice

### 7414 Forming Inferences

- sentence sequence
- drawing conclusions
- inferring main ideas
- find the missing word

### 7415 Fact and Opinion

- words indicating opinion
- true and false qualifiers
- knowing when facts are missing
- beware of false claims

7410AD Series of 5 APPLE II\* Packages ..... \$199.75

7410TD Series of 5 TRS-80\*\* Packages ..... \$199.75

All Individual Titles ..... \$39.95 each

## Microcomputer Courseware Supplies

### #7000 Diskettes with Envelopes . \$35.00

Reliable storage for your data. Superior quality. Single sided, double density. One index hole. 10 diskettes per package with tyvec envelopes.

### #7003 Diskette Labels ..... \$5.00

10 sheets—160 labels measure 4" x 1 1/4".

Please specify computer model when ordering.

**\$39.95**  
EACH  
TITLE

Each of our Microcomputer Courseware titles is available for the **APPLE II, II+, III, IV** microcomputers, (all 32K memory). Please be sure to specify which you need when ordering.

Unprotected diskette packages available for \$79.90 each title.



**ALL NEW  
1983-1984  
Copyrights**

## ESSENTIAL VOCABULARY 4-7

**Reading Level:** 2-4

by William Moulds, Ph.D.; Jacob Shuchman, M.Ed.; Michael O'Shea, M.Ed.; George Khouri, M.Ed.

### 7241 Be A Word Architect! Studying Structure

- identifying root words - practice in a crossword puzzle format
- further identification of roots
- prefixes
- selecting the correct prefix

### 7242 The Same Yet Different Homographs and Homophones

- homograph definition
- identifying meaning
- homophone definition
- selecting correct homophones

### 7243 Using Synonyms and Antonyms

- matching synonyms
- selecting antonyms
- synonym and antonym word lists

### 7244 Be A Word Detective Using the Context

- context clues
- fill in the blanks
- out of context practice

### 7245 Analyzing Word Meanings

- precise meanings from context clues
- precise meanings from on-line dictionary
- subtle meanings
- choosing strong words

**7240AD Series of 5 APPLE II\***  
Packages ..... \$199.75

**7240TD Series of 5 TRS-80\*\***  
Packages ..... \$199.75

**All Individual Titles** ..... \$39.95 each

## WRITTEN EXPRESSION 4-7

by Walter Lamberg, Ph.D.; Saundra Harmon; Howard Kaplan, M.S.; Robert Lewand, M.A.

### 7251 The Nuts and Bolts

- using verbs
- using nouns and pronouns
- using adjectives and adverbs
- using singular and plural forms

### 7252 The Gears and Cogs

- using forms to show possession
- using prepositions
- using capital letters
- using similar words correctly

### 7253 Link It All Together

- writing sentences with subjects, action verbs, and adverbs
- writing sentences with linking verbs
- writing sentences with objects
- writing sentences correctly

### 7254 Sentence Helpers

- adding helping verbs
- adding words with negative meanings
- adding modifiers to sentences
- adding verbal modifiers

### 7255 Compound? Complex?

- writing compound sentences
- writing complex sentences with adverb clauses
- writing complex sentences with adjective clauses
- writing direct and indirect quotations

### 7256 The Sentence Road Map

- using beginning and end punctuation
- using commas in sentences
- avoiding major sentence errors
- avoiding fragments

### 7257 Final Assembly

- composing narrative paragraphs
- composing descriptive and enumerative paragraphs
- composing explanatory paragraphs
- using topic and supporting sentences

**7250AD Series of 7 APPLE II\***  
Packages ..... \$279.65

**7250TD Series of 7 TRS-80\*\***  
Packages ..... \$279.65

**All Individual Titles** ..... \$39.95 each

## ESSENTIAL STUDY SKILLS SERIES 4-7

**Reading Level:** 2-4

by Robert Tomback, M.Ed.; K. Harmeyer, B.S.; Elizabeth Nicholson, M.A.; Claire Miller, B.S.

### 7301 Test Taking Success

- how to recognize answers
- preparing for a test
- test taking success
- essay tests

### 7302 Learning to Read and Understand Tables

- using a simple chart
- retrieving data
- drawing conclusions
- making inferences

### 7303 Discover What Graphs Can Tell You

- identifying line, bar, circle, and picture graphs
- extracting data
- drawing conclusions
- making inferences

### 7304 Following Directions

- oral and written directions
- using clue words
- picturing the directions
- noticing the order

### 7305 Using Outlining Skills

- finding topic sentences
- finding the main idea
- finding details
- making your own outline

### 7306 Key Reference Skills

- where to look and what you'll find
- alphabetizing
- parts of a book
- using reference materials

**7300AD Series of 6 APPLE II\***  
Packages ..... \$239.70

**7300TD Series of 6 TRS-80\*\***  
Packages ..... \$239.70

**All Individual Titles** ..... \$39.95 each

**Please specify computer model  
when ordering.**

# LIFESKILL READING I

4-7

Reading Level: 2-4

by James Layton, Ed.D.; David Stockburger, Ph.D.; Chris Tomback, M.Ed.; Kathleen Harmeyer, B.S.; and Carolyn Knox, M.Ed.

## 7101 Stop, Look and Learn Highway Warning Signs

- warning signs
- caution and informational signs
- other important signs

## 7102 Set Your Course Using Highway Signs

- staying on course
- one road leads to another
- the driver's best friends

## 7103 Shop and Save! Food Purchasing Skills

- identify sale items
- manufacturers' coupons
- understand unit pricing

## 7104 Money Matters: Banking and Consumer Transactions

- receiving and spending
- checking in and out
- saving for security
- when bills come in

## 7105 Consumer Talk: Everyday Reading Skills

- income and taxes
- insurance
- real estate
- taking care of your health

## 7106 Bon Voyage! Basic Travel Skills

- read and interpret advertisements
- read and interpret product labels
- read and interpret a simple map

## 7107 What's the Scoop? Exploring the Newspaper

- the front page
- comprehending articles
- from news to notions

## 7108 You Decide: The Influence of Media

- billboards to balloons
- ads and advertisements
- propaganda and you

7100AD Series of 8 APPLE II\*  
Packages ..... \$319.60

7100TD Series of 8 TRS-80\*\*  
Packages ..... \$319.60

All individual Titles ..... \$39.95

# MICROCOMPUTER COURSEWARE

## LIFESKILL READING II 4-7

Reading Level: 2-4

by G. Khoury, M.Ed.; B. Ainsworth, Ph.D.

## 7109 Consult Your Directory First

- phone book vocabulary
- the white pages
- long distance calls
- the yellow pages

## 7110 Job Hunting Skills

- want ad abbreviations
- looking and acting your best
- vocabulary for an application
- filling out an application

## 7111 On-the-Job Communication

- demands of the job
- the reading you do at work
- looking up information
- job forms and vocabulary

## 7112 Be A Smart Shopper

- making a budget
- using a consumer reference
- reading and interpreting ads
- deciding what to buy

## 7113 A Guide to Street Signs

- identifying street signs
- understanding abbreviations
- using sign vocabulary
- obeying street signs

## 7114 A Guide to Signs On Buildings

- identifying building signs
- interpreting restrictions
- analyzing instructions
- interpreting directions

## 7115 A Guide to Signs In Buildings

- identifying signs in buildings
- restaurant and department store signs
- school and hospital signs
- obeying warning signs

7120AD Series of 7 APPLE II\*

Packages ..... \$279.65

7120TD Series of 7 TRS-80\*\*

Packages ..... \$279.65

All Individual Titles ..... \$39.95

ITEM PRICE UNIT PRICE  
\$1.09 .42 PER POUND

KENT'S ALL-BRAN CEREAL  
12/40-OZ. B-45123-33978 24-558136

THE UNIT PRICE LABEL SHOWS THAT  
KENT'S ALL-BRAN CEREAL IS PRICED  
AT \$1.09. THE COST PER POUND IS 42  
CENTS. THE PRODUCT WEIGHS 40-OZ.  
AND COMES 12 BOXES TO THE CASE.

Shown above is a sample computer screen  
from *Understanding Labels* (#7132). This  
program highlights important information  
found on a variety of product labels.

## LIFESKILL READING III 4-7

Reading Level: 2-4

by Paul Edwards, M.Ed.; B. Ainsworth, Ph.D.

## 7131 Shopping with the Yellow Pages

- table of contents and index
- business advertising
- special guides
- emergency numbers
- products and services

## 7132 Understanding Labels

- important label information
- unit and label prices
- nutritional information
- poison warnings

## 7133 Understanding Directions on Machines

- analyzing instructions
- operational sequence
- safety first
- what it does for you

## 7134 Be a Smart Mail Order Buyer

- learning about catalogs
- locating items in the index
- paying for your order
- reading the "fine print"

7130AD Series of 4 APPLE II\*

Packages ..... \$159.80

7130TD Series of 4 TRS-80\*\*

Packages ..... \$159.80

All Individual Titles ..... \$39.95

\*APPLE is a registered trademark of Apple Computer, Inc.

Please specify computer model when ordering.

# \$39.95

EACH  
TITLE

Each of our Microcomputer Courseware titles is available for the **APPLE II, II+, IIe, and TRS-80 III, IV** microcomputers, (all 32K memory). Please be sure to specify which you need when ordering.

Unprotected diskette packages available for \$79.90 each title.

Both the computer screen and the photograph which shows the entire package contents are from *Math Skills for Banking Transactions* (#7160).



USING THE COMPOUND INTEREST TABLE, COMPUTE THE BALANCE AND INTEREST AT THE END OF EACH PERIOD.

PRINCIPAL TIME RATE BALANCE  
\$ 727.00 3 YRS 6% \$865.86

INTEREST  
\$138.86

## LIFESKILL MATHEMATICS SERIES I

*Reading Level: 2-4*

4-7

### 7151 On the Road with Basic Math Skills

by Bert Miller, Ph.D.; Roswell Paine, M.Ed.; Santo LaFauci, M.Ed.

- computing distance
- cost per mile
- average speed
- miles per gallon
- kilometers per liter
- travel time

### 7152 Car Owner's Manual for Better Math Skills

by Bert Miller, Ph.D.; August Treff, M.Ed.

- buying a new car
- financing a car
- renting a car
- depreciation

### 7153 The Math in Your Insurance Policies

by Donald Stauffer, Doris Sanders, M.Ed.; Sheila Smith

- auto and house insurance
- life insurance
- Social Security insurance
- health and medical insurance

### 7154 Essential Math Skills for Computing Taxes

by Donald Stauffer; Robert Hanson, Ed.D.

- sales and excise taxes
- real property taxes
- payroll taxes and deductions
- federal income taxes

### 7155 Math and Your Personal Finances

by Donald Stauffer; Patricia Schultheis, M.L.A.

- housing
- clothing
- credit
- thrifty shopping
- miscellaneous expenditures

### 7156 Math Around the House

by Bert Miller, Ph.D.; August Treff, M.Ed.

- wall area
- walls with windows
- total wall area
- buying paint
- rooms with doors and windows
- total floor area
- fire insurance
- changing square feet to square yards
- floor tiles and carpet tiles
- building a club basement

**7150AD** Series of 6 *APPLE II\** Courseware Packages ..... \$239.70

**7150TD** Series of 6 *TRS-80\*\** Courseware Packages ..... \$239.70

All Individual Titles ..... \$39.95 each

**ALL NEW  
1983-1984  
Copyrights**



**Each Microcomputer Courseware Package comes complete with:**

- **A** High-Quality Diskette totaling about one hour of instruction.
- **S**upplemental Materials for enrichment and reinforcement. These are in either workbook or spirit master format.
- **I**nstructor's Guide

## LIFESKILL MATH SERIES II 4-7

*Reading Level: 2-4*

### 7157 Computing Your Income

by Paul Edwards, M.Ed.; Gilbert Stange

- income (how to compute time and earnings)
- expenses (take-home pay, smart shopping, and planning a budget)

### 7158 Math Skills at Work

by Paul Edwards, M.Ed.; August Treff, M.Ed.

Topics include math problems encountered in these six common occupations:

- |              |                     |
|--------------|---------------------|
| • waitress   | • route salesman    |
| • salesclerk | • cashier           |
| • bookkeeper | • real estate agent |

### 7159 Math in the Marketplace

by Paul Edwards, M.Ed.; Alice Morgan-Brown, M.A.

- food and furnishings
- transportation
- personal needs

### 7160 Math Skills for Banking Transactions

by Paul Edwards, M.Ed.; Wilmer Jones, Ph.D.

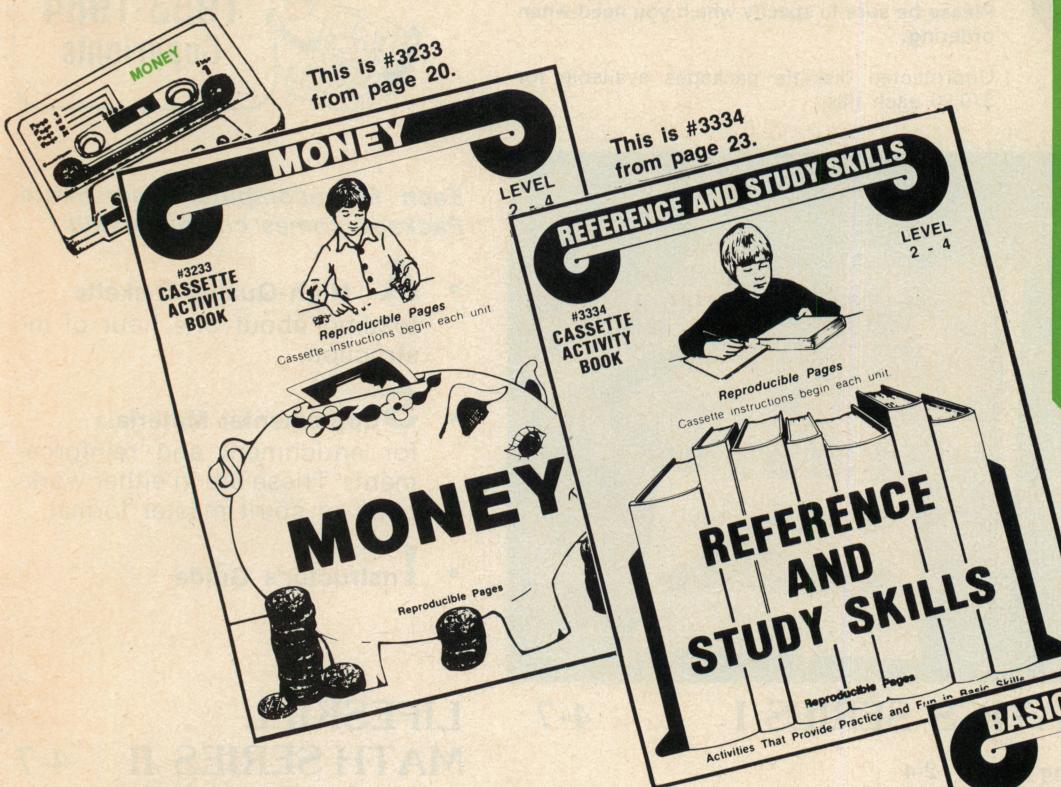
- savings accounts
- compound interest
- credit costs

**7170AD** Series of 4 *APPLE II\** Packages ..... \$159.80

**7170TD** Series of 4 *TRS-80\*\** Packages ..... \$159.80

All Individual Titles ..... \$39.95 each

# Introducing . . .



## The Books Used By So Many Teachers to Teach BASIC SKILLS

### The Activity Book

Each 48-page Cassette Activity Book contains a collection of exciting teacher developed independent activities. These books serve as time-saving resource materials for the teacher. The practical work sheets are ready to be reproduced or laminated and are perforated for easy removal. All of the activities are extremely well-suited for learning centers.

The wide variety of topics and levels makes it possible for the teacher to have constructive independent work handy for students functioning on a wide range of abilities. Aides and substitute teachers will appreciate having the structure of the activities as part of their day's plan.

### The Cassette

The cassette accompanies the introductory page of each of the eight units in each book. The narrator presents basic concepts and gives step-by-step directions.

When the activity is completed, the narrator gives the correct answers. Each cassette has nearly one hour of instruction. Excellent for make-up work or supplemental/reinforcement practice.

## Reproducible CASSETTE ACTIVITY BOOKS Blackline Masters

**\$9 95**  
EACH TITLE

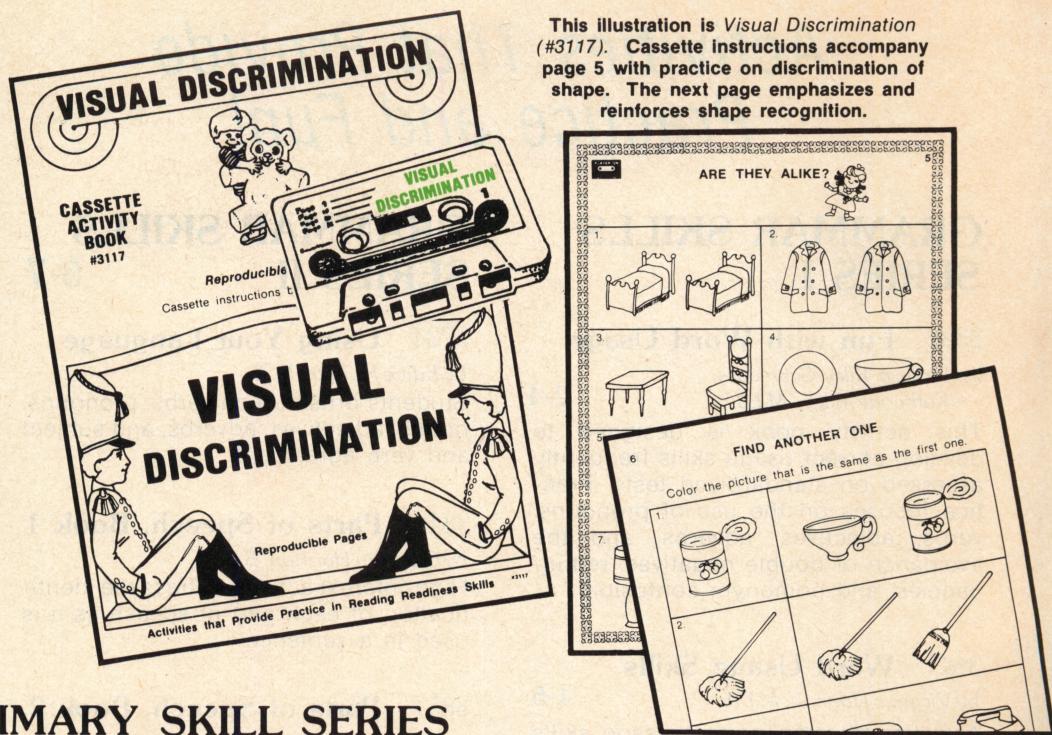


## The Books Used Teachers to Teach STANDARDIZED

Many of the Cassette Activity Books were written for the sole purpose of providing practice activities for the particular skills evaluated with standardized achievement tests. The emphasis in these books is on the multiple-choice type of question.

**With each Cassette Activity Book you receive:**

- 38 blackline master activity pages.
- 8 self-directing cassette lessons providing one hour of instruction.
- Teacher's guide.
- Answer pages.
- Sturdy vinyl storage pouch.



## EARLY PRIMARY SKILL SERIES

**3116 Getting Ready to Read**  
by Mary Jane Cogan, M.Ed. **K-1**

**Develops basic comprehension skills**

Jolly, a lovable dog, guides children through activities using left to right sequence, visual discrimination hand-eye coordination, classification, writing letters of the alphabet, rhyming, counting and writing numbers from 1 to 10, and determining sequence.



## By So Many Skills Assessed By TESTS

Most books have at least one page per unit with a test format. A separate answer sheet with answer boxes gives students practice in a vitally needed test-taking technique.

**3117 Visual Discrimination**  
by Mary C. Maher, M.A. **K-2**

**Children give meaning to what they see**

A toyland theme amuses children as skills in visual recognition and discrimination of pictures, shapes, letters, and words are strengthened. Students choose between likenesses and differences, large and small, left and right, and top and bottom.

**3118 Traveling with the Alphabet**  
by Doris E. Smith, B.S. **K-1**

**Learning letters from A to Z**

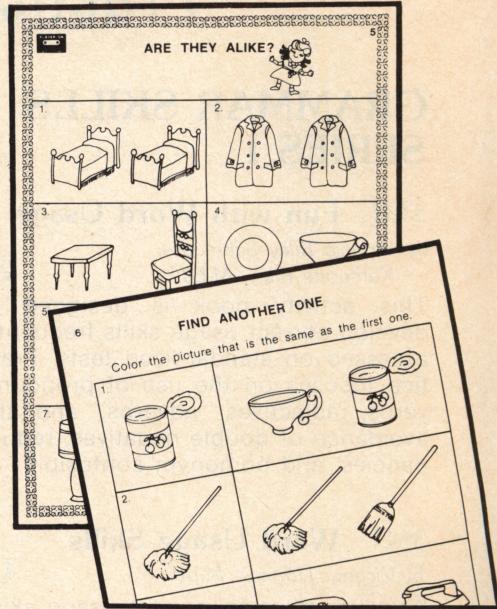
This delightful book helps children learn the names of the letters and their sequence in the alphabet. Letter names are emphasized, rather than sounds. May be used with any reading program.

**3119 Visual-Motor Coordination**  
by Arleen Ransom, M.S. **K-2**

**Eye-hand coordination is developed**

A cute cat leads children in drawing straight lines, curved lines, and circles; understanding left-to-right directionality; reproducing shapes; and writing numerals and letters.

This illustration is Visual Discrimination (#3117). Cassette instructions accompany page 5 with practice on discrimination of shape. The next page emphasizes and reinforces shape recognition.



**3121 Sight Words with Sound and Fun**

by Rennie G. Quible, M.Ed. **1-3**

**Beginning vocabulary is strengthened**

Students' sight vocabularies grow as they experiment with colors and decode color-word messages. Includes words often found in written directions for independent work and irregular, hard-to-remember "word demons."

**3122 Easy Functional Reading**  
by Rennie G. Quible, M.Ed. **1-3**

**Basic vocabulary for every day**

Students at the primary level will experience success and pleasure with the activities in this book. Basic reading vocabulary that is needed for functioning well in everyday situations is reinforced. Stimulating exercises focus on work at home and school, on play, and on safety.

**3123 Sequence Skills** **1-3**  
by Gayle Green, B.S.; Colette Vanyo, B.A.

**Putting events in order leads to better reading comprehension**

Adventuresome, fuzzy Mr. Tuzzy leads students through enjoyable skill-building activities. They begin with simple "before and after" tasks and progress to placing eight story events in correct sequence.

**3115 The Above Series of 7 Cassette Activity Books . . . . . \$69.65**  
**Each individual title available for just \$9.95**

# Activities That Provide Practice and Fun!

## GRAMMAR SKILLS SERIES I

### 3332 Fun with Word Usage

by Virginia Riley Schmauss;  
Katherine Riley, M.Ed. **2-4**

This activity book is designed to develop correct usage skills frequently assessed on standardized tests. Practice focuses on the use of pronouns, verbs, adjectives, adverbs, and the avoidance of double negatives, redundancies, and homonym confusion.

### 3641 Word Usage Skills

by Virginia Hanson, M.Ed. **4-6**

Activities develop correct usage skills with nouns, pronouns, verbs, adjectives, adverbs, agreement of subject and verb, and avoidance of double negatives.

### 3511 Elementary Grammar

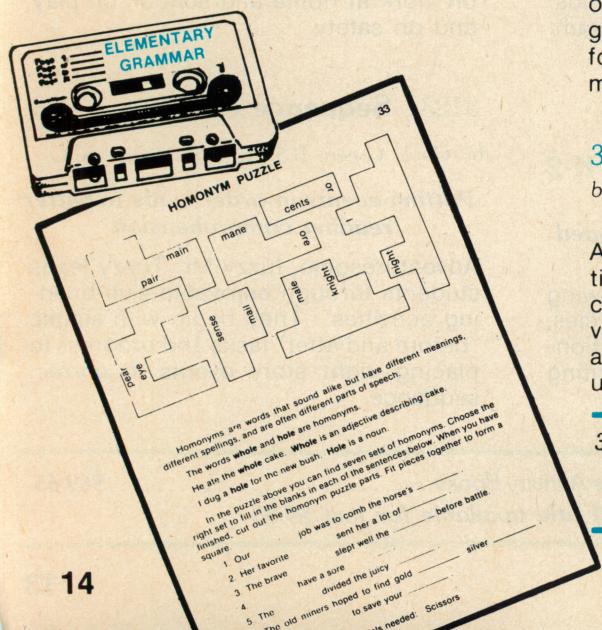
by Rita Cameron, Ed.D. **4-6**

This book develops each part of speech through lessons that not only teach concepts but are fun for the students to make and do. Included throughout are puzzles, mazes, ciphers, and construction activities that result in end-products or toys.

**3330 The Above Series of 3  
Cassette Activity Books ... \$29.85**

**Each individual title still only \$9.95**

Page 33 of Elementary Grammar (#3511) provides students with a fun-to-do homonym puzzle.



## GRAMMAR SKILLS SERIES II

**5-7**

### 3731 Using Your Language

by Edice Holben, M.A.  
Students brush up on verbs, pronouns, nouns, adjectives, adverbs, and subject and verb agreement.

### 3816 Parts of Speech, Book 1

by Saundra Harmon, B.S.  
High-interest activities stress the identification of each part of speech as it is used in a sentence.

### 3817 Parts of Speech, Book 2

by Saundra Harmon, B.S.  
Students become adept with conjunctions, interjections, adverbs, adjectives, possessive nouns and pronouns and prepositional phrases in a variety of skill-building activities.

**3440 The Above Series of 3  
Cassette Activity Books ... \$29.85**

**Each individual title still only \$9.95**

## LANGUAGE SKILLS SERIES

### 3311 Your Own Load of Words

by Nancy N. Greenwood, M.Ed. **2-4**

#### Vocabulary Building Activities

Emphasis is placed on the meaning of words in context, either oral, pictorial, or written. Instruction and practice are given in choosing the appropriate word for a given context and in deriving meaning from context.

### 3611 Vocabulary Skills

by Nancy N. Greenwood, M.Ed. **4-6**

#### Vocabulary building activities

An automotive theme holds the attention of middle grade students as they complete activities designed to expand vocabularies. Word puzzles, games, and practice exercises lead to a better understanding of word meanings.

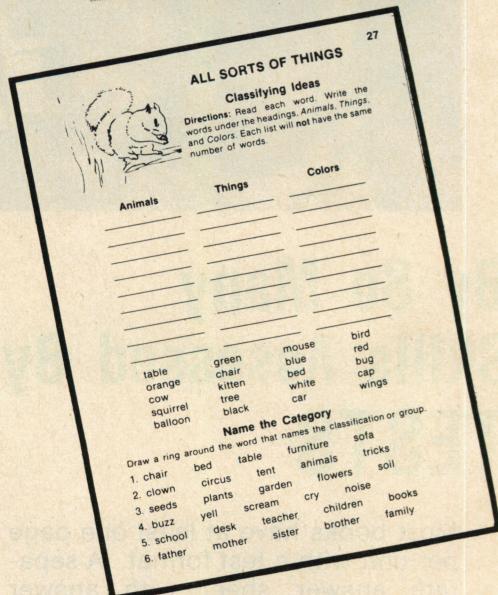
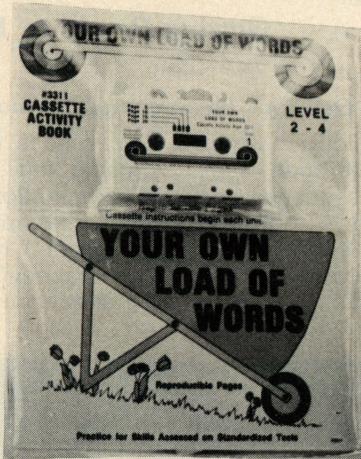
**3600 The Above Series of 2  
Cassette Activity Books ... \$19.90**

**Each individual title still only \$9.95**

## Reproducible CASSETTE ACTIVITY BOOKS Blackline Masters

**\$9 95**

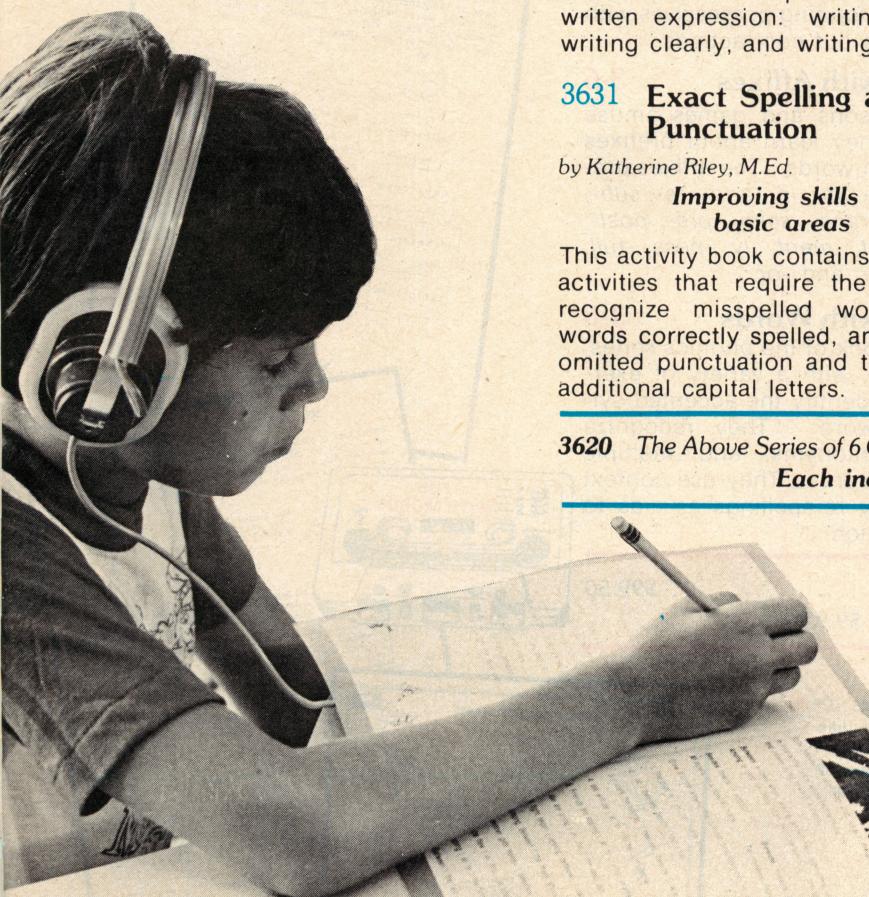
EACH TITLE



This is Your Own Load of Words (#3311) which helps to build vocabulary skills assessed with standardized tests. Page 27 concentrates on classifying.

**With each Cassette Activity Book you receive:**

- 38 blackline master activity pages.
- 8 self-directing cassette lessons providing one hour of instruction.
- Teacher's guide.
- Answer pages.
- Sturdy vinyl storage pouch.



Written Expression Skills are also available in Microcomputer Courseware Packages! See page 9.

# Challenging Exercises Promote Individualized Instruction!

## WRITTEN EXPRESSION SERIES

### 3331 Spelling, Capitalization and Punctuation

by Nancy Greenwood, M.Ed.

2-4

#### *Learning to be precise in written communication*

Challenging word games, puzzles, and exercises encourage the student to appreciate accuracy in written work. There are many practice activities in recognizing correct spelling, capitalization, and punctuation.

### 3242 Writing with Sound and Fun

by Zane Spencer, M.A.

2-4

#### *Writing correctly, clearly, and creatively*

This book is designed to provide practice with three important aspects of written expression: writing correctly, writing clearly, and writing creatively.

### 3631 Exact Spelling and Punctuation

by Katherine Riley, M.Ed.

4-6

#### *Improving skills in basic areas*

This activity book contains a variety of activities that require the student to recognize misspelled words among words correctly spelled, and to detect omitted punctuation and the need for additional capital letters.

3620 The Above Series of 6 Cassette Activity Books ..... \$59.70

Each individual title available for just \$9.95

### 3613 Spelling Skills

by Mary Elizabeth Paterra, Ed.D.

4-6

#### *Develops sensitivity to spelling errors*

Students proofread for misspellings and work with words that are spelled regularly by using phonics and structural analysis. A study routine outlines ways to learn to spell irregular words.

### 3412 Creative Writing Activities

by Virginia Hanson, M.Ed.

4-6

#### *Stimulation for young writers*

Students are familiarized with various techniques and forms of writing. Some of the terms explained are: idiom, simile, metaphor, euphemism, and pun. Students are encouraged to create original compositions.

### 3721 Using Spelling, Capitalization, Punctuation

by Saundra Harmon, B.S.

5-6

#### *Timely tasks in basic skills*

Through a variety of activities students are encouraged to take pride in accuracy and good form. They learn the relationship between correct pronunciation and correct spelling, practice detecting misspelling, and develop capitalization skills.

Our Cassette Activity Books are fully Reproducible! The flexible, individualized design adapts easily to particular students needing extra help. Or use it for the full classroom as a delightful way to introduce a new concept.

All Materials 100% Guaranteed!

Call Us TOLL-FREE to Order  
1-800-638-1010

# A Winning Series to Reinforce Phonics!

## FUN WITH PHONICS SERIES

by Louisa-May Bouchard, Ph.D.

### 3101 Beginning Consonant Fun K-2

Practice activities concentrate on the single sounds of *b, d, f, h, j, k, l, m, n, p, r, s, t, v, w, y, and z* in the initial position of words.

### 3102 Final Consonant Fun K-2

Students work with *m, d, t, n, p, s, g, b, and x*. Exercises with final consonant clusters include *ch, sk, nk, lk, mp, ll, ss, zz, ng, nd, nt, and st*.

### 3103 Short Vowel Sound Fun 1-3

Short vowels in the *consonant-vowel-consonant* and *consonant-vowel-consonant-consonant* patterns are emphasized.

### 3104 Long Vowel Sound Fun 1-3

Students strengthen letter-sound associations for long vowels in *consonant-vowel* and *consonant-vowel-consonant-e* pattern words. Then they practice with the vowel digraphs *ai, ay, ia, ee, oa, ou, ow, and oo*.

### 3105 Consonant Cluster Fun 2-4

A variety of motivation tasks present the ***l-blends*** *bl, cl, fl, gl, pl, and sl;* the ***r-blends*** *br, cr, dr, fr, gr, pr, and tr;* the ***s-blends*** *st, sp, sk, sw, sc, sm, sn, sl, str, spr, scr, and shr;* and hard and soft *c* and *g*.

**3100 The Above Series of 10 Cassette Activity Books . . . . . \$99.50**  
**Each individual title available for just \$9.95**

### 3106 Variant and Silent Letters 2-4

Skill-building activities focus on the consonant digraphs *ch, sh, wh, and th*; the variant sounds of *s* and *x*; *au*; and letters that represent */f/*. Children also study "silent" consonants and the endings *ed* and *es*.

### 3107 Vowel Cluster Fun 2-4

Letter-sound associations for *oi, oy, aw, au, all*, and *r-controlled vowels* are explored. Exercises also add to skills with plurals, possessives, letter order, and word order.

### 3108 Syllable Fun 2-4

Students analyze compound words and divide words into syllables. The *vowel-consonant-vowel*, *vowel-consonant-consonant-vowel*, and *vowel-consonant-le* syllabication patterns are studied. Other activities focus on adding *-er* and *-est* to words, forming possessives with *'s*, and sorting out contractions.

### 3109 Fun with Affixes 3-6

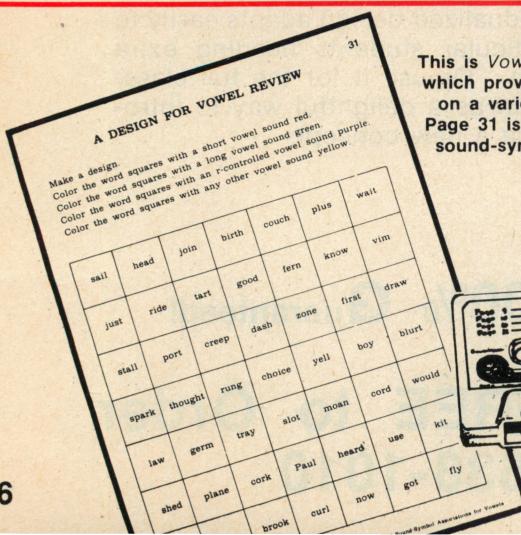
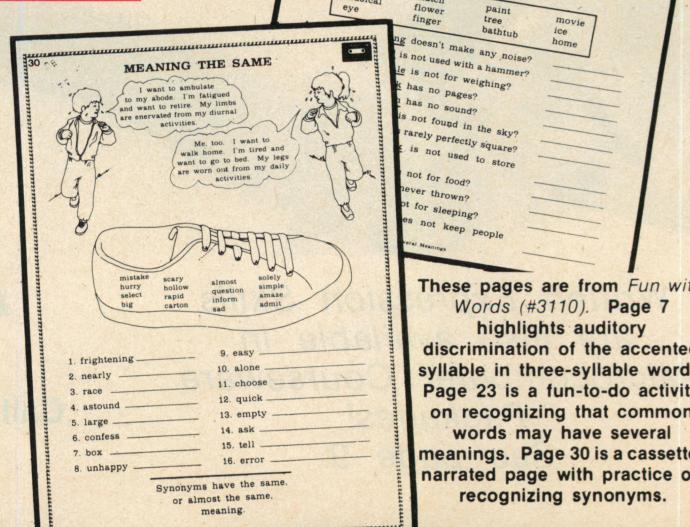
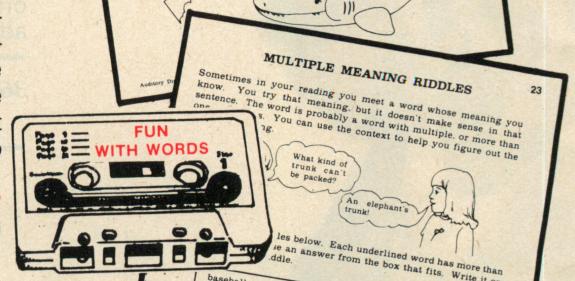
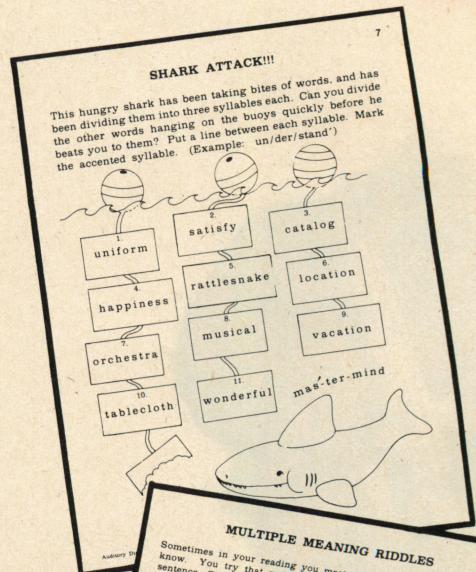
Enjoyable lessons and games amuse students as they learn about prefixes and suffixes in words. The affixes presented are *un-, im-, in-, anti-, re-, sub-, dis-, super-, trans-, semi-, pre-, post-, able-, -ist, -ent, -ment, -ly, -ness, -full, -less, -like, -er, and -or*.

### 3110 Fun with Words 3-6

In this final book of the phonics series, students work with a variety of exercises. They identify the accented syllable in a word. They recognize synonyms, antonyms, and multiple meanings of words. They use context and dictionary re-spellings as aids to word recognition.

# Reproducible CASSETTE ACTIVITY BOOKS Blackline Masters

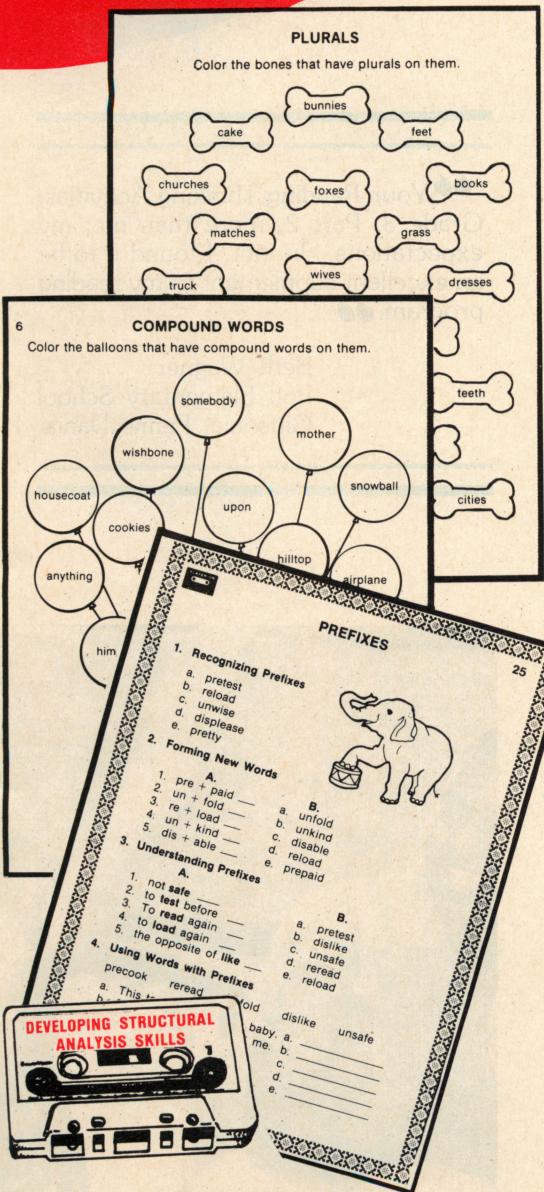
**\$9 95**  
EACH  
TITLE



# Fully Reproducible Supplementary Lessons

**With each Cassette Activity Book you receive:**

- 38 blackline master activity pages.
- 8 self-directing cassette lessons providing one hour of instruction.
- Teacher's guide.
- Answer pages.
- Sturdy vinyl storage pouch.



These sample pages from *Developing Structural Analysis Skills* (#3221) respectively emphasize the use of plurals, compound words, and prefixes.

## PRIMARY WORD RECOGNITION

### 3210 Mighty Consonants

by Joanne C. Greenberg, M.Ed. 1-3

*Initial consonant sounds are easy to learn*

"Mighty Consonant" superheroes attract attention as students see and hear the differences between initial consonants, in words, not in isolation. A quiz ends each unit to measure students' progress.

### 3211 Vowel Vacation

by Joanne C. Greenberg, M.Ed. 1-3

*Vowel identification and word decoding*

Phonics skills with vowels are reinforced. Children hear the vowel sounds in words on the cassette and learn to associate them with the correct letters. Material in the activity book can be used with a basal, language experience, or individualized reading program.

### 3212 Consonant Blend Jungle

by Karen Moore, M.Ed. 2-4

*Jungle fun builds important phonics skills*

The cassette lessons at the beginning of each unit give the student an auditory and visual presentation of particular initial consonant blends. In the cassette lessons the blend is always pronounced as part of a word, not in isolation. The last page of the unit is a quiz to check mastery of selected blends.

### 3213 Vowel Digraphs and Diphthongs

by Mary Maher, M.A. 2-4

*Delightful phonics practice with vowel teams*

Eight self-directing cassette lessons and thirty-eight fun-to-do activity pages aid students in auditory and visual recognition, spelling, and usage of digraphs and diphthongs in sentences.

### 3221 Developing Structural Analysis Skills

by Mary Maher, M.A. 2-4

*Structural analysis skills in a clear and captivating style*

The eight units are organized logical progression from compound words to syllabication. A variety of activities emphasizes word structure and using words in sentences.

### 3200 The Above Series of 5 Cassette Activity Books .. \$49.75

Each individual title still only \$9.95

## WORD ACTIVITY SERIES

### 3244 Word Games

by Nancy N. Greenwood, M.Ed. 2-4

*Fun with codes, word puzzles, and games*

This activity book sharpens word awareness through the use of codes, puzzles, and games. Working with codes helps students use context clues to decipher words and messages. The rich variety of tasks motivates children to read.

### 3411 Word Recognition Activities

by Jean Tabackman, M.S.Ed. 4-6

*Builds skills basic to good reading*

This book contains a wide range of activities that will increase students' skill in identifying new and unfamiliar words. The sports theme attracts the attention of the intermediate student.

### 3630 The Above Series of 2 Cassette Activity Books ... \$19.90

Each individual title still only \$9.95

I really enjoy the tapes and activity books such as *Consonant Blend Jungle* and *Developing Structural Analysis Skills*, and find them very useful in my teaching.

The children also enjoy the activities in the books. I am sure you will find that most classroom teachers feel that way. I am definitely interested in buying more of this caliber book from you. ♪

Leslee Renninger  
Remedial Reading Teacher  
Orwigsburg, Pennsylvania

Buy 6  
Cassette Activity Books  
GET 1 FREE!

More Free Offers  
on page 3.

# PRIMARY READING-THINKING SERIES

by Mary Jane Cogan, M.Ed.

## 3251 Reading-Thinking Activities **1<sup>1</sup>**

Children build vocabulary, classify information, determine sequence, determine relevancy, and begin to understand analogies in 38 fun-to-do activities.

## 3252 Reading-Thinking Activities **1<sup>2</sup>**

Youngsters practice building vocabulary, classifying information, perceiving relationships, locating information, and determining relevancy.

## 3253 Reading-Thinking Activities **2<sup>1</sup>**

Eight sequential units focus on building vocabulary, classifying ideas, determining reality or fantasy, finding the main idea and details, determining sequence, finding inconsistent ideas, and using judgment.

## 3254 Reading-Thinking Activities **2<sup>2</sup>**

Practice activities improve skills in generalizing, determining cause and effect, finding the main idea and details, predicting outcomes, and understanding analogies.

## 3255 Reading-Thinking Activities **3<sup>1</sup>**

Students complete exercises in building vocabulary, using judgment, distinguishing fact from fiction, drawing conclusions, determining sequence and determining relevancy.

## 3256 Reading-Thinking Activities **3<sup>2</sup>**

Skills include building vocabulary, recognizing the main idea, finding details, setting purposes for reading, determining cause and effect, predicting outcomes, organizing ideas for outlining, and recognizing word imagery.

**3250 The Above Series of 6 Cassette Activity Books . . . . . \$59.70  
Each individual title still only \$9.95**

**3270 The Entire Sequentially Developed Reading-Thinking Program of 12 Cassette Activity Books . . . . . \$119.40**

# INTERMEDIATE READING-THINKING SERIES

by Mary Jane Cogan, M.Ed.

## 3261 Reading-Thinking Activities **4<sup>1</sup>**

Practice is provided in the areas of building vocabulary, determining the main idea, locating information, distinguishing fact from opinion, using punctuation to determine meaning, determining relevance, and making comparisons.

## 3262 Reading-Thinking Activities **4<sup>2</sup>**

Skill-building activities emphasize setting purposes for reading, classifying information, building vocabulary, using judgment, predicting outcomes, and determining cause and effect.

## 3263 Reading-Thinking Activities **5<sup>1</sup>**

A variety of exercises improve these abilities: building vocabulary, interpreting the author's purpose and mood, finding details, drawing conclusions, identifying shifts in meaning, and reading for a purpose.

## 3264 Reading-Thinking Activities **5<sup>2</sup>**

Here the student receives practice in: building vocabulary, classifying items, locating information on charts, interpreting figurative language, making inferences, using judgment, and completing analogies.

## 3265 Reading-Thinking Activities **6<sup>1</sup>**

Eight self-paced cassette lessons introduce units on interpreting the author's mood and purpose, summarizing, recognizing idiomatic expressions, building vocabulary, reading for verification, determining sequence, and making comparisons.

## 3266 Reading-Thinking Activities **6<sup>2</sup>**

These exercises improve skills in vocabulary building; outlining; locating information on charts, graphs, and tables; recognizing word imagery; predicting outcomes; using judgment; and determining cause and effect.

**3260 The Above Series of 6 Cassette Activity Books . . . . . \$59.70  
Each individual title still only \$9.95**

# Reproducible CASSETTE ACTIVITY BOOKS Blackline Masters

**\$9 95**

EACH  
TITLE

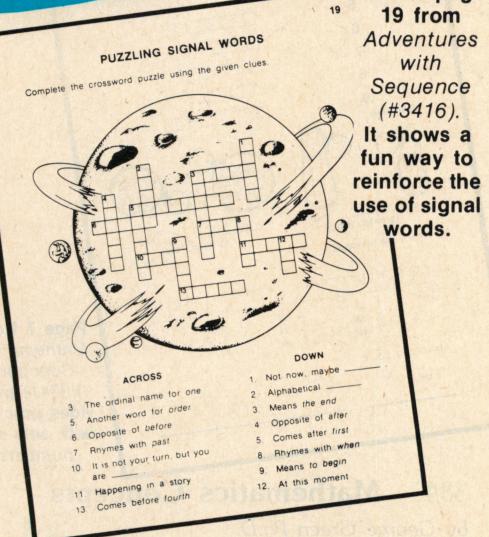
“Your Reading-Thinking Activities, Grade 3, Part 2, more than met my expectations. In fact, I found it to be an excellent supplement to my reading program.”

Beth Wagner  
Poff Elementary School  
Gibsonia, Pennsylvania



**With each Cassette Activity Book you receive:**

- 38 blackline master activity pages.
- 8 self-directing cassette lessons providing one hour of instruction.
- Teacher's guide.
- Answer pages.
- Sturdy vinyl storage pouch.



# A Proven Supplement to Any Reading Program!

## PRIMARY COMPREHENSION SERIES

### 3222 Classifying

by Nancy Greenwood, M.Ed.

**2-4**

High-interest activities guide the student in grouping similar items, and help develop association skills and beginning concepts of outlining. Practice is provided in sorting, selecting category words, and classifying pictures, words, phrases, and sentences.

### 3223 Following Directions with Thomas and Strawberry

by Carl Herbert, M.A.

**2-4**

Thomas and his mischievous cat, Strawberry, learn the skill of following oral and written directions in this potpourri of activities. Written tasks, games, listening activities, and art experiences are designed to assist the student at school, at home, and in just-for-fun activities.

### 3224 Drawing Conclusions with Snooper

by Carl Herbert, M.A.

**2-4**

Snooper, the investigative hound, guides students to answer who, what, where, when, and why questions.

### 3321 Power to Read

by Mary Jane Cogan, M.Ed.

**2-4**

This book helps young readers learn how to apply basic reading comprehension skills. It provides practice in discovering and remembering details, predicting outcomes, determining cause and effect, finding the main idea, and determining sequence.

### 3220 The Above Series of 4 Cassette Activity Books . . . . \$39.80

**Each individual title still only \$9.95**

### 3470 The Entire Sequentially Developed Reading Comprehension Program of 9 Cassette Activity Books . . . . \$89.55

## INTERMEDIATE COMPREHENSION SERIES

### 3413 Following Directions: First Things First

by Zane Spencer, M.A.

**4-6**

**A key reading comprehension skill is emphasized.**

Paper construction activities, puzzles, and written tasks provide students with practical experiences in the skill of following directions.

### 3414 Drawing Conclusions with Simon Supersleuth

by Carl Herbert, M.A.

**4-6**

**Builds an important skill in reading comprehension**

Humorous cassette lessons, riddles, and creative games develop the skill of drawing conclusions.

### 3416 Adventures with Sequence

by Ann Eicholtz, M.Ed.

**4-6**

**Develops an essential skill in reading comprehension**

Two visitors from outer space help students to strengthen their skill in using sequence.

### 3612 Reading Comprehension Skills

by Mary Jane Cogan, M.Ed.

**4-6**

**Reading for details, purpose, organization, and evaluation**

Some of the skills reinforced by these interesting reading selections are: discovering details, locating the main idea, and determining sequence.

### 3711 Reading for Comprehension

by Kenneth Youngert, M.A.

**5-6**

**Reading for details, purpose, organization, and evaluation**

In each of eight units, students read a short selection and apply specific skills to answer multiple-choice questions.

### 3400 The Above Series of 5 Cassette Activity Books . . . . \$49.75

**Each individual title still only \$9.95**

## BASIC MATH REVIEW SERIES

by Francis Fennell, Ph.D.

### 3451 Math Activities

#### Grade 1

Number concepts, sets, addition and subtraction to sums of 18, counting, and telling time.

### 3452 Math Activities Grade 2

Counting, addition and subtraction with regrouping, telling time, counting money, and introduction to fractions.

### 3453 Math Activities

#### Grade 3, Part 1

Numeration, place value, addition and subtraction with regrouping, telling time, rounding, and introduction to multiplication.

### 3454 Math Activities

#### Grade 3, Part 2

Multiplication, division, comparing fractions, review of addition and subtraction.

### 3455 Math Activities

#### Grade 4, Part 1

Numeration, place value, whole number operations of addition, subtraction, multiplication, and division.

### 3456 Math Activities

#### Grade 4, Part 2

Extensive practice with multiplication, division, and fractions.

### 3457 Math Activities

#### Grade 5, Part 1

Numeration, place value, whole number operations of addition, subtraction, multiplication, and division.

### 3458 Math Activities

#### Grade 5, Part 2

Numeration; addition, subtraction, and multiplication of fractions; least common denominator; ratios; and decimals.

### 3459 Math Activities

#### Grade 6, Part 1

Numeration; whole number operations of addition, subtraction, multiplication, and division; addition and subtraction of fractions.

### 3460 Math Activities

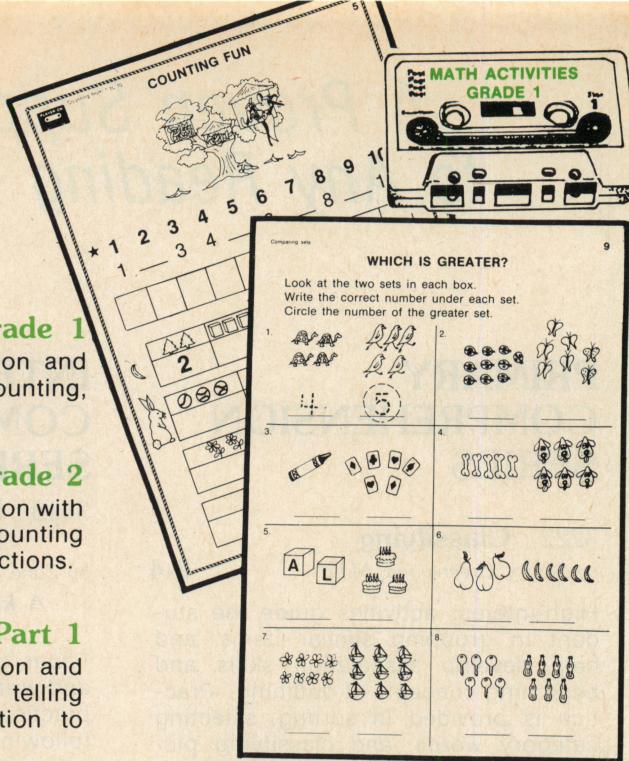
#### Grade 6, Part 2

Multiplication and division of fractions, operations with decimals, definitions of ratio and percent, review of basic facts.

### 3450 The Above Series of 10

Cassette Activity Books ... \$99.50

Each individual title still only \$9.95



These pages are from *Math Activities, Grade 1* (#3451). Page 5, a cassette-narrated page, introduces counting fun. Page 11 provides practice adding sums to 9.

## PRIMARY MATH SKILLS SERIES

### 3111 Ned and Nelly in Numbertown

by Barbara Blonder Premack, M.Ed.

K-1

#### A warm welcome to the world of numbers

The student is taken through Number-town, where numbers from one to ten are shown by the houses, cars, and people of the town.

### 3231 Basic Addition and Subtraction

by Wilmer Jones, Ph.D.

2-4

#### Adding and subtracting whole numbers

Students progress from the simplest mathematical computations to challenging work requiring a sound understanding of addition and subtraction. Games, riddles, magic squares, and cross-number puzzles are used to encourage practice.

### 3233 Money

by Robyn Silbey, B.S.

2-4

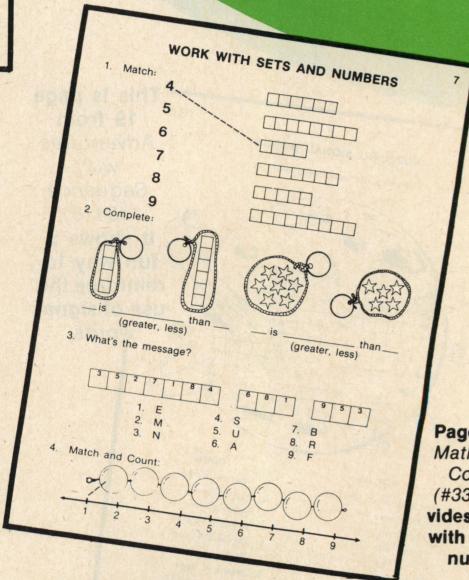
#### Counting and using money

Students begin by identifying coins and their values. Shopping exercises provide practice in addition and subtraction. Equivalents of one dollar are studied. Finally, the student computes transactions to \$10.00 and makes change using coins and dollar bills.

3230 The Above Series of 5 Cassette Activity Books ..... \$49.75  
Each individual title still only \$9.95

## Reproducible CASSETTE ACTIVITY BOOKS Blackline Masters

**\$9 95**  
EACH TITLE



Page 7 from Mathematics Concepts (#3341) provides practice with sets and numbers.

### 3341 Mathematics Concepts

by George Green Ph.D.

2-4

#### The number system math terms, and operations

This activity book includes activities with sets, whole numbers, place value, addition and subtraction, geometry, fractions, measurement, and money, with the emphasis on concepts rather than computational skills.

### 3342 Problem Solving in Mathematics

by George Green, Ph.D.

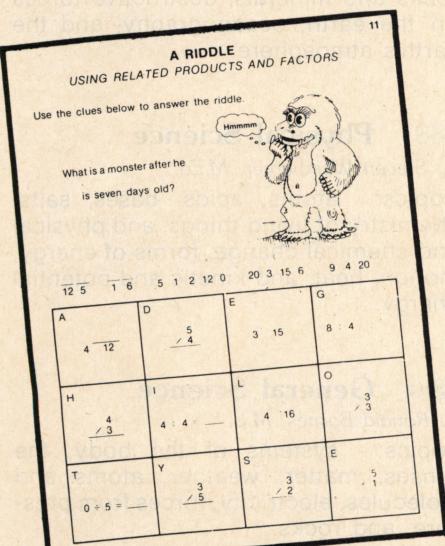
2-4

#### Develops problem-solving skills logically

This unique primary level activity book is designed to develop specific skills in problem solving: reading to get the general idea; identifying the problem question; finding the facts; forming hypotheses; writing and solving appropriate number sentences; and checking.

## With each Cassette Activity Book you receive:

- 38 blackline master activity pages.
- 8 self-directing cassette lessons providing one hour of instruction.
- Teacher's guide.
- Answer pages.
- Sturdy vinyl storage pouch.



Page 11 of Basic Multiplication and Division (#3433) is a riddle activity using related products and factors. This entire Cassette Activity Book reinforces skills with whole numbers.

## INTERMEDIATE MATH SKILLS SERIES

### 3431 The Metric System by Wilmer Jones, Ph.D.

#### *Go metric in large measure*

A variety of activities is provided to reinforce basic ideas and concepts used in the metric system, the standard international language of measurement. Metric equivalents are included.

### 3433 Basic Multiplication and Division by Wilmer Jones, Ph.D.

#### *Multiplying and dividing whole numbers*

Games, puzzles, and riddles add interest to this book, which is designed to reinforce basic mathematical skills in multiplying and dividing whole numbers.

### 3434 Fractions by Robert Hanson, Ed.D.

#### *Understanding and working with fractions*

This book includes activities with: equivalent fractions, common denominators, improper fractions, and mixed numerals. Interesting practice is provided in adding, subtracting, multiplying, and dividing with fractions and mixed numbers.

### 3671 Mathematical Concept Activities by Robert Hanson, Ed.D.

#### *The number system, math terms, and operations*

This activity book provides instruction, practice, and review in the areas of numeration, whole numbers, properties of numbers, geometry, fractions, number sentences, and measurement.

### 3672 Solve Problems in Math by George Green Ph.D.

#### *Getting organized to solve word problems*

This activity book helps the student to solve word problems in an organized way. The six steps to follow are (1) identify the question, (2) find the facts, (3) determine the operation to use, (4) estimate the answer, (5) solve the problem, and (6) check the answer.

### 3430 The Above Series of 5 Cassette Activity Books ... \$49.75 Each individual title still only \$9.95



## JUNIOR HIGH MATH SKILLS SERIES

### 3751 Using Mathematical Concepts by Robert Hanson, Ed.D.

#### *The number system, math terms, and operations*

Emphasis is on the number system, terms, and operations in mathematics. Each unit ends with a quiz page that uses the standardized test format.

### 3752 Solving Math Problems by Victor Engebrecht, M.A.

#### *A winning game plan*

These success-oriented activities provide systematic instruction in understanding and developing skills with word problems. The athletic them engages the interest of contemporary junior high students.

### 3755 Math Problem Solving by George Green, Ph.D.

#### *Using a strategy*

A six-step strategy for solving problems is presented and followed: (1) get the general idea, (2) identify the question, (3) find the relevant facts, (4) make estimates, (5) write and solve number sentences, and (6) check the answer.

---

### 3750 The Above Series of 3 Cassette Activity Books ... \$29.85 Each individual title still only \$9.95

---

To Place Your Order  
Call Us

**TOLL-FREE**  
**1-800-638-1010**

# Teacher-Written Lessons Instruct and Entertain!

## CAREER EDUCATION SERIES

by Mary Butler, B.S.Ed. and Christy Selvidge, B.S.Ed.

### 3841 Careers with Jobbo 1-3

Jobbo, a happy clown, leads children through activities in recognizing the roles of workers, their tools, working apparel, and environments.

### 3842 Careers and You 4-6

Intermediate students gain information about transportation workers, environmental careers, marine science workers, manufacturing careers, and others.

**3840 The Above Series of 2 Cassette Activity Books ... \$19.90**  
**Each individual title still only \$9.95**

## SOCIAL STUDIES SERIES 4-6

by Victor Engebret, M.A.

### 3851 Cities, Towns, and Villages

#### A look at sample communities

Visitors from outer space take students on field trips to eight different locations. Intriguing secret codes help reveal the educational objectives.

### 3852 Across the U.S.A.

#### Important features of regions of the United States

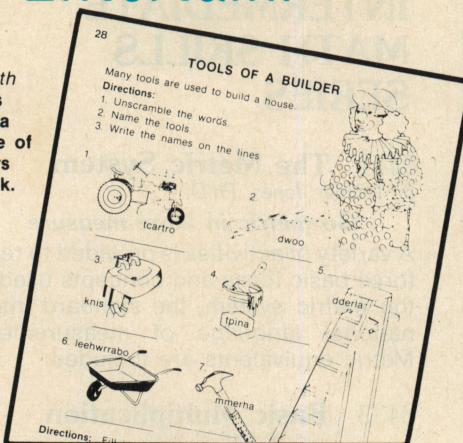
Students take a tour of the nation with truck driver C.B. Hornblower as their guide. Activities help spark learning and encourage independent thinking.

### 3853 Life in Colonial America Brings early America to life

Youngsters complete motivating activities that describe historical facts about native Americans, the Spanish, the Pilgrims, the Dutch, the French, and the English colonists.

**3850 The Above Series of 3 Cassette Activity Books ... \$29.85**  
**Each individual title still only \$9.95**

Page 28 of *Careers with Jobbo* (#3841) shows students the tools of a builder. This is just one of many kinds of workers introduced in this book.



## ELEMENTARY SCIENCE SERIES

### 3871 Science Activities Grade 1

by Karen Schafer, M.Ed.

Topics: senses, living and non-living things, animals, plants, seasons, movement, metric measurement, and classification.

### 3872 Science Activities Grade 2

by Karen Schafer, M.Ed.

Topics: matter, energy, forces, classification by properties, thermometers, sun and shadows, cycles, and the earth.

### 3873 Science Activities Grade 3

by Ann Eicholtz, M.Ed.

Topics: seeds and young plants, magnets, star observations, movement through space, weather, heat and temperature, matter, and water.

### 3874 Science Activities Grade 4

by Carolyn Routh Bereska, M.S.

Topics: machines, sounds, trees, birds, dinosaurs, the solar system, the human skeletal system, and static electricity.

### 3875 Science Activities Grade 5

by Frank Berkey III, M.Ed.

Topics: distances in space, principles of flight, the earth, light, electricity, pollution, transportation systems of the body, and magnetism.

### 3876 Science Activities Grade 6

by Linda Anne Sells, B.A.

Topics: rocks and minerals, oceanography, meteorology, electricity and magnetism, energy, ecology, and heredity.

### 3870 The Above Series of 6 Cassette Activity Books ... \$59.70

**Each individual title still only \$9.95**

## Reproducible CASSETTE ACTIVITY BOOKS Blackline Masters

**\$9 95**  
EACH TITLE

## JUNIOR HIGH SCIENCE SERIES

### 3881 Life Science

by E. Stuart Tucker, M.Ed., M.S.

Topics: definition of living things, needs of living things, cell structure, the human body, plant structure and function, reproduction, genetics, and nutrition.

### 3882 Earth Science

by Randolph W. Roberts M.S.

Topics: the earth's position in space, formation and history of the earth, changes within the earth, the origin of rocks and minerals, destructive forces on the earth, oceanography, and the earth's atmosphere.

### 3883 Physical Science

by Steven Weinberger, M.Ed.

Topics: atoms, acids, bases, salts, chemistry of living things, and physical and chemical change, forms of energy, motion, heat, and kinetic and potential energy.

### 3884 General Science

by Ronald Barnes, M.S.

Topics: systems of the body, the senses, matter, weather, atoms and molecules, electricity, forces from pressure, and rocks.

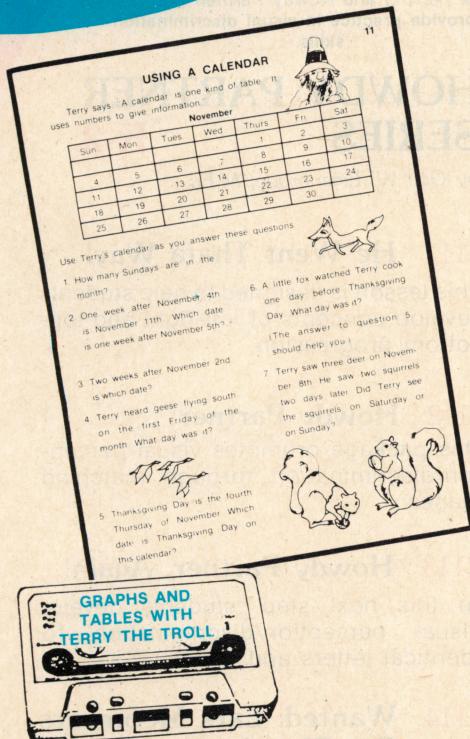
### 3880 The Above Series of 4 Cassette Activity Books ... \$39.80

**Each individual title still only \$9.95**

# Constructive Independent Activities Cover a Wide Variety of Topics!

With each Cassette Activity Book you receive:

- 38 blackline master activity pages.
- 8 self-directing cassette lessons providing one hour of instruction.
- Teacher's guide.
- Answer pages.
- Sturdy vinyl storage pouch.



Graphs and Tables with Terry the Troll (#3333) helps primary students reinforce the skills of reading charts, tables, and graphs. Page 11 deals with interpreting information from a calendar.



**BONUS GIFTS**  
with our thanks

See page 3  
for details.

## STUDY SKILLS SERIES

### 3333 Graphs and Tables with Terry the Troll

by Rennie Quible, M.Ed.

**2-4**

Terry the Troll guides the student in the reading and interpreting of charts, tables, and graphs. Picture graphs, bar graphs, line graphs, and circle graphs are introduced.

### 3334 Reference and Study Skills

by Janet DeSoto, Ed.D.

**2-4**

Activities help students become skilled in locating and using information found in dictionaries, newspapers, telephone directories, textbooks, maps, graphs, and calendars.

### 3243 Alphabetizing

by Mary Maher, M.A.

**2-4**

In this book students develop skills with the alphabet by supplying missing letters, rearranging letters, and putting words into the proper sequence.

### 3651 Adventures with Maps, Book 1

by Rennie Quible, M.Ed.

**4-6**

Students improve their skill in map reading with activities that teach direction, symbols, and measurement as well as physical and political features of land forms.

### 3652 Adventures with Maps, Book 2

by Rennie Quible, M.Ed.

**4-6**

Through the study of grids, students refine location skills. Map projections, special purpose maps, latitude, and longitude are presented.

**3300 The Above Series of 10 Cassette Activity Books . . . . . \$99.50**  
**Each individual title still only \$9.95**

### 3415 Outlining Skills

by Rhoda Scott, B.S.Ed.

**4-6**

High-interest activities help students classify and index items, follow a sequence, select topics, subtopics, and details, and write an outline using the correct form.

### 3424 Developing Study Skills

by Virginia Hanson, M.Ed.

**4-6**

The focus here is on the fundamental skills. These include a "lasso link" method of developing the memory, the SQ3R method, the TQLR formula for listening and a unique way to remember the outline form.

### 3661 Reading Graphs and Tables

by Carl Herbert, M.A.

**4-6**

Tables, picture graphs, horizontal bar graphs, vertical bar graphs, line graphs, rectangle area graphs, and circle area graphs are introduced.

### 3351 Reference Relay

by Mary Elizabeth Paterra, Ed.D.

**4-6**

Exercises in alphabetizing, and in using the table of contents, the dictionary, an index, the encyclopedia, and other references such as calendars, word lists, and atlases.

### 3741 Using Reference Skills

**5-6**

by Bonnie Walker, Ph.D.; Frank Rubin, M.Ed. This activity book contains lessons, exercises, and a variety of games and puzzles which reinforce skills in using reference tools.

**3241 Functional Reading with Sound and Fun**

by Mary Jane Cogan, M.Ed.

**2-4**

This book increases ability in following directions and gaining information. Students read signs, fill in order blanks, plan party games, read recipes and menus, and use the dictionary and encyclopedia.

### 3421 Zero In on Functional Reading

by Grace Ayers, M.Ed.

**4-6**

Students read directions on labels, pay phones, laundromats, and vending machines. They also read menus, TV schedules, and signs. Other activities help them use maps, order blanks, telephone directories, and classified ads.

**3420 The Above Series of 2 Cassette Activity Books . . . . . \$19.90**  
**Each individual title still only \$9.95**

# CASSETTE LEARNING PACKAGES

## LISTENING AND THINKING SERIES

K-1

by Betty Rouse, B.S.

### 2121 What Can You Do with a Penny?

This lesson is to help the student to:

- identify with a story character
- retain information related to the story
- place events in logical sequence
- respond to spoken directions.

### 2122 Sue Goes to the Zoo

This lesson is to help the student to:

- increase his vocabulary.
- retain factual material.
- gain concepts about zoo animals.
- develop the ability to interpret riddles.
- follow directions in completing an activity sheet.

### 2123 Red Hen and Sly Fox

This lesson is to help the student to:

- enjoy a folk tale.
- retain factual material.
- follow directions in marking answers on the activity sheet.
- evaluate his own work.

### 2124 Shelly Helps Mother Shop

This lesson is to help the student to:

- strengthen auditory recall.
- develop skill in understanding directions.
- arrange events in sequential order.

### 2125 The Boy Who Didn't Listen

This lesson is to help the student to:

- listen and enjoy a story.
- retain factual material.
- follow directions in order to match items from the story.

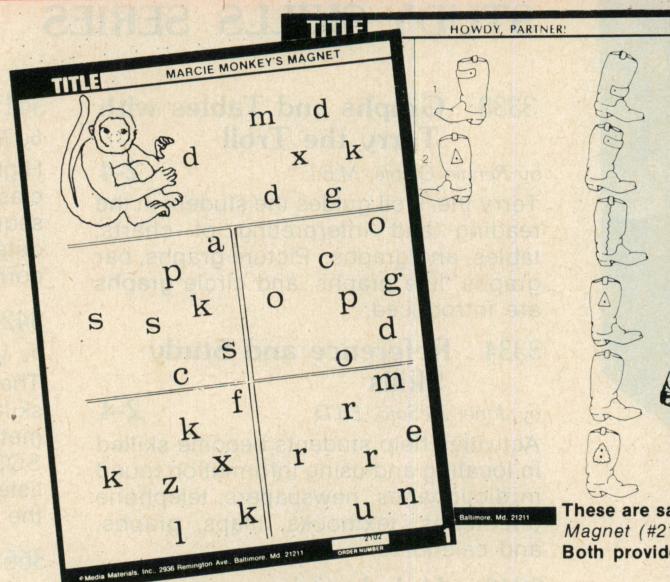
### 2126 Can You Find My Mother?

This lesson is to help the student to:

- increase his vocabulary by learning the names of farm animals and their young.
- retain factual material.
- follow aural directions in order to match items on the activity page.

**2120 The Above Series of 6  
Cassette Learning Pkgs. . . . \$77.70**

**Each individual title just \$12.95**



These are sample pages from *Marcie Monkey's Magnet* (#2101) and *Howdy Partner!* (#2112). Both provide practice in visual discrimination skills.

## ANIMAL CRACKERS SERIES

K-1

by Nancy E. Gadzuk, M.A.

### 2101 Fat Cat Sees a Shadow

Fat Cat's adventures with shadows create amusing practice activities with visual discrimination of shapes.

### 2102 Marcie Monkey's Magnet

This package provides experience in the visual discrimination of letters and words

### 2103 Fat Cat's Dish Wish

Fat Cat, with student help, has to rhyme his way through activities to get his wish for a full dinner dish.

### 2104 The Piglets' Party

The Piglets provide amusing experience in auditory perception of words with the same initial sound.

### 2105 Mollie Mouse's Mess

This package supplies experience in auditory perception of words with the same initial sound.

### 2106 Animal Crackers

These activities develop perception of object relationships — which things go together, and how they are oriented spatially.

**2100 The Above Series of 6  
Cassette Learning Pkgs. . . . \$77.70**

**Each individual title just \$12.95**

**\$12 95  
EACH  
TITLE**

## HOWDY PARTNER SERIES

K-2

by Gail W. Eigenbrode, M.Ed.

### 2111 He Went Thata Way!

This lesson is designed to help students develop concepts of left-right and top-bottom progression.

### 2112 Howdy Partner!

This package promotes visual perception/discrimination through matching shapes.

### 2113 Howdy Partner, Again!

In this next step, students develop visual perception/discrimination for identical letters and words.

### 2114 Wanted: Ears McSmears For Rhyming

Auditory discrimination for rhyming elements is emphasized.

### 2115 Hear How, Set 1

This lesson develops skills in listening and following directions. Motor skills are also involved.

### 2116 Hear How, Set 2

As students "hear how" to construct a final product, they continue to develop skills in listening and following directions.

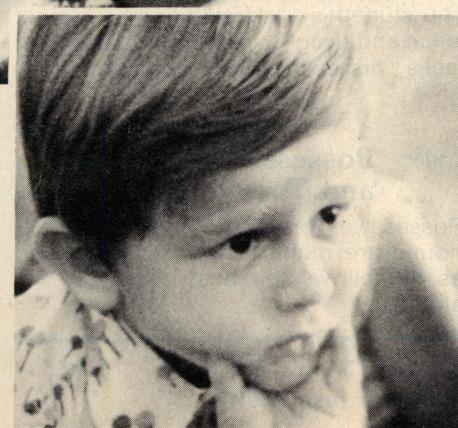
**2110 The Above Series of 6  
Cassette Learning Pkgs. . . . \$77.70**

**Each individual title just \$12.95**

# *Students Can Work at Their Own Level, and Work at Their Own Pace!*

*Each New and Improved  
Cassette Learning  
Package comes  
complete with:*

- Self-pacing, self-checking cassette lesson.
- 30 four-page student response booklets.
- Reproducible post test.
- Library cards.



## **PRIMARY VOCABULARY SERIES**

**K-4**

by Mary Jane Cogan, M. Ed.

### **2216 Winky's Week**

#### *Days of the Week*

Winky the worm wiggles his way through a busy week and acquaints the students with the names and abbreviations of the days of the week.

### **2217 Winky's Twelve Wishes**

#### *Months*

Winky makes a wish for each of the months and introduces the names and abbreviations of each.

### **2218 Not Now Winky!**

#### *Seasons*

This story introduces the names of the seasons and appropriate customs for each.

### **2219 Winky Wins First Prize**

#### *Cardinal and Ordinal Numbers*

Winky enters a contest and comes in first. The story acquaints the student with cardinal and ordinal numbers from 1 to 10.

### **2220 Stop That Worm!**

#### *Survival Words*

Winky introduces "survival" words, such as *stop*, *go*, *danger*, and labels on household items, such as *poison* and *wet paint*.

### **2221 A Worm Can Wiggle Anywhere**

#### *Direction Words*

Winky introduces the student to direction words such as *over*, *under*, *between*, etc.

### **2222 Winky's World**

#### *Pets and Animals*

Winky introduces the student to his friends—household pets, farm, and wild animals.

### **2223 Winky in the Lost and Found Department**

#### *Opposites*

Winky finds a new toy and an old shoe and begins to introduce the idea of opposites.

**2215 The Above Series of 18 Cassette Learning Packages . . . . . \$233.10**

**Each individual title is available for just \$12.95**

### **2224 Ice-Cream Color Cones**

#### *Color Words*

This lesson is to help the student to:

- build visual perception skills in matching color words.
- associate colors with their appropriate labels.

### **2225 Cupboard Full of Words**

#### *Food Names*

This lesson acquaints the students with the names and categories of breakfast, lunch, dinner, and snack foods.

### **2226 Closet Full of Words**

#### *Types of Clothing*

This lesson will build a vocabulary of types of clothing, which are categorized as boys' and girls' clothing and as summer and winter clothing.

### **2227 From Head to Toe**

#### *Body Parts*

The student is introduced to the names of body parts in this lesson.

### **2228 Two Words in One**

#### *Multiple Meanings*

Here the student is introduced to words having multiple meanings, such as *run* and *set*.

### **2229 Add a Dash of Synonyms for Spice**

#### *Synonyms*

This lesson introduces the student to what synonyms are and how they can "flavor" vocabularies.

### **2230 Sound-Alike Twins**

#### *Homonyms*

This lesson will acquaint the student with pairs of common homonyms.

### **2231 As Hungry As a Bear**

#### *Similes*

The student will come to understand what a simile is, and become familiar with several.

### **2232 Little Riddles**

#### *Simple Analogies*

In this lesson, the student will understand and complete simple analogies.

### **2233 It's Raining Cats and Dogs**

#### *Figurative Expressions*

This lesson will introduce the student to simple figurative expressions.

# CASSETTE LEARNING PACKAGES

## STRUCTURAL ANALYSIS SERIES

2-4

by Beryl Davis, M.Ed.; Mary Jane Cogan, M.Ed.

### 2201 Let's Look for Compound Words

Students come to understand that a compound word is formed from two smaller words. They will use this knowledge to attack new words and increase reading vocabulary.

### 2202 Words That Mean More Than One

Six different activities tell about plural words. A crossword puzzle reviews the lesson. Students fill in the plurals of given words by adding s or es.

### 2203 Looking for Words That Compare

This lesson will help students recognize adjectives in their comparative forms, and understand that most comparative adjectives are formed by adding er or est to the root word.

### 2204 Let's Look for Action Words

First, students circle the verbs in given sentences, then practice the past tense of regular verbs by adding d or ed.

### 2205 Words That Show Ownership

This lesson helps students recognize words that show possession and expand their reading vocabulary.

### 2206 Contractions: What Are They?

Various activities help the student understand what a contraction is and how it is formed, and how it is used in context.

### 2207 Let's Find Some Root Words: Inflectional Endings

In a poem about animals and other interesting selections, students identify and use root words with inflectional endings.

### 2208 Let's Find Some Root Words: Prefixes

Students circle root words and prefixes in lists of words, then write words with prefixes from given definitions.

### 2209 Let's Find Some Root Words: Suffixes

This lesson helps the student to understand the term suffix and identify the root word in words with suffixes.

### 2210 Let's Find Syllables in Words

After counting vowel sounds in words, students learn there are the same number of syllables in words as vowel sounds.

### 2211 Let's Look for More Action Words

More enjoyable tasks strengthen skills with verbs. Students change irregular verbs to the past tense, such as saw, came, wrote, and drew.

**2200 The Above Series of 11 Cassette Learning Pkgs. . . \$142.45  
Each individual title just \$12.95**

## ANATOMY OF WORDS SERIES

by Rennie Quible, M.Ed.

### 2541 Root Words - The Heart Of It All

Through a brief discussion about how the human heart works, the learner develops concepts of root words.

### 2542 Red-Blooded Prefixes

Focusing briefly upon arteries and their function, the student learns the placement of prefixes and their use.

### 2543 Blue-Blooded Suffixes

Suffixes, their position and use are explored as the learner follows blood's journey through the veins, back to the heart.

### 2544 More-Than-One Fun From Headquarters

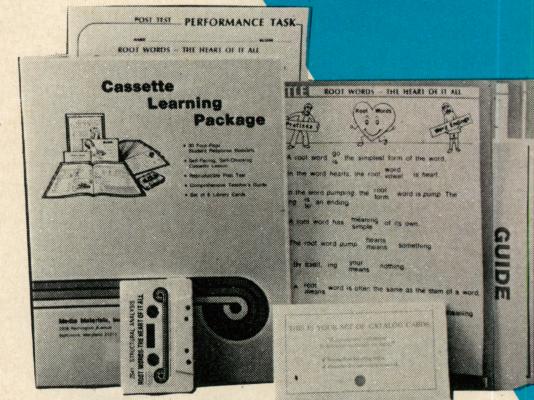
Games and brain teasers help the learner enjoy and reinforce understandings of plurals.

### 2545 Syllables - Divide and Conquer

As the student learns how the body conquers invading germs, he also develops skills for attacking words by dividing them into syllables.

**2540 The Above Series of 9 Cassette Learning Packages . . . . . \$116.55  
Each individual title is available for just \$12.95**

**\$12.95  
EACH  
TITLE**



Shown here are the contents of package (#2541) Root Words - The Heart Of It All. The cassette lesson and student response booklets help intermediate students develop concepts of root words.

4-6

### 2546 Ear-ing the Accent

The vibrating eardrum is compared to the accent in words as the learner forms generalizations concerning accented syllables.

### 2547 Cutting Corners with Contractions

Through a humorous dental theme the student explores contractions and their place in language.

### 2548 Verbs - Muscles in Action

The student's understanding of verbs - tense and usage - is strengthened as he "sees" his own muscles in action.

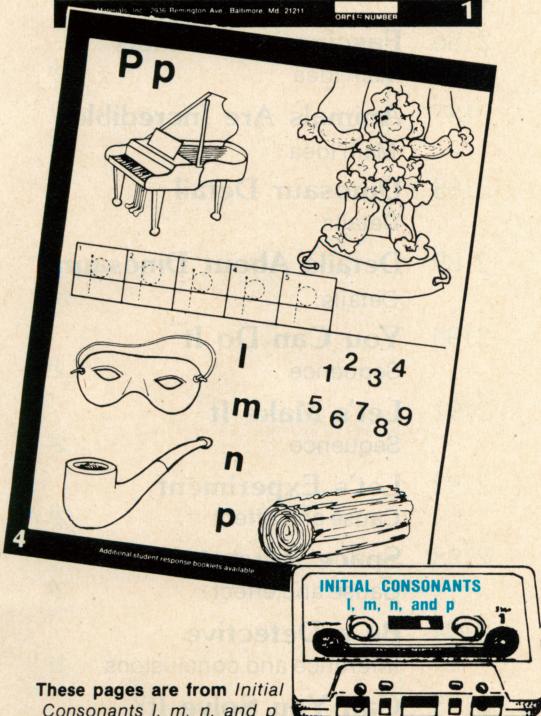
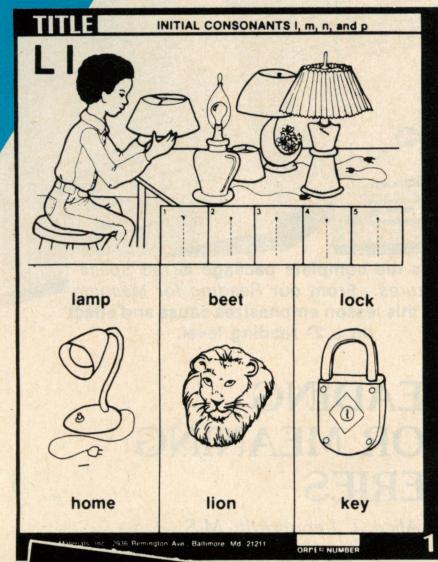
### 2549 Possessives - Ten Fingers and They're All Mine!

Possessive forms of nouns and pronouns are manipulated by the learner as he follows the busy fingers of an athlete.

# A Proven Series to Teach and Reinforce Basic Phonics Skills!

Each New and Improved Cassette Learning Package comes complete with:

- Self-paced, self-checking cassette lesson.
- 30 four-page student response booklets.
- Reproducible post test.
- Library cards.



These pages are from *Initial Consonants l, m, n, and p* (#2154). The object of the package is to establish these particular letter-sound associations.

## PHONICS SERIES

by Barbara Pokrinchak, Ed.D.;  
Beryl Davis, M.Ed.; Angela Mietus, M.Ed.

The 30 lessons in this series are designed to aid the student in establishing letter-sound associations. Each phonic element is presented auditorily through whole words. Auditory recognition of given sounds is developed through picture clues. Practice with letter symbols is then provided through words, phrases, and/or sentences. The limited number of elements in each lesson increases the opportunity for success.

<b>2151</b>	<b>Learning Letters from A to Z</b>	<b>K-3</b>	<b>2167</b>	<b>Initial Consonant Blends, Part 1</b>	<b>2-4</b>
This lesson develops the students' ability to recognize all uppercase and lowercase letters.			Students identify initial 2-letter consonant blends in which the second letter is / or r.		
<b>2152</b>	<b>Initial Consonants b, c, d, and f</b>	<b>1-3</b>	<b>2168</b>	<b>Initial Consonant Blends, Part 2</b>	<b>2-4</b>
<b>2153</b>	<b>Initial Consonants g, h, j, and k</b>	<b>1-3</b>	Students recognize initial 2-letter consonant blends in which s is the first letter.		
<b>2154</b>	<b>Initial Consonants l, m, n, and p</b>	<b>1-3</b>	<b>2169</b>	<b>Initial Consonant Blends, Part 3</b>	<b>2-4</b>
<b>2155</b>	<b>Initial Consonants q, r, s, and t</b>	<b>1-3</b>	Students identify 3-letter consonant blends occurring at the beginning of words.		
<b>2156</b>	<b>Initial Consonants v, w, y, and z</b>	<b>1-3</b>	<b>2170</b>	<b>Final Single Consonants</b>	<b>2-4</b>
<b>2157</b>	<b>Vowel Sounds: Short a</b>	<b>1-3</b>	<b>2171</b>	<b>Final Consonant Blends</b>	<b>2-4</b>
<b>2158</b>	<b>Vowel Sounds: Short e</b>	<b>1-3</b>	<b>2172</b>	<b>Consonant Digraphs</b>	<b>2-4</b>
<b>2159</b>	<b>Vowel Sounds: Short i</b>	<b>1-3</b>	<b>2173</b>	<b>Vowel Sounds: Vowel Digraphs</b>	<b>2-4</b>
<b>2160</b>	<b>Vowel Sounds: Short o</b>	<b>1-3</b>	<b>2174</b>	<b>Vowel Sounds: Vowel Diphthongs</b>	<b>2-4</b>
<b>2161</b>	<b>Vowel Sounds: Short u</b>	<b>1-3</b>	<b>2175</b>	<b>Vowel Sounds: R-controlled Vowels</b>	<b>2-4</b>
<b>2162</b>	<b>Vowel Sounds: Long a</b>	<b>1-3</b>	<b>2176</b>	<b>Vowel Sounds: Long and Short oo</b>	<b>2-4</b>
<b>2163</b>	<b>Vowel Sounds: Long e</b>	<b>1-3</b>	<b>2177</b>	<b>Hard and Soft c and g</b>	<b>2-4</b>
<b>2164</b>	<b>Vowel Sounds: Long i</b>	<b>1-3</b>	<b>2178</b>	<b>Silent Letters</b>	<b>2-4</b>
<b>2165</b>	<b>Vowel Sounds: Long o</b>	<b>1-3</b>	<b>2179</b>	<b>Changeable Consonants</b>	<b>2-4</b>
<b>2166</b>	<b>Vowel Sounds: Long u</b>	<b>1-3</b>	<b>2181</b>	<b>Strategy for Recognizing Words</b>	<b>4-6</b>

**2150** The Above Series of 30 Cassette Learning Packages ..... \$388.50  
Each individual title is available for just \$12.95

# CASSETTE LEARNING PACKAGES

## PRIMARY COMPREHENSION SERIES

K-2

by Mary Jane Cogan, M.Ed.

This series helps young readers develop skills which require convergent thinking. The instructor on the cassette introduces new words and motivates the student to read the story independently.

- |      |  |                     |            |
|------|--|---------------------|------------|
| 2131 | <b>The Talking Toys</b>                | Main idea           | Pre-primer |
| 2132 | <b>The S.H.O.P. Club</b>               | Main idea           | Primer     |
| 2133 | <b>Miss Merry's Surprises</b>          | Main idea           | 1st reader |
| 2134 | <b>Something Little, Something Big</b> | Sequence            | Pre-primer |
| 2135 | <b>Catch That Cat!</b>                 | Sequence            | Primer     |
| 2136 | <b>A Dinosaur Made of Snow</b>         | Sequence            | 1st reader |
| 2137 | <b>Circus Cartoons</b>                 | Predicting outcomes | Primer     |
| 2138 | <b>Carnival Cartoons</b>               | Drawing conclusions | Primer     |
| 2139 | <b>Birthday Cartoons</b>               | Predicting outcomes | Primer     |
| 2140 | <b>Picnic Cartoons</b>                 | Predicting outcomes | 1st reader |
| 2141 | <b>A Busy Day for Jamie</b>            | Cause and effect    | Primer     |
| 2142 | <b>A House for Jingles</b>             | Cause and effect    | 1st reader |
| 2143 | <b>Did You See My Green Dog?</b>       | Details             | Pre-primer |
| 2144 | <b>Percy and His Pet Show</b>          | Details             | Primer     |
| 2145 | <b>Happy Birthday, Harvey!</b>         | Details             | 1st reader |

2130 **The Above Series of 15 Cassette Learning Pkgs. . . \$194.25**

**Each individual title just \$12.95**

## RAP N' READ SERIES

3-5

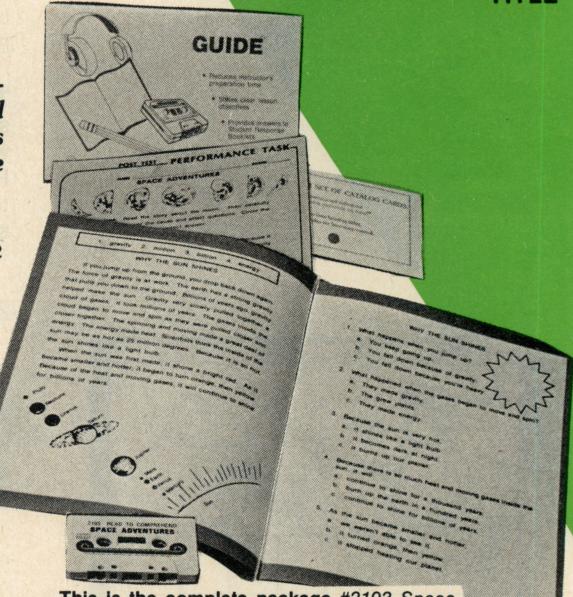
by Phoebe Cuppett, M.A.

This series consists of fifteen read-along stories about delightful animal characters. Each lesson includes simple activities which reinforce specific comprehension skills.

- |      |  |   |
|------|--|---|
| 2241 | <b>Abie, the Moveable Ape</b>                                      | Determining sequence                              |
| 2242 | <b>Madcap Mollie, the Missouri Mule</b>                            | Detecting incongruities                           |
| 2243 | <b>Loch Nessie, Living Legend</b>                                  | Locating the main idea                            |
| 2244 | <b>Stumblebum Saves the Circus</b>                                 | Recalling details                                 |
| 2245 | <b>Blind Bat and the Geroos</b>                                    | Drawing conclusions                               |
| 2246 | <b>That Daring Dolphin</b>   | Determining sequence                              |
| 2247 | <b>Risky Rhinoceros and the Truth Serum</b>                        | Verifying statements                              |
| 2248 | <b>Garfield, the Guesser</b>                                       | Making predictions                                |
| 2249 | <b>Benjie and the Boomerang</b>                                    | Recalling details                                 |
| 2250 | <b>Oscar, the Inferential Owl</b>                                  | Making inferences                                 |
| 2251 | <b>Gary, the Ghost Who Became Real</b>                             | Judging fact from fancy                           |
| 2252 | <b>Gerald, the Jivy</b>  | Developing phrasing skills and noting punctuation |
| 2253 | <b>Steffenlake and the Treasure Stone</b>                          | Finding meaning from context                      |
| 2254 | <b>The Wise Old Whale: An Ocean of a Tale</b>                      | Using interpretive skills                         |
| 2255 | <b>Now What?</b>   | Developing creativity                             |
| 2240 | <b>The Above Series of 15 Cassette Learning Pkgs. . . \$194.25</b> | <b>Each individual title just \$12.95</b>         |

**\$12 95**

EACH TITLE



This is the complete package #2193 Space Adventures. From our Reading for Meaning Series, this lesson emphasizes cause and effect on a 2<sup>2</sup> reading level.

## READING FOR MEANING SERIES

2-4

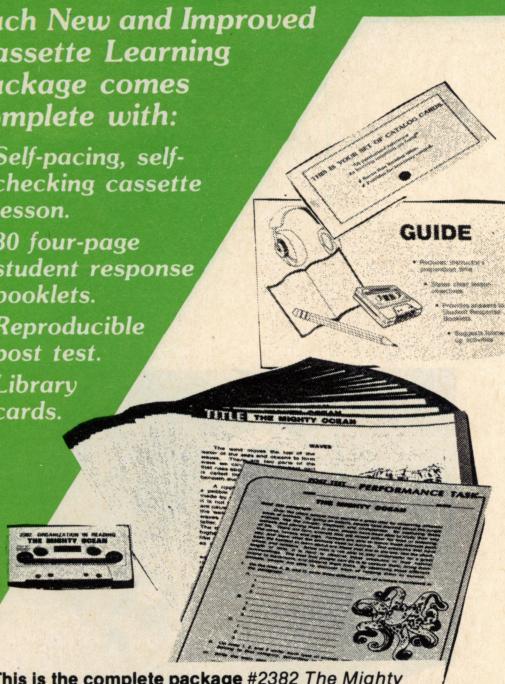
by Alice J. Leonhardt, M.S.

- |      |  |   |                |
|------|--|---|----------------|
| 2186 | <b>Fascinating Animals</b>   | Main idea                                 | 2 <sup>1</sup> |
| 2187 | <b>Animals Are Incredible</b>                                      | Main idea                                 | 2 <sup>2</sup> |
| 2188 | <b>Dinosaur Detail</b>   | Details                                   | 2 <sup>1</sup> |
| 2189 | <b>Details About Dinosaurs</b>                                     | Details                                   | 2 <sup>2</sup> |
| 2190 | <b>You Can Do It</b>   | Sequence                                  | 2 <sup>1</sup> |
| 2191 | <b>Let's Make It</b>   | Sequence                                  | 2 <sup>2</sup> |
| 2192 | <b>Let's Experiment</b>  | Cause and effect                          | 2 <sup>1</sup> |
| 2193 | <b>Space Adventures</b>  | Cause and effect                          | 2 <sup>2</sup> |
| 2194 | <b>Be a Detective</b>  | Inference and conclusions                 | 2 <sup>1</sup> |
| 2195 | <b>Can You Solve It?</b>   | Inference and conclusions                 | 2 <sup>2</sup> |
| 2185 | <b>The Above Series of 10 Cassette Learning Pkgs. . . \$129.50</b> | <b>Each individual title just \$12.95</b> |                |

# Best-Selling Reading Series with High-Interest Lessons!

Each New and Improved  
Cassette Learning  
Package comes  
complete with:

- Self-pacing, self-checking cassette lesson.
- 30 four-page student response booklets.
- Reproducible post test.
- Library cards.



This is the complete package #2382 *The Mighty Ocean*. The collection of high-interest topics in the *Reading for Understanding Series* focuses students' attention on the organizational patterns that exist in their reading materials.

## LET'S READ FOR COMPREHENSION SERIES 4-6

by Frank N. Berkey, M.Ed.

The cassette-narrator introduces each specific reading comprehension skill with examples of its use. High-interest reading selections inform and stimulate readers to think about the writer's meaning.

- 2581 Let's Find the Main Idea
- 2582 Let's Locate Details
- 2583 Let's Determine Sequence
- 2584 Let's Draw Conclusions
- 2585 Let's Make Inferences
- 2586 Let's Look for Fact and Opinion
- 2587 Let's Look for Cause and Effect
- 2588 Let's Predict Outcomes
- 2589 Let's Notice Punctuation
- 2590 Let's Interpret Figurative Language

2580 *The Above Series of 10 Cassette Learning Pkgs. . . \$129.50*  
*Each individual title just \$12.95*

## READING FOR UNDERSTANDING SERIES 4-6

by Audry K. Boag, M.Ed.

### 2376 Kites, Hickory, and Horsehide

The fun of building and flying a kite is described, as well as facts about hickory baseball bats and early baseballs which were covered with horsehide.

### 2377 Ponce de Leon/ Theodore Roosevelt

Children read about Ponce de Leon's search for the fountain of youth and about accomplishments of Theodore Roosevelt.

### 2378 Legends and Myths

How Pecos Bill tamed a cyclone and what some of the ancient Greeks believed are discovered.

### 2379 Pygmalion/King Midas

Students will be fascinated by Pygmalion's statue coming alive and by the disastrous effects of King Midas' golden touch.

### 2380 To Your Health

Selections relate the importance of cleansing a wound to keep germs out and the reasons why the human body needs water.

### 2381 Dogs and an Insect

Why are there so many different breeds of dogs? Why is the praying mantis called a "tiger?" Students learn the answers in this lesson.

### 2382 The Mighty Ocean

Impressive information about ocean waves and the ocean floor is contained here.

### 2383 Caves and Colonies

Curiosity about caves is aroused; then students read about how Spanish colonies influenced the New World.

### 2384 How Inventive!

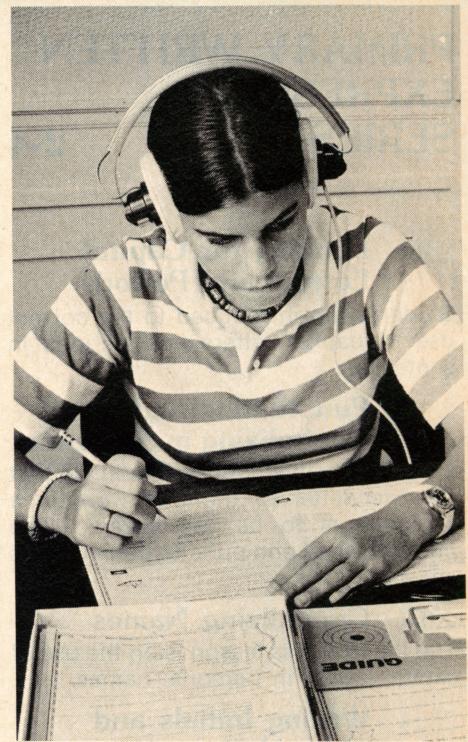
Readers learn how paper is made and how James Watt's inventions changed industry.

### 2385 The Right to Work

Students gain knowledge about how early American colonists viewed their right to work and about simple machines.

### 2375 The Above Series of 10 Cassette Learning Pkgs. . . \$129.50

*Each individual title just \$12.95*



## ADVANCED COMPREHENSION SERIES 6-9

6-9

by Martha Denz, B.S.

The five lessons in this series help the student to become more analytical of what he reads in order to derive the fullest meaning from the material.

### 2721 The Purpose Is the Key

Setting a purpose to check understanding

### 2722 Each Part Has a Job

Selecting facts and ideas

### 2723 Signals and Cues

Studying key words to help determine author's meaning.

### 2724 Reactions and Conclusions (Critical Reading)

Making judgments; distinguishing facts from opinions.

### 2725 The Special Language of Stories

Literature appreciation

### 2720 The Above Series of 5 Cassette Learning Pkgs. . . \$64.75

*Each individual title just \$12.95*

# CASSETTE LEARNING PACKAGES

## PRIMARY WRITTEN EXPRESSION SERIES

2-4

by Karen Schafer, M.Ed.

### 2361 Looking for Capital Letters and Periods

Students are introduced to the correct use of capital letters and periods in sentences.

### 2362 Punctuating and Capitalizing in Sentences

Exercises help students to indicate that the first letter of the first word in a sentence is to be capitalized. The correct use of end punctuation marks is shown.

### 2363 Capitalizing Names

The focus of this lesson is on the use of capital letters in personal names.

### 2364 Writing Initials and Abbreviations

The correct use of the period is shown for personal initials and abbreviations of days, months, directions, and places.

### 2365 The Apostrophe

The correct use of the apostrophe is stressed as students work with contractions and possessive forms.

### 2366 Writing Conversation

Students learn rules about using quotation marks.

### 2367 Letter Writing

Simple friendly letters—their form, capitalization, and punctuation—are the focus of this lesson.

### 2368 Capitalizing Titles

This lesson shows how capital letters are used in titles of books, stories, and poems.

### 2369 Names of Days and Months

Students find out how to use capital letters correctly when writing the names of days and months.

### 2370 Names of Places

Capital letters are used at the beginning of names of particular places.

**2360 The Above Series of 10  
Cassette Learning Pkgs... \$129.50  
Each individual title just \$12.95**

## INTERMEDIATE WRITTEN EXPRESSION

4-6

by Mary Jane Cogan, M.Ed. and Barbara Pokrinchak, Ed.D.

### 2521 Clues for Capitals

Use of capitals at the beginning of sentences, for days and months, for person's names and titles, for proper nouns, and at the beginning of quotations.

### 2522 The Long and Short of It

Abbreviations for days of the week; months; names of cities, states, and countries; persons' titles; and more.

### 2523 Be Positive About Your Apostrophes

Apostrophes for showing ownership.

### 2524 Contraction Satisfaction

Construction of contractions and how to use the apostrophe correctly.

### 2525 Sentence Sense

Complete and incomplete thoughts, good sentence construction habits, and proper sequence of sentences.

### 2526 Better Your Letters

Form, punctuation, and content of friendly and business letters.

### 2527 Paragraph Power

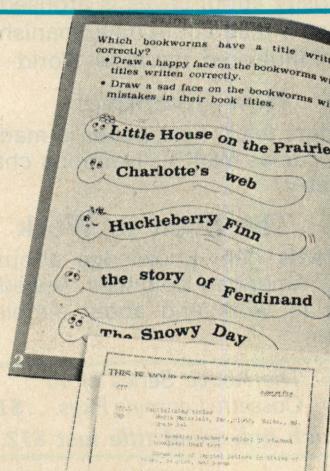
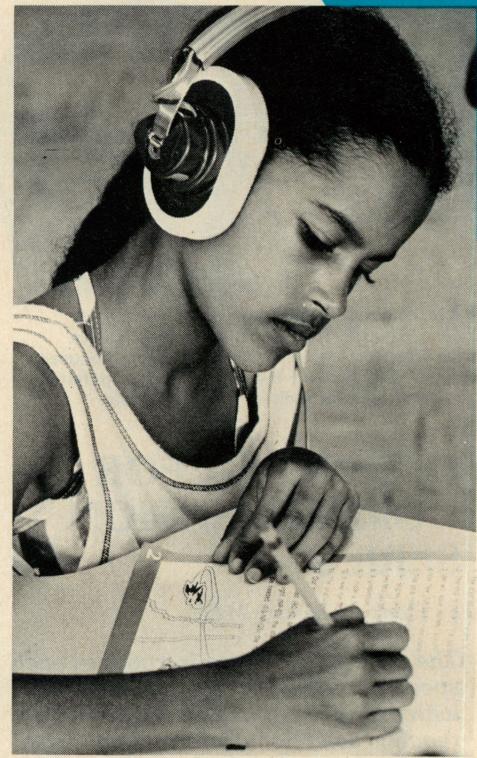
Good paragraph construction, ideas for paragraph unity, topic sentence of a paragraph, and paragraphs in logical sequence.

### 2528 Information, Please

Simple forms requiring personal information and mail order purchase forms.

**2520 The Above Series of 8  
Cassette Learning Pkgs... \$103.60  
Each individual title just \$12.95**

**\$12.95  
EACH TITLE**



Showed here is the complete Cassette Learning Package Capitalizing Titles (#2368). In this lesson, students gain reinforcement in the concept of capitalizing titles of books, stories, and poems.

# Use Learning Packages to Fulfill Special Student Needs!

Each New and Improved Cassette Learning Package comes complete with:

- Self-pacing, self-checking cassette lesson.
- 30 four-page student response booklets.
- Reproducible post test.
- Library cards.



**POST TEST PERFORMANCE TASK**

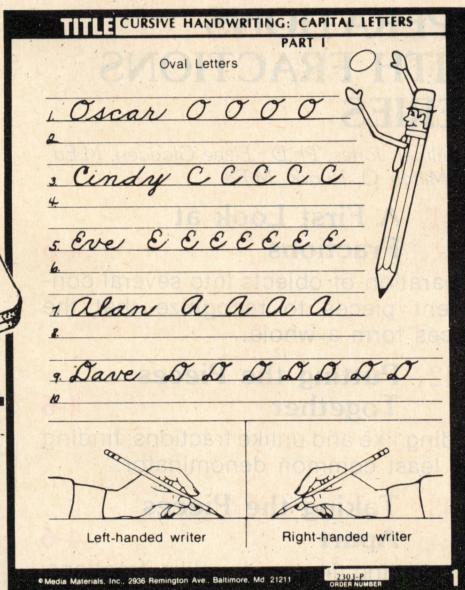
NAME \_\_\_\_\_ SCORE \_\_\_\_\_

CURSIVE HANDWRITING: CAPITAL LETTERS, PART I

Some boys and girls have been invited to a party.  
Write their names. Form your letters carefully.

Andy Jim  
Bob Lou  
Carol Otis  
Dave Patty  
Elen Rita  
George Steve  
Ina

© Media Materials, Inc., 2836 Remington Ave., Baltimore, Md. 21211  
2103-P ORDER NUMBER



These pages are from Capital Letters, Part 1 (#2303) which helps students form oval and upper loop letters correctly.

## CURSIVE HANDWRITING SERIES 3-5

by Barbara Pokrinchak, Ed.D.

### 2301 Small Letters, Part 1

This lesson develops the student's ability to form correctly: 1) oval letters, 2) letters with undercurve beginnings, and 3) letters of intermediate height.

### 2302 Small Letters Part 2

This lesson helps the student to form correctly: 1) tall loop letters, 2) hump letters, and 3) lower loop letters.

### 2303 Capital Letters, Part 1

This lesson helps the student to form oval letters and upper loop letters correctly.

### 2304 Capital Letters, Part 2

This lesson develops the student's ability to form correctly: 1) letters with cane stems, and 2) letters with caps.

### 2305 Using Cursive Handwriting

This lesson provides the student with practice: 1) in the correct formation of lower and uppercase letters, and 2) in joining letters properly.

### 2300 The Above Series of 5 Cassette Learning Pkgs. . . \$64.75

Each individual title just \$12.95

## MANUSCRIPT HANDWRITING SERIES 1-3

by Gail Eigenbrode, M.Ed.

### 2291 Copy Cat Wind Up

Perceptual-motor skills preliminary to handwriting.

### 2292 Copy Cat Capers, Set 1

Formation of lower case letters one space high.

### 2293 Copy Cat Capers, Set 2

Formation of lower case letters two spaces high.

### 2294 Copy Cat Capers, Set 3

Letters extending below the baseline.

### 2295 Copy Cat Capers, Set 4

Formation of upper case letters

### 2290 The Above Series of 5 Cassette Learning Pkgs. . . \$64.75

Each individual title just \$12.95

## SPELLING SKILLS SERIES

by Ann Patrick, Ed.D.; Mary Maher, M.A.; Rhoda Scott, B.S.

2321	Beginning Consonants	2-3
2322	The Vowel in the Middle	2-3
2323	Friendly Sight Words	2-3
2324	Simple Long Vowel Sounds	2-3
2325	Two's Company	2-3
	Words with irregular vowel sounds.	
2326	Happy Endings	2-3
	Endings s, ed, ing, er, and est.	
2327	Tricky Sight Words	2-3
2331	Ways to Spell Long Vowel Sounds	3-4
2332	Neither Long nor Short	3-4
2333	Consonants Count	3-4
2334	Pleasant Plurals	3-4
2335	When to Double	3-4
2336	Be Safe with Syllables	3-4
2337	The Apostrophe Act	3-5
2341	When R Controls the Vowel	4-6
2342	Abbreviations	4-6
2343	Homonyms	4-6
2344	Suffixes to Watch	4-6
2351	Difficult Plurals	5-6
2352	Suffixes -er, -ent and Friends	5-6
2353	Adding Prefixes	5-6
2354	Capital Letters	5-6
2355	Decide Where to Divide	5-6
2356	Suffixes -able, -ion, and Friends	5-6
2357	Sixty Demons	5-6
2320	The Above Series of 25 Cassette Learning Pkgs. . . \$323.75	
	Each individual title just \$12.95	

# CASSETTE LEARNING PACKAGES

## BEGINNING ADDITION AND SUBTRACTION 1-3

by Robert Hanson, Ed.D.

### 4109 Joining Sets

Prepares students to join two sets and to write and complete the related addition sentence.

### 4111 Taking Sets Apart

Helps the student separate a set into two parts, and to write and complete the related subtraction sentence.

### 4112 Writing Number Sentences

Students learn to write addition and subtraction sentences horizontally.

### 4113 Up and Down

Students learn to rewrite and solve horizontal addition and subtraction sentences in a vertical format.

### 4114 Families of Facts

Helps the student to write three related facts from a basic addition fact.

### 4115 More Than Two Addends

Students use grouping to find the sum of three or four 1-digit addends.

### 4116 Tens and Ones

Students identify and name the amount of tens and ones in a given 2-digit number and write a given number of tens as a single numeral.

### 4117 Adding and Subtracting Tens

Helps the student to add and subtract multiples of ten in a manner similar to adding and subtracting ones.

### 4118 Adding Tens and Ones

Students write a 2-digit numeral for a number written in expanded form, and find the sum of two or three 2-digit addends without renaming.

### 4119 Subtracting Tens and Ones

Students find the difference between two 2-digit numbers without renaming.

4110 The Above Series of 10  
Cassette Learning Pkgs. . . \$129.50

Each individual title just \$12.95

## OPERATIONS WITH FRACTIONS SERIES

by Wilmer Jones, Ph.D.; Elzee Gladden, M.Ed.  
and Milton O. Ruark, M.Ed.

### 4141 A First Look at Fractions 4-6

Separation of objects into several congruent pieces to recognize that the pieces form a whole.

### 4142 Putting the Pieces Together 4-6

Adding like and unlike fractions; finding the least common denominator.

### 4143 Taking the Pieces Apart 4-6

Subtracting like and unlike fractions; finding the least common denominator.

### 4144 Multiplication of Fractions 5-7

Finding the product of two fractional numbers and multiplying when one or both factors are named by mixed forms.

### 4145 Division of Fractions 5-7

Dividing using fractions and mixed forms, and using division of fractions in problem solving.

4140 The Above Series of 5  
Cassette Learning Pkgs. . . \$64.75

Each individual title just \$12.95

## OPERATIONS WITH DECIMALS

by Wilmer Jones, Ph.D.; Elzee Gladden, M.Ed.

### 4151 Counting Money 2-4

### 4152 Making Change 2-4

### 4154 Just Another Name: Equivalent Fractions 3-5

### 4155 Keeping the Points in Line 4-6

### 4156 Putting the Point in Its Place 4-6

### 4157 Division of Decimals 5-6

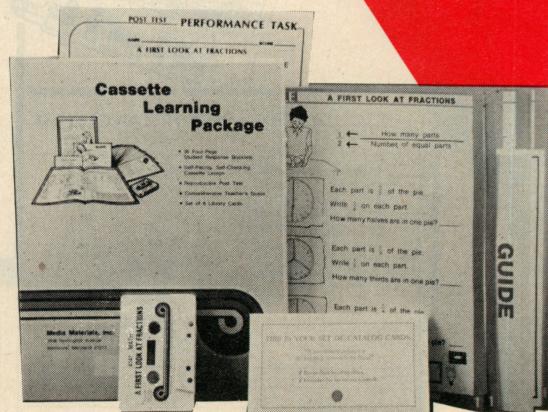
### 4158 The Floating Point 5-6

4150 The Above Series of 7  
Cassette Learning Pkgs. . . \$90.65

Each individual title just \$12.95

**\$12.95**

EACH  
TITLE



Intermediate students can gain a solid understanding of the basic concept of fractions with the above shown Cassette Learning Package #4141 A First Look at Fractions.

## MEASUREMENT SERIES

by Wilmer Jones, Ph.D.

### 4181 Telling Time: An Introduction 1-2

### 4182 What Time Is It? 2-4

### 4183 Linear Measurement: An Introduction 3-5

### 4184 How Warm? How Cold? 2-4

### 4185 How Are They Related? 3-5

### 4186 Measuring to the Nearest $\frac{1}{8}$ Inch 4-6

### 4187 The Metric System 4-6

### 4188 What's the Angle? 4-6

### 4189 Measuring to the Nearest $\frac{1}{16}$ Inch 4-6

4180 The Above Series of 9  
Cassette Learning Pkgs. . . \$116.55

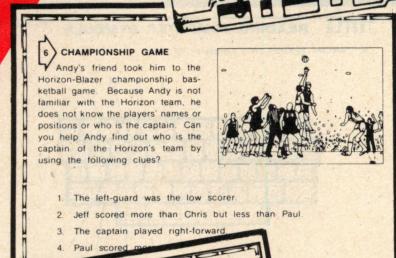
Each individual title just \$12.95

# New Series Teaches Math Problem Solving Using Five Basic Steps!

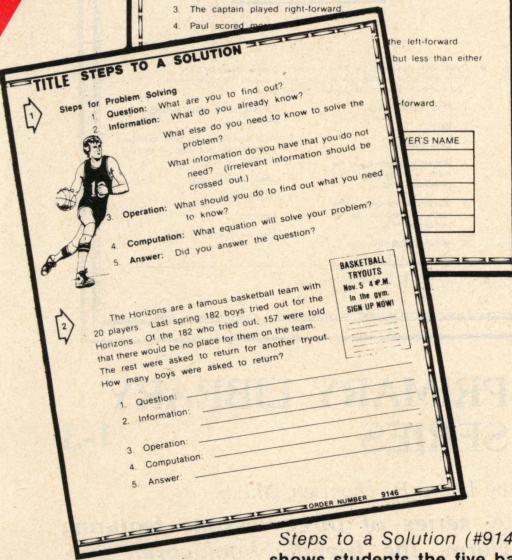
Each New and Improved Cassette Learning Package comes complete with:

- Self-pacing, self-checking cassette lesson.
- 30 four-page student response booklets.
- Reproducible post test.
- Library cards.

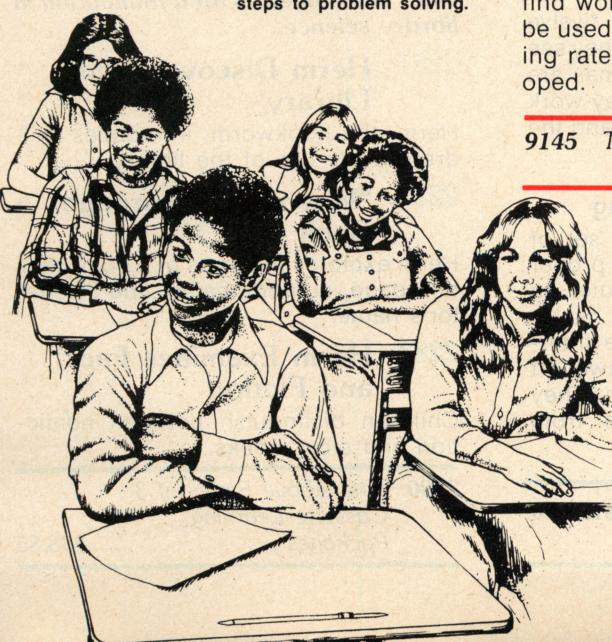
NEW SERIES!



1. The left-guard was the low scorer
2. Jeff scored more than Chris but less than Paul
3. The captain played right-forward
4. Paul scored more



Steps to a Solution (#9146) shows students the five basic steps to problem solving.



## MATHEMATICS PROBLEM SOLVING

4-7

by Ann Eicholtz, M.Ed.

The purpose of these ten learning packages is to develop skill in using a definite strategy to solve word problems in mathematics. While major emphasis is on the steps to follow, computational skills are also reinforced. Each lesson 1) uses a sports theme, 2) presents the complete five-step plan, and 3) includes one "numberless" problem that encourages logical thinking.

### 9146 Steps to a Solution

Five basic steps to problem solving are presented: 1) understanding the question, 2) surveying the information, 3) selecting the operation, 4) doing the computation, and 5) finding the solution. Basketball is the theme of the problems, which require the use of addition, subtraction, multiplication, and division of whole numbers.

### 9147 Being Logical

Thinking through problems in a systematic way is fostered in this lesson with a baseball theme. Skills include working with averages and percents.

### 9148 Using the Data

Practice is given in recognizing the essential data contained in word problems and in a graph. Students work with whole numbers, fractions, and decimals as they solve problems related to swimming.

### 9149 Choosing the Operation

In problems about football, students find words that signal the operation to be used to reach a solution. Skill in using rate tables and ratios is also developed.

9145 The Above Series of 10 Cassette Learning Packages ..... \$129.50  
Each individual title available for just \$12.95

### 9150 Estimating Answers

How reasonable is an answer? Students practice estimating answers by rounding numbers before they work out a problem exactly. Problems about tennis involve whole numbers and money.

### 9151 Solving Problems

Track and field events stimulate the analysis and solution of word problems. Skills involve working with distance and computing with fractions.

### 9152 Following the Steps

Each of the five steps to problem solving is reviewed carefully as students solve problems about soccer games. Computations which require multiplication and division of whole numbers are included.

### 9153 Using Charts, Tables, and Graphs

Students solve problems about gymnastics by interpreting information found on a chart, a table, and a graph. Adding, subtracting, multiplying, and dividing whole numbers and decimals are practiced.

### 9154 Relating Information

When students relate the facts and figures, they find patterns that lead to correct solutions to problems about running. Skills include using rate tables, reading a table of records, and solving a problem with no numbers.

### 9155 Using a Plan

Lacrosse is the theme of this lesson, which stresses the use of the five-step plan with word problems. Students also practice getting data from a bar graph.

"  
My class enjoyed working with the colorful, humorous booklets and listening to the cassettes. Word has gotten around school that I have these materials and the problem now is keeping track of who borrowed them.

Jane Ellenberger  
School 50  
Baltimore, Maryland

# CASSETTE LEARNING PACKAGES

NEW SERIES!

## COMPUTER LITERACY SERIES

by William Engelmeyer, Ph.D.

The objective of these 10 New Cassette Learning Packages is to develop basic understandings about the main components of a computer, how a computer processes given information, and what is meant by programming. Practical application using mathematics is emphasized.

### 9486 What a Computer Is

Students learn that computers are capable of accepting and processing information, and supplying the results of the processing. Digital computers are contrasted with analog computers.

### 9487 Some Ways Computers Are Used

Familiar computer-processed items such as a telephone bill, report card, and cash register tape are presented, and the role of the computer in processing them is analyzed.

### 9488 How Computers Work

Students are presented the steps in problem-solving, then complete a simple table and trace their steps. They then focus on input devices, on the parts of the CPU, and on output devices.

### 9489 Computer Vocabulary

Students develop concepts, from illustrations and explanations, of twenty-one computer-related terms. A crossword puzzle, with clues and a word list, is the final exercise.

### 9490 Getting Information Into a Computer

Students get acquainted with a computer keyboard, and ten other input devices. Next, five math operational symbols are presented. Finally, students match BASIC input commands with everyday English expressions of what is being sought.

9485 The Above Series of 10 Cassette Learning Packages ..... \$129.50  
Each individual title available for just \$12.95



These pages are from *Reading Computer Symbols* (#9494).  
This package details 12 special keyboard keys.

\$12 95  
EACH  
TITLE

### 9491 Getting Information Out of a Computer

Students learn devices that can receive data from a computer, then read and interpret simple BASIC PRINT commands. Next, they reword everyday English statements into PRINT statements and write what the output would be. Finally, they read simple BASIC programs and write what the output would be.

### 9492 Flowcharts

Flowcharts are presented as a means for indicating the different steps of a procedure and the order in which they are to be followed. Practice is provided in following flowchart directions for 1) rounding off numbers, 2) dividing decimals, 3) multiplying fractions, and 4) finding the greatest common divisor of two numbers.

### 9493 Computer Languages

Different languages used to communicate with a computer are explained. Students examine samples of COBOL, FORTRAN, and BASIC. They study four terms from mathematics that are used often in programming.

### 9494 Reading Computer Symbols

Students are guided through twelve special keys on the keyboard. They see how quotation marks and commas are used in PRINT statements. They work with math operational symbols, and the upward arrow.

### 9495 Simple Programming

A program is presented as a set of coded instructions arranged in proper sequence to direct the computer to perform a desired operation. Statements in a simple program are interpreted. Students see how a flowchart serves as the basis for a program. They practice writing six programs from flowcharts.

POST TEST — PERFORMANCE TASK

NAME \_\_\_\_\_ SCORE \_\_\_\_\_

READING COMPUTER SYMBOLS

TITLE READING COMPUTER SYMBOLS

A. Selected Symbols on a Computer Keyboard

" ( ) Ø \* = -

Keyboard diagram:

B. Read each description. Which symbol does it describe? Write the letter of that symbol on the line after the description. The symbols are at the bottom of the page.

1. Plus; addition sign \_\_\_\_\_ 7. Upward arrow; raise number to a power \_\_\_\_\_

2. Zero \_\_\_\_\_ 8. Tells computer to print exactly whatever is enclosed in these symbols \_\_\_\_\_

3. Less than \_\_\_\_\_ 9. Slash; division sign \_\_\_\_\_

4. Placed at beginning of the math expression to be performed first \_\_\_\_\_ 10. Greater than \_\_\_\_\_

5. Placed at the end of the math expression to be performed first \_\_\_\_\_ 11. Equals \_\_\_\_\_

6. Minus; subtraction sign \_\_\_\_\_ 12. Star; multiplication sign \_\_\_\_\_

a) " c) Ø e) = g) ^ i) > k) ) b) ( d) \* f) - h) < j) + l) /

ORDER NUMBER 9494

## PRIMARY LIBRARY SERIES 1-3

by Laura B. Thomsen, M.L.S.

A series of three lessons featuring Herm, the friendly bookworm, provides the student with a foundation in library science.

### 2281 Herm Discovers the Library

Herm, the bookworm, introduces children to the use of the library.

### 2282 "Worming" Through a Book

Herm explores the parts of a book: title, title page, author's name, and illustrator's name.

### 2283 Herm Examines Fact and Fiction

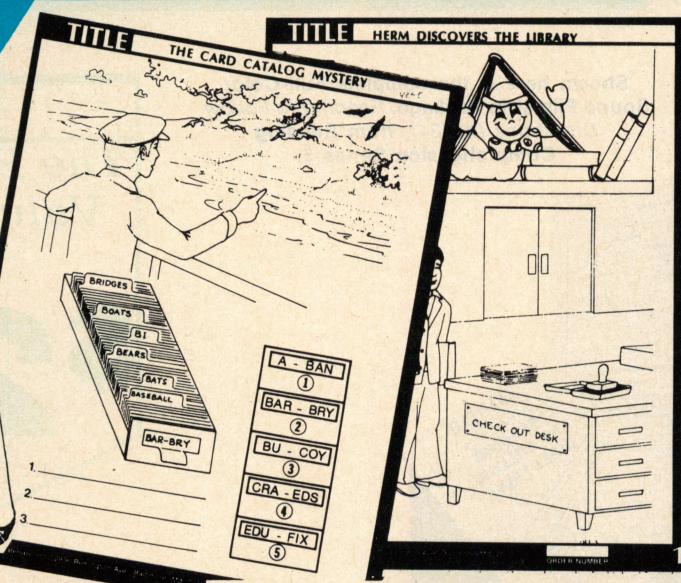
Children distinguish between nonfiction and story books.

2280 The Above Series of 3 Cassette Learning Packages ..... \$38.85

# Learning Packages Provide Self-Pacing Lessons in Basic Skills!

Each New and Improved Cassette Learning Package comes complete with:

- Self-pacing, self-checking cassette lesson.
- 30 four-page student response booklets.
- Reproducible post test.
- Library cards.



Shown here are fun-to-do activity pages from *The Card Catalog Mystery* (#2502) and *Herm Discovers the Library* (#2281). *Herm the Bookworm* is featured in the Primary Library Series on page 34.

## TERRY THE TERRIBLE TROLL SERIES 1-4

by Rennie Quible, M.Ed.

This series helps children learn ten basic study skills as a playful troll, Terry the Terrible, takes them to Troll Hill.

- 2262** Terry the Terrible Dictates Directions
- 2263** Terry the Terrible Tries the Table of Contents
- 2264** Terry the Terrible Scrambles the Alphabet
- 2265** Terry the Terrible's Picture Dictionary
- 2266** Terry the Terrible Puts Troll Hill on the Map
- 2267** Terry the Terrible Charts How He Grew
- 2268** Terry the Terrible Graphs His Temper Tantrums
- 2269** Terry the Terrible Indicates the Index
- 2270** Terry the Terrible Sorts His Tools
- 2271** Terry the Terrible Troll Outlines His Life Story

**2260** The Above Series of 10 Cassette Learning Pkgs. . \$129.50  
Each individual title just \$12.95

## SCHOOL SUCCESS SERIES 4-6

by Rennie Quible, M.Ed.

### 2461 Outlining the Outdoors

Main and subordinate ideas, pertinent details, and data in outline form.

### 2462 Map Skills I

Using cardinal directions to plot a specific location.

### 2463 Map Skills II

Interpreting map symbols, understanding concepts of distance, and reading road maps.

### 2464 Map Skills III

Presents latitude, longitude, and grids to locate specific locations.

### 2465 Map Skills IV

Landforms and waterways, map scale, and distances are presented.

### 2466 Reading U.S. Weather Bureau Tables

### 2467 Reading Graphs

### 2468 Using the Alphabet

### 2469 Alphabetizing on the Avenue

Discovering applications of alphabetical order.

### 2470 Getting to Know a Book

### 2471 Nuggets of Note Sense

Identifying main ideas, condensing information, and practicing note-taking.

### 2472 Fact and Opinion

Distinguishing between fact, opinion, and bias.

### 2473 A Dictionary of Washington Words

Helps students to use a dictionary.

### 2474 You Be the Judge

How to select materials for independent reading.

### 2475 Looking for White House Happenings with a Handful of Study Helps

Applying the following guides: pictures, captions, outlines, charts, tables, and boldface type and italics.

### 2460 The Above Series of 15 Cassette Learning Pkgs. . \$194.25

Each individual title just \$12.95



# Discover Why Our Full-Color Sound Filmstrips Are Unique!

Shown here is the complete Full-Color Sound Filmstrip Package, Reading to Follow Directions (#1434), from Reading Comprehension Series 3.

**The Best Teaching Value Available! All for**

**\$29.95 EACH TITLE**

**Each Full-Color Sound Filmstrip Package comes complete with:**

- 45-frame filmstrip in full color
- 20-30 minute cassette narration
- 30 four-page student response booklets
- Set of 10 24-page activity workbooks
- Instructor's guide
- Library cards
- Storage box

The **filmstrip** is full-color to heighten visual impact. The 45-frame length is ideal for reluctant learners. And the amusing illustrations or photographs enhance the content.

The **cassette tape**, with audible and inaudible signals, adds to the multi-sensory experience provided by the filmstrip package. It is self-pacing, and can be replayed as often as is necessary. It is professionally narrated, and, as always, 100% guaranteed.

The **student response booklets** are a valuable teaching aid on many levels. First, they increase student involvement with the lesson at hand. You can use them as a review of the subject, or as a measurement device to verify that each student has grasped the essential concepts. Finally, you can use the booklets as a basis of your lesson plan in covering each subject area.

**Library catalog cards**, as a matter of convenience, provide a ready-made system for inventory control. In the long-run, this saves you time, effort, and money.

**Activity workbooks** are included in the package as an additional benefit. Each provides 24 pages of teacher-written activities to give students practice in each skill. Lesson objectives are listed on each page to help you assign the right activity for each student and evaluate his or her development. These workbooks supply excellent review and reinforcement of the filmstrip lesson, but they can also be used independently of the filmstrip. They may be purchased separately for \$9.95 for a set of 10 workbooks.

The **Instructor's guide** serves two important functions. One part of the guide contains the complete script as narrated on the tape. It is numbered to correspond with the frames of the filmstrip. This allows for greater clarity and ease in using the filmstrip. Another feature is the "Notes to the Instructor." This section states clear objectives of the filmstrip, and includes a summary of the lesson. It also recommends instructional sequence, and provides follow-up activities.

Even our **storage box** is made with quality in mind. This sturdy package will extend the life of your product, and will fit easily on shelves or in storage areas.



**BONUS GIFTS**

**with our thanks.**

See page 3 for details.

# Full-Color Sound FILMSTRIPS with Workbooks and Response Booklets

## PHONICS SERIES 1

5-7

**Reading Level:** Below 3.0

by Susan Waters, M.Ed.; Barbara Pokrinchak, Ed.D.

### Short and Long a

The activities of a group of young people attending a baseball game offer a mixture of example words containing short and long a sounds. Decoding exercises throughout the filmstrip urge them to take part in the lesson.

**9501 Sound Filmstrip Kit . . . . . \$24.95**

### Short and Long e

An account of Jen's adventures as a roving reporter contains a mixture of short and long e words. Concepts build gradually with plenty of examples and clear explanations to insure student success.

**9502 Sound Filmstrip Kit . . . . . \$24.95**

### Short and Long i

Students take pleasure in the antics of energetic Mr. Fitness as they learn about the short and long sounds of i. Vowel sounds are displayed in the context of words and sentences.

**9503 Sound Filmstrip Kit . . . . . \$24.95**

### Short and Long o

Amusing events about Don, the photographer, reveal an assortment of words with short and long o sounds. Students will put their new skills into action by completing fun-to-do activities in the response booklet.

**9504 Sound Filmstrip Kit . . . . . \$24.95**

### Short and Long u

As students follow the creative endeavors of Luke, an artist, they practice telling the difference between the short and long sounds of the letter u. Examples spell out the four vowel rules in context.

**9505 Sound Filmstrip Kit . . . . . \$24.95**

---

**FS9500 Series of 5 Sound  
Filmstrip Kits . . . . . \$124.75**

---

**Filmstrip Kits (without workbooks)  
are available for \$24.95 each.**

**Extra Sets of 10 Workbooks  
for individual titles just \$9.95 each.**

## PHONICS SERIES 2

5-7

**Reading Level:** Below 3.0

by Susan Waters, M.Ed.; Barbara Pokrinchak, Ed.D.; Claire Miller

### Consonant Sounds

Students see words containing certain consonants in easy-to-read sentences. Then attention focuses on the initial consonant letter, pictured in a different color from the rest of the word. They also practice auditory discrimination.

**9511 Sound Filmstrip Package . . . . . \$29.95**

### Using Consonant Blends

The shopping spree of our lively character reveals auditory and visual clues to twenty-two common consonant blends. The blends are always seen and heard in the context of words, not in isolation.

**9512 Sound Filmstrip Package . . . . . \$29.95**

### Using Vowel Digraphs

A robust outdoorsman and his playful dog keep students involved as they learn about fifteen vowel digraphs, including ai, ay, oo, ea, and ue. Words and sentences in this exciting hiking story show these digraphs in context.

**9513 Sound Filmstrip Package . . . . . \$29.95**

### Using Vowel Diphthongs

Students follow the activities of Roy, a New York policeman, as he attempts to solve a "fishy" crime. At the same time, they sort out and learn to say the sounds represented by oi, oy, ou, and ow.

**9514 Sound Filmstrip Package . . . . . \$29.95**

### A Word Recognition System

Students discover the pleasures and dangers of scuba diving as they sharpen word recognition skills by using a five-step method. They attack unfamiliar words by (1) using the context, (2) sounding out words, (3) looking for word parts, (4) looking for syllables, and (5) using the dictionary.

**9515 Sound Filmstrip Package . . . . . \$29.95**

---

**PG9510 Series of 5 Sound  
Filmstrip Packages . . . . . \$149.75**

**FS9510 Series of 5 Sound  
Filmstrip Kits . . . . . \$124.75**

**WB9510 Series of 5 Sets of  
Activity Workbooks . . . . . \$49.75**

## READING VOCABULARY

5-7

**Reading Level:** 2-4

by Joan D. Coley, Ph.D.; Michael O'Shea, M.Ed.

### Word Structure

Three musicians examine some of the most common prefixes and root words as they search for a new name for their rock group. Students perceive how prefixes and root words contribute to the meaning of the whole word.

**9571 Sound Filmstrip Package . . . . . \$29.95**

### Homographs and Homophones

Fan mail for the Multitones provides examples of words with multiple meanings and words that sound alike but have different meanings. In their humorous discussion of homographs, the rock musicians notice that the words key, scale, and note mean one thing to them but something else to other people. This filmstrip also introduces homographs that are pronounced differently and concludes with a look at the homophones: fare, fair; and to, two, too.

**9572 Sound Filmstrip Package . . . . . \$29.95**

### Synonyms and Antonyms

In this upbeat filmstrip, students learn the definitions of synonym and antonym. Then they watch and listen as the Multitones write lyrics for new songs by varying the words and looking for word opposites.

**9573 Sound Filmstrip Package . . . . . \$29.95**

### Using the Context

On a concert tour of a foreign country, the rock group finds that some of their sheet music has been damaged. Filmstrip characters and students study the surrounding words in each sentence to figure out the meanings of the illegible words.

**9574 Sound Filmstrip Package . . . . . \$29.95**

### Selecting the Precise Meaning

While writing a teenage advice column, the musicians turn to a dictionary to help them arrive at the precise meaning of words they want to use.

**9575 Sound Filmstrip Package . . . . . \$29.95**

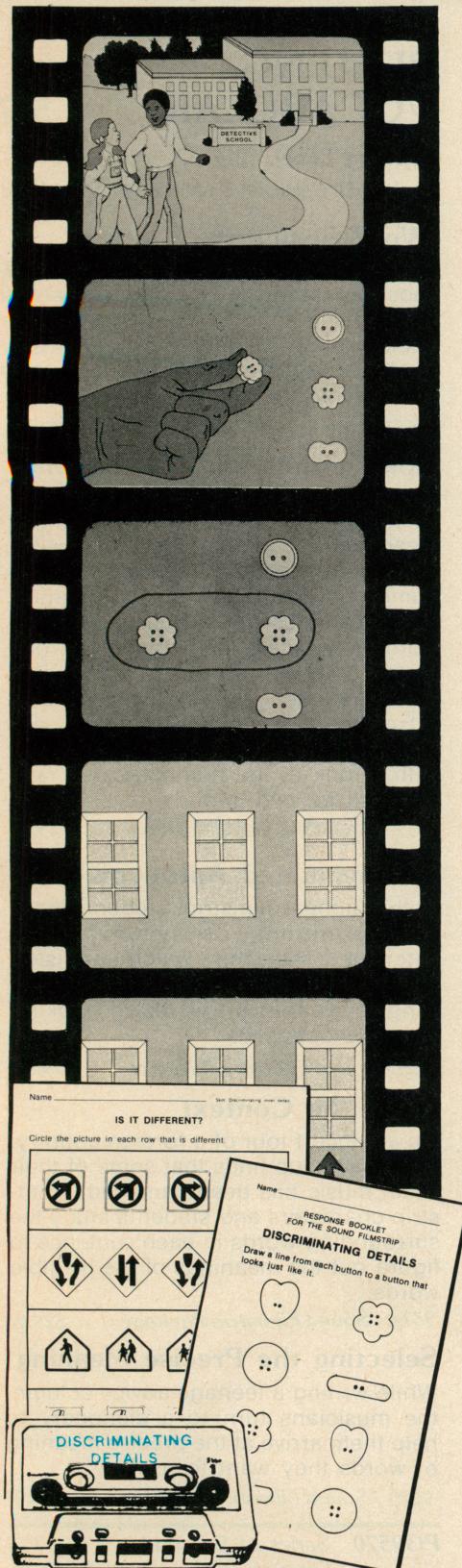
---

**PG9570 Series of 5 Sound  
Filmstrip Packages . . . . . \$149.75**

**FS9570 Series of 5 Sound  
Filmstrip Kits . . . . . \$124.75**

**WB9570 Series of 5 Sets of  
Activity Workbooks . . . . . \$49.75**

# Full-Color Sound FILMSTRIPS with Workbooks and Response Booklets



Shown here are a workbook and response booklet page, as well as the cassette and filmstrip frames from *Discriminating Details* (#1204).

## VISUAL PERCEPTION

### Early Primary/Special Education

by Morton M. Esterson, M.Ed.; Linda F. Bluth, Ed.D.

#### Colors to Learn

Delightful pictures graphically display ten colors - red, yellow, blue, green, orange, purple, brown, white, black, and gray - along with the words that name them. Students actively participate in the lesson as they join the filmstrip children in naming colors.

**1201 Sound Filmstrip Package .....** \$29.95

#### Shapes to Learn

Youngsters discover five basic shapes - the square, circle, rectangle, triangle, and diamond - in this full-color filmstrip. They strengthen recognition and discrimination skills as they name the different shapes along with the children in the lesson. Engaging tasks in the workbooks supply additional practice and reinforcement.

**1202 Sound Filmstrip Package .....** \$29.95

#### Discriminating Form and Size

A trip to the zoo offers numerous examples of how the things we see are alike or different in form (shape) or size. Young learners notice similarities and differences among colorful zoo animals and diverse objects.

**1203 Sound Filmstrip Package .....** \$29.95

#### Discriminating Details

Leroy and Donna spend a day at Detective School and uncover important visual discrimination clues. Students become involved as they practice telling things apart on the basis of shape, size, and color.

**1204 Sound Filmstrip Package .....** \$29.95

#### Discriminating Position

Shorty, a circus clown, gets his act together by studying about the position of things. Students assist him in noting when things are *up* or *down*, facing *right* or *left*, *in* or *out*, *above*, *beside*, *below*, or *between* other items.

**1205 Sound Filmstrip Package .....** \$29.95

**PG1200** Series of 5 Sound Filmstrip Packages . \$149.75

**FS1200** Series of 5 Sound Filmstrip Kits ..... \$124.75

**WB1200** Series of 5 Sets of Activity Workbooks .. \$49.75

Filmstrip Kits (without workbooks)  
are available for \$24.95 each.

## AUDITORY SKILLS SERIES

### Early Primary/Special Education

by Ann Patrick, Ed.D.

#### Sounds Around Us

Students sharpen their auditory awareness as they guess what causes various sounds. As they watch the activities of the charming characters in the lesson, they hear common sounds in the home, the yard, and the neighborhood.

**1231 Sound Filmstrip Package .....** \$29.95

#### Discriminating Words

Children build listening skills as they tell whether or not one word is exactly like a second word. Stimulus words differ in the number of syllables, the beginning sound, the middle sound, or the final sound, such as *purse*, *person*, and *both*, *boat*.

**1232 Sound Filmstrip Package .....** \$29.95

#### Rhyming Words

A little bird, Walt, takes a trip. The sights he sees along the way create occasions for simple rhymes. Students listen to rhymes, then practice matching pictures which have rhyming names, such as *car* and *star*.

**1233 Sound Filmstrip Package .....** \$29.95

#### Initial Consonant Sounds

First, this filmstrip draws attention to all the consonant letters of the alphabet. The youngsters see each letter with a picture whose name begins with the sound represented by that consonant. Students enjoy the quiz frames where they must select the correct picture for a given letter.

**1234 Sound Filmstrip Package .....** \$29.95

#### Medial Sounds

Because handyman Harvey does not listen for the medial sounds in words, he gets into trouble following directions. Children will enjoy Harvey's mistakes as they concentrate on the medial sounds in words.

**1235 Sound Filmstrip Package .....** \$29.95

**PG1230** Series of 5 Sound Filmstrip Packages . \$149.75

**FS1230** Series of 5 Sound Filmstrip Kits ..... \$124.75

**WB1230** Series of 5 Sets of Activity Workbooks .. \$49.75

Extra Sets of 10 Workbooks  
for individual titles just \$9.95 each.

# Carefully Designed by Professionals for Special Education and Early Primary Levels!

## THE ALPHABET SERIES

**Early Primary/Special Education**

by Arlene Ransom, M.Ed.

### Capital Letters

Eric teaches his friend, Louise, the names of the capital letter. Youngsters see how each letter looks, both alone and at the beginning of a word. They also follow along as Louise names letters that are out of alphabetical order.

**1251 Sound Filmstrip Package ..... \$29.95**

### Lower Case Letters

Dale wakes up in Letterland and meets King Alphabet. The king introduces each lower case letter to Dale. Children see each letter alone and at the beginning of a word. They take part in the lesson by naming the letters in and out of alphabetical order.

**1252 Sound Filmstrip Package ..... \$29.95**

### Capital and Lower Case Letters

In a dog show setting students view each capital letter and its matching lower case letter. After the letters are named in order, a stray cat causes confusion! Youngsters assist in rematching the pairs of dogs and become familiar with the letters of the alphabet.

**1253 Sound Filmstrip Package ..... \$29.95**

### Alphabetical Order: Words

Two zookeepers struggle to organize the zoo by alphabetical order. Watching them solve their problems, youngsters see how to alphabetize by both first and second letters.

**1254 Sound Filmstrip Package ..... \$29.95**

### Alphabetical Order: Letters

A happy circus parade with plenty of letter balloons depicts alphabetical order. When a naughty clown pops some of the balloons, replacements must be made. Students see how the new letter balloons are inserted in alphabetical order.

**1255 Sound Filmstrip Package ..... \$29.95**

**PG1250 Series of 5 Sound Filmstrip Packages . \$149.75**

**FS1250 Series of 5 Sound Filmstrip Kits ..... \$124.75**

**WB1250 Series of 5 Sets of Activity Workbooks.. \$49.75**

## LANGUAGE CONCEPTS SERIES

**Early Primary/Special Education**

by Ann Patrick, Ed.D.; Claire Miller

### People and What They Do

Family members and community helpers engage in various activities throughout this filmstrip. Youngsters observe the relationships among the people and discover words that label their deeds.

**1281 Sound Filmstrip Package ..... \$29.95**

### Places and Things

Ricky has lost his dog and searches everywhere for him. Students become better acquainted with different places in the home and neighborhood. Certain objects are associated with the various localities. Words label each place and item.

**1282 Sound Filmstrip Package ..... \$29.95**

### Descriptive Words

Wishful Willie, the playful character in this filmstrip, enhances children's awareness of the power and range of descriptive words. He describes some of his wishes, stressing basic adjectives and adverbs that appear frequently in easy reading materials.

**1283 Sound Filmstrip Package ..... \$29.95**

### Words that Tell Where

Two youngsters on a treasure hunt demonstrate locational concepts. An entertaining filmstrip, followed by activities in the response booklets and in the workbooks, assures students' proficiency with the meanings of location words

**1284 Sound Filmstrip Package ..... \$29.95**

### Recognizing Opposites

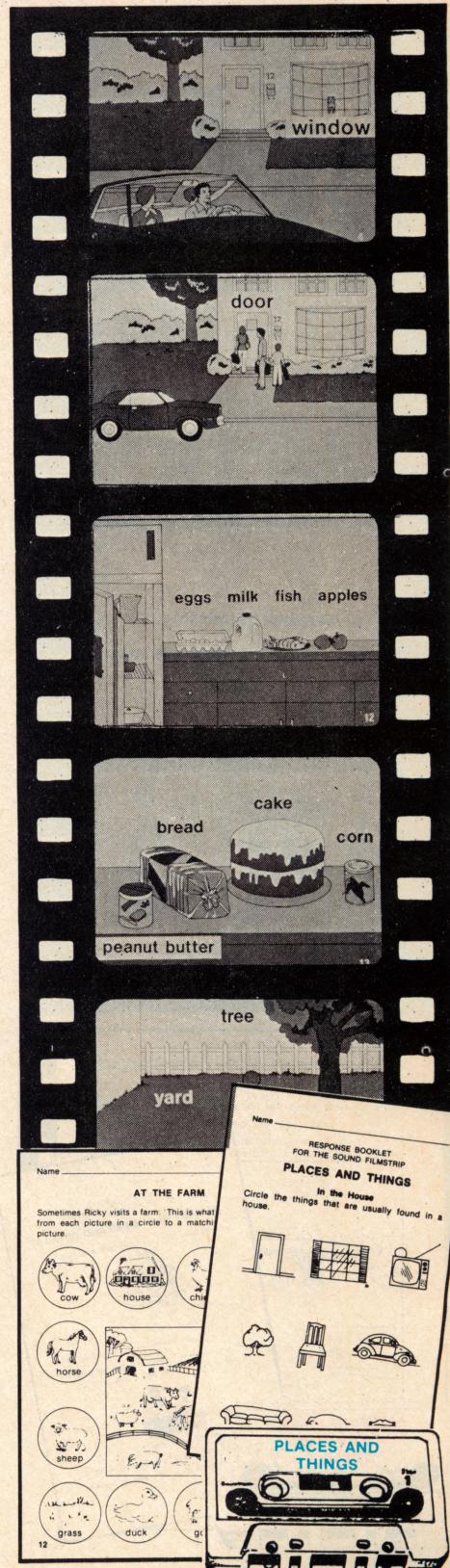
Fluffy the kitten falls asleep in a department store and wakes up after everyone has gone home. Fluffy explores the store and gets into situations where opposites play a part, such as *dark* and *light* and *hot* and *cold*.

**1285 Sound Filmstrip Package ..... \$29.95**

**PG1280 Series of 5 Sound Filmstrip Packages . \$149.75**

**FS1280 Series of 5 Sound Filmstrip Kits ..... \$124.75**

**WB1280 Series of 5 Sets of Activity Workbooks.. \$49.75**

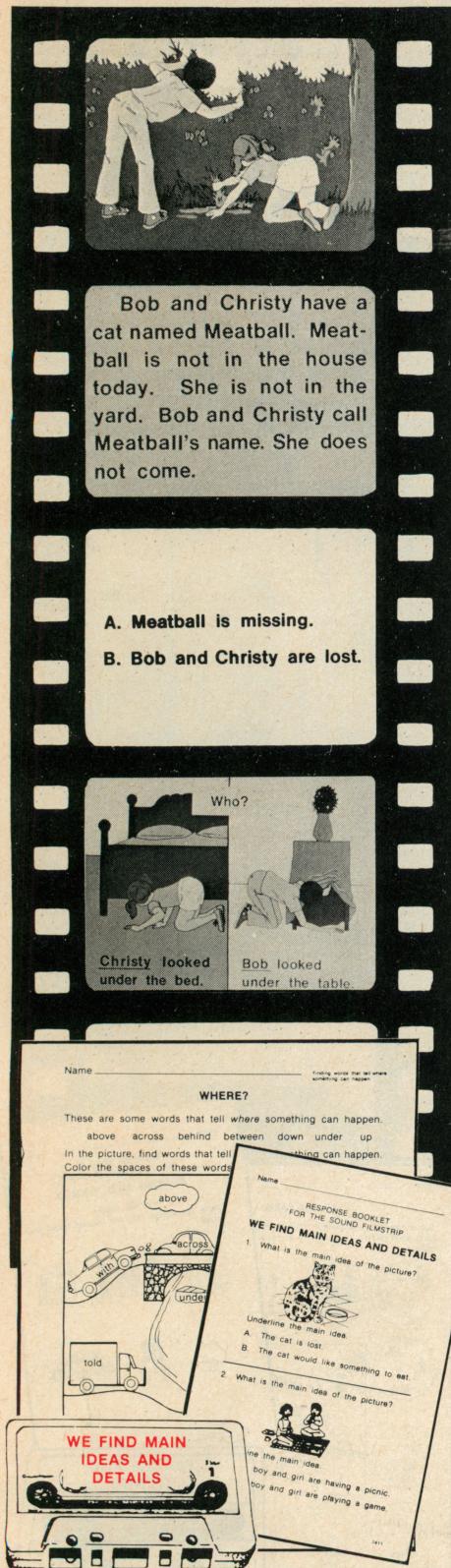


Show here are a workbook and response booklet page, as well as the cassette and filmstrip frames from *Places and Things* (#1282).

Filmstrip Kits (without workbooks) are available for \$24.95 each.

Extra Sets of 10 Workbooks for individual titles just \$9.95 each.

# Full-Color Sound FILMSTRIPS with Workbooks and Response Booklets



Shown here are a workbook and response booklet page, as well as the cassette and filmstrip frames from We Find Main Ideas and Details (#1411).

## READING COMPREHENSION SERIES 1 1-3

**Reading Level:** 1.7  
by Mary Jane Cogan, M.Ed.

### We Find Main Ideas and Details

By following the efforts of Bob and Christy Hill to locate their missing cat, Meatball, the student is shown that color words, number words, and words that tell who, what, when, where, and why give important facts to remember.

**1411 Sound Filmstrip Package . . . . \$29.95**

### We Use Sequence Clues

Holly Hill School is preparing for its annual school fair. The student gains practice in identifying the sequence of events as the various tasks of Holly Hill's students are presented.

**1412 Sound Filmstrip Package . . . . \$29.95**

### We Classify Information

It's moving time for the Bates family. Each family member is responsible for sorting and packing a different group of items: food, clothing, toys, or pets. The student gains practice in identifying pictures, words, and sentences that are related to each group.

**1413 Sound Filmstrip Package . . . . \$29.95**

### We Use Context Clues

Mandy invites her friends, Jesse, Flora, and Louis, to her house to form a detective club. She explains that they will be looking for pictures and missing words. Students learn to use the context.

**1414 Sound Filmstrip Package . . . . \$29.95**

### We Read to Follow Directions

Ryan has invited his friends over for a treasure hunt. As students follow the game, they read directions and determine whether directions have been correctly followed.

**1415 Sound Filmstrip Package . . . . \$29.95**

**PG1410** Series of 5 Sound Filmstrip Packages . \$149.75

**FS1410** Series of 5 Sound Filmstrip Kits . . . . \$124.75

**WB1410** Series of 5 Sets of Activity Workbooks . . \$49.75

## READING COMPREHENSION SERIES 2 2-4

**Reading Level:** 2.2  
by Mary Jane Cogan, M.Ed.

### Reading for Main Ideas and Details

Mr. Field's class takes a trip to the zoo. They collect facts about different animals. When they return to their classroom, they write stories about their favorite animals. The student gains practice in finding facts and in determining the main idea of short stories.

**1421 Sound Filmstrip Package . . . . \$29.95**

### Reading for Sequence

The town of Snowberry is preparing for its annual winter carnival. The student gains practice in determining the sequence of events as the various tasks of Snowberry's citizens are presented.

**1422 Sound Filmstrip Package . . . . \$29.95**

### Reading to Locate Information

Ben is invited to go camping with his cousins. While watching the children's camping adventures, the student gains practice in locating information.

**1423 Sound Filmstrip Package . . . . \$29.95**

### Reading for Cause and Effect

Amy and Clark have fun and problems while visiting their grandparents' farm. The student gains practice in determining the cause and effect of each event.

**1424 Sound Filmstrip Package . . . . \$29.95**

### Reading Critically

Carmen and Rosa attend a puppet show. Upon returning home, they decide to create some puppets of their own. The student gains practice in distinguishing reality from fantasy and fact from opinion.

**1425 Sound Filmstrip Package . . . . \$29.95**

**PG1420** Series of 5 Sound Filmstrip Packages . \$149.75

**FS1420** Series of 5 Sound Filmstrip Kits . . . . \$124.75

**WB1420** Series of 5 Sets of Activity Workbooks . . \$49.75

**Filmstrip Kits (without workbooks)**  
**are available for \$24.95 each.**

**Extra Sets of 10 Workbooks**  
**for individual titles just \$9.95 each.**

# *A Sequentially Developed Comprehension Program on 4 Levels!*

## **READING COMPREHENSION SERIES 3                  3-5**

**Reading Level:** 3.3

by Harriet Kinghorn, M.Ed.; Richard Loeschke, M.Ed.; Ann Eicholtz, M.Ed.

### **Main Idea and Details**

It's opening day at the zoo, but things aren't quite ready. As students watch how the Secretary Bird and Mr. Zooker work out the problems, they gain practice in analyzing paragraphs to find the main idea and supporting details.

**1431 Sound Filmstrip Package .....** \$29.95

### **Sequence Fun**

Students read and study paragraphs about activities of forest animals. They practice identifying the sequence of events, and they arrange groups of details into the correct sentence.

**1432 Sound Filmstrip Package .....** \$29.95

### **Context Clues to Meaning**

Detective Dan and his sister, with the help of several well-placed clues, attempt to solve the mystery of the missing dictionary. Their search takes them from their home to an old haunted house. Here they not only find the culprits with the dictionary, but they also recognize the value of using context clues for understanding the meaning of words.

**1433 Sound Filmstrip Package .....** \$29.95

### **Reading to Follow Directions**

Three guests appear on the Rickey Rabbit talk show. Each guest demonstrates how to read a particular type of directions. Students gain practice in identifying the sequence of steps in directions and the key words.

**1434 Sound Filmstrip Package .....** \$29.95

### **Let's Read Critically**

Two friends visit a circus. Through their experiences students become familiar with several critical reading skills.

**1435 Sound Filmstrip Package .....** \$29.95

---

**PG1430** Series of 5 Sound Filmstrip Packages . **\$149.75**

**FS1430** Series of 5 Sound Filmstrip Kits ..... **\$124.75**

**WB1430** Series of 5 Sets of Activity Workbooks.. **\$49.75**

---

## **READING COMPREHENSION SERIES 4                  4-6**

**Reading Level:** 4.0

by Rennie Quible, M.Ed.

### **The Main Idea**

Two boys' interest in ships is the theme for this filmstrip lesson. Students find main ideas and topic sentences in paragraphs.

**1441 Sound Filmstrip Package .....** \$29.95

### **Looking for Details**

Details in paragraphs are highlighted in this story about a class's picnic in the park. Students become familiar with several types of details and their relationship to the main idea of the paragraph.

**1442 Sound Filmstrip Package .....** \$29.95

### **Sequence in Reading**

Mary and Michael take their first airplane trip. Through some of their adventures the viewer both studies events in sequence and also practices arranging incidents in a sequential pattern.

**1443 Sound Filmstrip Package .....** \$29.95

### **Using Inferences**

The Lee family visits a museum. Their experiences are the theme for the filmstrip as the viewer studies and practices literal and inferential interpretation of data.

**1444 Sound Filmstrip Package .....** \$29.95

### **Critical Reading Skills**

A walk in the woods provides the background for a critical reading lesson as Joe and his sister explore and study various signs of woodland life. The filmstrip lesson examines fact and opinion as well as the values of original and second-hand information sources.

**1445 Sound Filmstrip Package .....** \$29.95

## **READING COMPREHENSION SERIES 5                  4-6**

**Reading Level:** 4.0

by Joanne Greenberg, M.Ed.

### **Vocabulary from Context**

Paul has been soundly defeated in a TV game show which requires contestants to guess missing words from context clues. A friend offers to teach him six tricks which will help him with this skill.

**1451 Sound Filmstrip Package .....** \$29.95

### **Reading in Content Areas**

Pixie, the Media Center leprechaun, coaches two children as they work on a project. The focus is on collecting appropriate materials and reading them for the purpose of creating a report. The students are introduced to a three-step process.

**1452 Sound Filmstrip Package .....** \$29.95

### **Reading and Predicting**

In this lesson, children learn to predict outcomes from clues in their reading. The Great Iz, who can predict what is to come, assists students in unraveling the mysteries of predicting outcomes.

**1453 Sound Filmstrip Package .....** \$29.95

### **Analyzing Propaganda Techniques**

Ted buys a bike and is disappointed that it doesn't have some of the features he expected. His friend, Morris, shows him that careful reading of the ad would have informed him about his purchase. Morris helps Ted and the viewer to identify advertising techniques used in ads for cereal, candy, sport shoes, and other items.

**1454 Sound Filmstrip Package .....** \$29.95

### **Literary Skills**

Homework Man is writing a book about his adventures and asks Maggie to evaluate it in terms of character, setting, time, and tone. The super hero teaches Maggie and the viewers about each of these elements of literature.

**1455 Sound Filmstrip Package .....** \$29.95

---

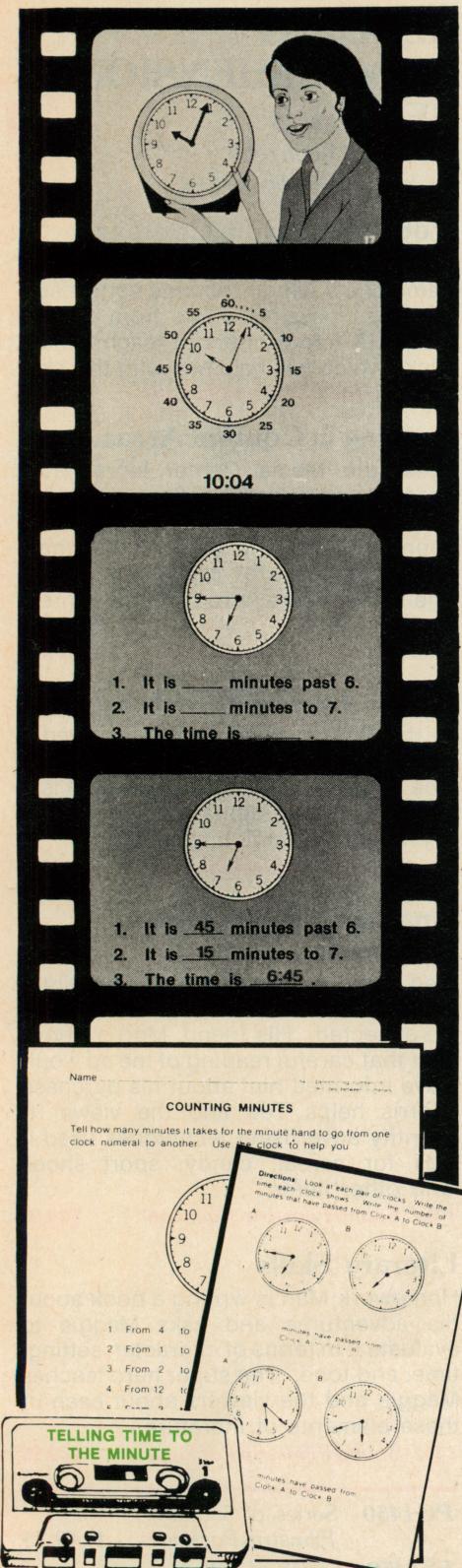
**PG1450** Series of 5 Sound Filmstrip Packages . **\$149.75**

**FS1450** Series of 5 Sound Filmstrip Kits ..... **\$124.75**

**WB1450** Series of 5 Sets of Activity Workbooks.. **\$49.75**

---

# Full-Color Sound FILMSTRIPS with Workbooks and Response Booklets



## NUMBER CONCEPTS SERIES

### Early Primary/Special Education

by Linda F. Bluth, Ed.D.; Morton M. Esterson, M.Ed.

#### Numbers from 1 to 10

The numbers from 1 to 10 are presented along with the words that name them. Students participate by joining the filmstrip children when they count the animals shown. They associate each number with the amount it represents.

**1311 Sound Filmstrip Package .....** \$29.95

#### Numbers from 1 to 25

The astronaut Captain Dan is getting his supplies ready for a space trip. Students review the numbers from 1 to 25 as they help Dan count supplies. The number words are presented along with the numbers

**1312 Sound Filmstrip Package .....** \$29.95

#### Numbers from 1 to 100

Students identify the numbers and count from 1 to 100. They see patterns in the 100-chart, and count by 2s, 5s, and 10s.

**1313 Sound Filmstrip Package .....** \$29.95

#### Counting Money: Coins

Children learn to recognize and count five different coins. Enjoyable activities also help them associate the correct name with each coin, to distinguish one coin from another, and to identify the value of each coin.

**1314 Sound Filmstrip Package .....** \$29.95

#### Counting Money: Coins and Bills

Youngsters practice recognizing and counting five different coins and five different bills. They learn to associate the correct name with each piece of currency, to distinguish one coin or bill from another, and to identify the value of coins and bills.

**1315 Sound Filmstrip Package .....** \$29.95

**PG1310** Series of 5 Sound Filmstrip Packages . \$149.75

**FS1310** Series of 5 Sound Filmstrip Kits ..... \$124.75

**WB1310** Series of 5 Sets of Activity Workbooks.. \$49.75

## MEASURING TIME SERIES

### Primary/Special Education

by Ann Eicholtz, M.Ed.

#### Telling Time to the Hour and Half-Hour

Joey visits his friend Mike, who shows Joey how to tell time to the hour and half-hour. As Joey learns, the students viewing the filmstrip learn, too, about the two clock hands and about the ways time is expressed in numbers and words.

**1341 Sound Filmstrip Package .....** \$29.95

#### Telling Time to the Quarter Hour

Mike teaches Joey how to tell time to the quarter-hour. Students see how the clock face is divided into four imaginary parts. They relate fractional parts and words to measuring the parts of an hour.

**1342 Sound Filmstrip Package .....** \$29.95

#### Telling Time to the Minute

Joey, along with Mike, shows Joey's teacher how much he knows about telling time. By relating a number line to a clock dial, students count from 0 to 60 and see how the minute hand indicates time to a given minute.

**1343 Sound Filmstrip Package .....** \$29.95

#### The Day and the Week

Dingo the Dragon learns how long one day is. He learns the names of the seven days of the week and does something special on each day. Students learn along with Dingo how the concepts of yesterday, today, and tomorrow relate to a week's calendar.

**1344 Sound Filmstrip Package .....** \$29.95

#### The Months and the Year

Two lovable jungle monsters stumble upon a calendar of the year. They discuss the twelve months and associate each month with a typical activity. The four seasons are also presented.

**1345 Sound Filmstrip Package .....** \$29.95

**PG1340** Series of 5 Sound Filmstrip Packages .. \$149.75

**FS1340** Series of 5 Sound Filmstrip Kits ..... \$124.75

**WB1340** Series of 5 Sets of Activity Workbooks .. \$49.75

Filmstrip Kits (without workbooks)  
are available for \$24.95 each.

Extra Sets of 10 Workbooks  
for individual titles just \$9.95 each.

Shown here are a workbook and response booklet page, as well as the cassette and filmstrip frames from *Telling Time to the Minute* (#1343).

# High-Interest Themes Increase Student Attention Span!

## MULTIPLICATION AND DIVISION SERIES

4-7

**Reading level:** Below 3.0

by Francis Fennell, Ph.D.

### Beginning Multiplication

Starting at a basic level, pictures, the number line, and the multiplication table illustrate the operation of multiplication. Examples associate multiplication facts with repeated addition of whole numbers.

9911 Sound Filmstrip Kit ..... \$24.95

### Simple Multiplication

Workers at a construction site guide students through the process of multiplying 2 and 3-digit numbers by a 1-digit number. Attention focuses on place value and regrouping.

9912 Sound Filmstrip Kit ..... \$24.95

### Using Multiplication

The cassette-narrator explains each step in using the multiplication algorithm when multiplying by 2 and 3-digit numbers. Sample problems display regrouping more than once.

9913 Sound Filmstrip Kit ..... \$24.95

### Beginning Division

Division is presented as repeated subtraction. Students also see how division facts are related to multiplication facts. They work on problems with 1-digit divisors and up to 5-digit dividends.

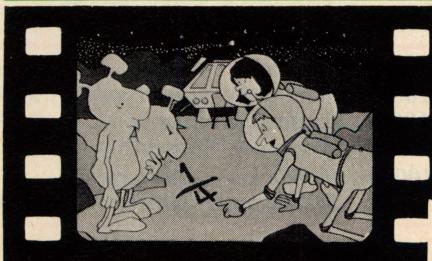
9914 Sound Filmstrip Kit ..... \$24.95

### Harder Division

Students learn to use the division in dividing 3-digit dividends by 2-digit divisors. Problem-solving activities revolve around realistic situations such as computing the number of people sitting in each section of a football game.

9915 Sound Filmstrip Kit ..... \$24.95

FS9910 Series of 5 Sound Filmstrip Kits ..... \$124.75



## FRACTIONS SERIES

5-7

**Reading level:** Below 3.0

by Robert Hanson, Ed.D.

### Introduction to Fractions

Students discover the meaning of fractions, improper fractions, and equivalent fractions in a lively introductory lesson.

9921 Sound Filmstrip Kit ..... \$24.95

### Addition with Like Denominators

Here is a filmstrip lesson that will help students understand how to add fractions with the same denominator.

9922 Sound Filmstrip Kit ..... \$24.95

### Addition with Unlike Denominators

Using a low stress algorithm as well as the conventional approach, students learn to add fractions and mixed numerals with different denominators.

9923 Sound Filmstrip Kit ..... \$24.95

### Subtraction with Like Denominators

Students review the simple steps for subtracting fractions that have the same denominators.

9924 Sound Filmstrip Kit ..... \$24.95

### Subtraction with Unlike Denominators

First, students rename mixed numerals and find the least common denominator. They then proceed to subtract fractions and mixed numerals with different denominations.

9925 Sound Filmstrip Kit ..... \$24.95

FS9920 Series of 5 Sound Filmstrip Kits ..... \$124.75

INTRODUCTION TO FRACTIONS

D. From the list of fractions, which are improper fractions? Circle your answers.

E. Which pairs of fractions are equivalent? You may want to try using multiplication or cross multiplication.

1)  $\frac{1}{2}$  and  $\frac{2}{3}$   
2)  $\frac{1}{4}$  and  $\frac{2}{5}$   
3)  $\frac{8}{10}$  and  $\frac{2}{5}$   
4)  $\frac{3}{5}$  and  $\frac{2}{4}$   
5)  $\frac{2}{5}$  and  $\frac{2}{4}$   
6)  $\frac{5}{2}$  and  $\frac{10}{4}$

1)  $\frac{1}{2}$  and  $\frac{2}{3}$   
2)  $\frac{1}{4}$  and  $\frac{2}{5}$   
3)  $\frac{8}{10}$  and  $\frac{2}{5}$   
4)  $\frac{3}{5}$  and  $\frac{2}{4}$   
5)  $\frac{2}{5}$  and  $\frac{2}{4}$   
6)  $\frac{5}{2}$  and  $\frac{10}{4}$

Shown here are a student response booklet, cassette, and filmstrip frame from Introduction to Fractions (#9921).

## STUDY SKILLS SERIES

4-7

**Reading Level:** 4-5

by Rosemary Wolfe, Ph.D.; Rhoda Scott, and Claire Miller

### How to Follow Directions

This filmstrip uses the theme of a car rally to show students how to read and follow oral and written directions. The basic skills which are emphasized are: 1) establishing the purpose of the directions, 2) visualizing directions, 3) following an orderly pattern, and 4) noting guide words.

9701 Sound Filmstrip Package .... \$29.95

### Learning to Outline

This filmstrip shows the student the value of learning to outline. The correct format of an outline is presented. Students see how to locate information needed for an outline and how an outline can solve organizational problems.

9702 Sound Filmstrip Package .... \$29.95

### Reading Tables

This filmstrip demonstrates the importance of being able to read and interpret tables. Students read a simple one-column table and advance to more complex multi-column tables.

9703 Sound Filmstrip Package .... \$29.95

### Reading Graphs

Students are shown how to read and interpret graphs. Included are: picture graphs, area circle graphs, area rectangle graphs, single and multi-line graphs, horizontal bar graphs, and vertical bar graphs.

9704 Sound Filmstrip Package .... \$29.95

### Taking Tests

This filmstrip is designed to help students develop a strategy for taking tests. Both objective tests and essay tests are discussed. The specific test-taking skills presented are: 1) previewing questions, 2) underlining key words in directions, 3) noting "clue" words, and outlining answers to essay questions.

9705 Sound Filmstrip Package .... \$29.95

PG9700 Series of 5 Sound Filmstrip Packages ... \$149.75

FS9700 Series of 5 Sound Filmstrip Kits ..... \$124.75

WB9700 Series of 5 Sets of Activity Workbooks ... \$49.75

# New Unique HIGH-INTEREST EASY-READING

## The Distinct Advantages of our New Textbooks

- The below fourth reader vocabulary makes it easier for low-level students to grasp basic concepts and to experience more learning success. They spend more time practicing essential skills, and less time struggling to read about those skills.
- Graphs, charts, and illustrations are numerous.
- The subject matter is contemporary, exploring real-life events, people, and places to attract and hold the students' interest.
- Drills and exercises abound to review and reinforce basic skills.
- Versatility is the key! Can be used as a basal text for a specific course of study, or a supplementary text.

## The Unique Value of our Two-In-One Manual and Resource Book

- Objectives for each lesson are clearly listed.
- New vocabulary terms are conveniently outlined.
- Instructional sequence is recommended.
- Answers for every exercise are provided.
- Supplementary activity pages (about 50) are reproducible!
- Practice exercises, quizzes, and alternate tests are provided.

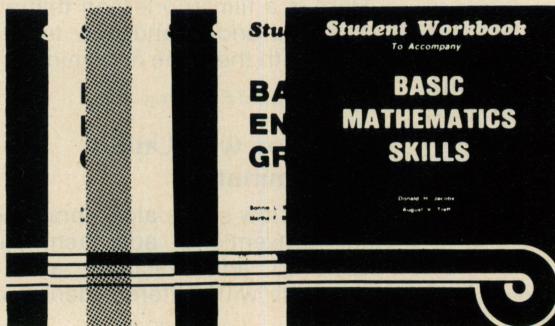
## Textbooks and Supplemental Material Class Set Offers

10 Textbooks and Manual/Resource Book (a \$139.95 Value) . . . . . \$129.50

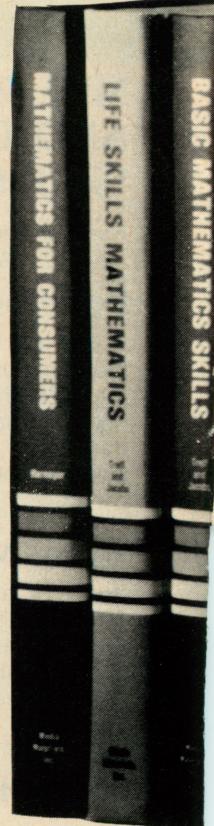
**NEW!**

### Student Workbooks

Now every student can have a ready source of practice activities right at his or her fingertips. Each New 32-page Workbook can be used as supplemental daily work, homework to be handed in, or as a substitute teacher's plan.



10 Student Workbooks and Answer Key (a \$40.50 Value) . . . . . \$29.50



## MATHEMATICS

### BASIC MATHEMATICS SKILLS

Reading Level: 2.8

by August Treff, M.Ed.; Donald Jacobs, M.Ed.

*Basic Mathematics Skills* is designed for those students who have been exposed to the concepts of modern math but who need some additional instruction and reinforcement in the basic skills. The "No Frills" approach emphasizes mastering necessary skills through a wealth of drill exercises.

#### CONTENTS: Chapter titles include:

(1) Whole Numbers, (2) Number Theory, (3) Fractions, (4) Decimals, (5) Metric Measurements, (6) Ratio and Proportion, (7) Percent, (8) Customary Measurements, (9) Scale Drawing, (10) Other Units of Measure, and (11) Bar Graphs.

### LIFE SKILLS MATHEMATICS

Reading Level: 2.6

by August Treff, M.Ed.; Donald Jacobs, M.Ed.

*Life Skills Mathematics* applies basic computational skills to situations encountered in the everyday world of teenagers and young adults. Step-by-step instructions, lots of practice exercises, calculator and computer activities, and chapter tests all strive to insure student understanding.

**CONTENTS:** Whole numbers, fractions, decimals, percents, and measurement in the context of shopping for food and clothes, earning money, taxes, traveling, games of chance, insurance, sports, home and lawn care.

10020	Basic Mathematics Skills . . . \$12.95
10021	Manual/Resource Book . . . \$9.95
10022	Student Workbooks . . . . . \$3.95
10023	Workbook Answer Key . . . \$1.00
10024	50 Black-line Masters for Testing and Practice . . . . . \$24.95

### MATHEMATICS FOR CONSUMERS

Reading Level: 2.8

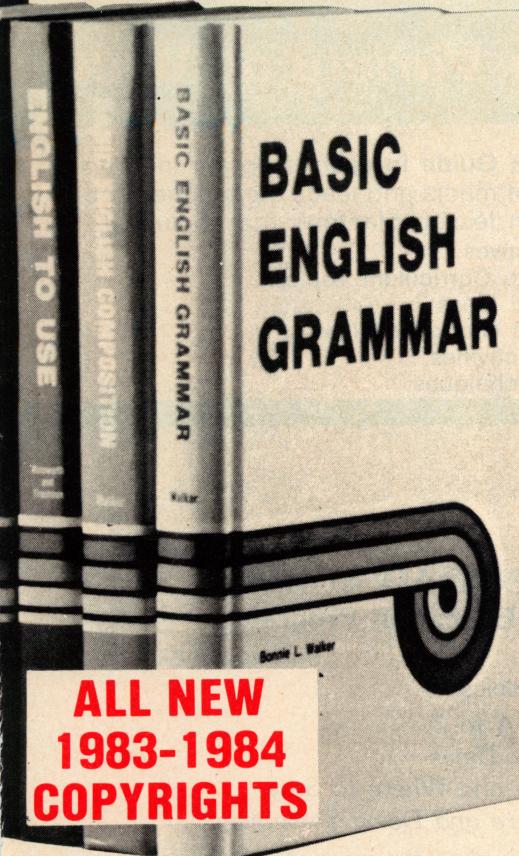
by Kathleen Harmeyer

*Mathematics for Consumers* is the text you've been waiting for! It is for students who are on the brink of facing the "real world" of decisions and financial responsibilities, but need an easy-reading approach to gaining the needed mathematics skills.

**CONTENTS: Chapter Topics are:** (1) Earning Money, (2) Buying Food, (3) Shopping for Clothes, (4) Managing a Household, (5) Buying and Maintaining a Car, (6) Working with Food, (7) Improving Your Home, (8) Traveling, (9) Budgeting Your Money, (10) Banking and Investing, (11) Paying Taxes, and (12) Preparing for Careers.

10040	Life Skills Mathematics . . . \$12.95
10041	Manual/Resource Book . . . \$9.95
10042	Student Workbooks . . . . . \$3.95
10043	Workbook Answer Key . . . \$1.00
10044	68 Black-line Masters for Testing and Practice . . . . . \$24.95

# TEXTBOOKS



## BASIC ENGLISH GRAMMAR

**Reading Level:** 2.6  
by Bonnie L. Walker, Ph.D.

*Basic English Grammar* takes on one of the greatest educational challenges of today...teaching fundamental principles of our written and spoken language. As it turns out, interviews with teachers and students themselves pointed the way to accomplishing this. An overwhelming need became apparent for a text which would (1) present rules and concepts one at a time, and (2) provide abundant practice drills. If this is what you've been looking for, too, we think you've found it here!

**CONTENTS:** **Part One: Grammar and Usage**, addresses nouns, pronouns, adjectives, verbs, adverbs, prepositions, and conjunctions. **Part Two: Sentence Patterns**, tackles subjects predicates, four basic sentence patterns, patterns with linking verbs, complex sentences, and verbal phrases.

10010	Basic English Grammar . . . . .	\$12.95
10011	Manual/Resource Book . . . . .	\$9.95
10012	Student Workbook . . . . .	\$3.95
10013	Workbook Answer Key . . . . .	\$1.00
10014	14 Blackline Masters for Testing and Practice . . . . .	\$12.95

## LIFE SKILLS ENGLISH

**Reading Level:** 2.8  
by Bonnie L. Walker, Ph.D.

*Life Skills English* develops practical communication skills that young people need to function in their **everyday lives outside of school**. The students' two-fold goal is to be able to 1) find the information they need and 2) communicate information effectively to others. The topics were carefully selected after interviews with professionals and students. Language skills such as spelling, punctuation, and capitalization are presented within the context of the situation in which they are ordinarily used.

**CONTENTS: Chapter topics include:**  
1) What's There and How to Find It, 2) Answering Questions about Words, 3) Some Everyday Reference Books, 4) The Telephone Book, 5) Using a Library, 6) Getting Expert Help, 7) Information from the Media, 8) Completing Forms and Applications, and 9) Shopping by Catalog.

10070	Life Skills English . . . . .	\$12.95
10071	Manual/Resource Book . . . . .	\$9.95
10072	Student Workbook . . . . .	\$3.95
10073	Workbook Answer Key . . . . .	\$1.00
10074	32 Black-line Masters for Testing and Practice . . . . .	\$18.95

# ENGLISH

## BASIC ENGLISH COMPOSITION

**Reading Level:** 2.8  
by Bonnie L. Walker, Ph.D.

*Basic English Composition* is designed to help students develop practical writing skills. It is unique in its **tremendous stress on good sentence writing**. Only after students have written sentences exclusively do they proceed to paragraphs. They practice writing different kinds of paragraphs as well as memos, letters, and reports. Contains over 500 practice activities.

**CONTENTS:** **Part One: Writing Sentences**, includes an introduction, the purpose of a sentence, writing correct sentences, spelling, and writing complete sentences. **Part Two: Writing Paragraphs**, contains the parts and the purpose of a paragraph, and improving your paragraphs. **Part Three: Everyday Writing**, offers instruction in answering questions, writing messages and memos, and writing letters.

10030	Basic English Composition . . . . .	\$12.95
10031	Manual/Resource Book . . . . .	\$9.95
10032	Student Workbook . . . . .	\$3.95
10033	Workbook Answer Key . . . . .	\$1.00
10034	32 Black-line Masters for Testing and Practice . . . . .	\$18.95

## ENGLISH FOR CAREERS

**Reading Level:** 3.0  
by Bonnie L. Walker, Ph.D.

*English For Careers* focuses on communications skills related to a student's **preparation for the world of work**. The text is designed to appeal to students whose post high school education will take place in community colleges, vocational schools, and training institutes rather than a four-year college. Education as a life-long process is stressed. Students are encouraged to explore the needs of the job market as they prepare and plan for their careers. In addition to general skills development, the text stresses vocabulary development.

**CONTENTS: Chapter topics include:**  
1) Writing Essential Data, 2) Following Instructions in Sequential Order, 3) Study Skills for Career Development, 4) Finding a Job, 5) Translating Financial Agreements, 6) Interpreting Directions, 7) Finding information in Manuals and Everyday Sources

10080	English for Careers . . . . .	\$12.95
10081	Manual/Resource Book . . . . .	\$9.95
10082	Student Workbook . . . . .	\$3.95
10083	Workbook Answer Key . . . . .	\$1.00
10084	32 Black-line Masters for Testing and Practice . . . . .	\$18.95

## ENGLISH TO USE

**Reading Level:** 2.6  
by Barbara Ainsworth, Ph.D.; David Trautman

*English to Use* is an introductory text that combines instruction of sentence patterns with parts of speech. This strategy is useful not only for those new to the English language, but also for those who need a review of **clear, solid writing and speaking skills**. The format is simple, the reading level is low, and technical language is limited to essential terms only. It is a practical integration of grammar and composition concepts.

**CONTENTS: Chapter titles are:**

- (1) Messages, (2) Building a Sentence, (3) Add Prepositions, (4) Use Compound Parts, (5) Direct Objects, (6) Mixed Practice, (7) Two or More Sentence Patterns, (8) Sentences with Linking Verbs, (9) Verbs Tell Time, (10) Be Exact, (11) Using Sentences, (12) Write for Others, (13) Spell Well, and (14) Fine Tuning

10050	English to Use . . . . .	\$12.95
10051	Manual/Resource Book . . . . .	\$9.95
10052	Student Workbook . . . . .	\$3.95
10053	Workbook Answer Key . . . . .	\$1.00
10054	32 Black-line Masters for Testing and Practice . . . . .	\$18.95

# CURRICULUM

NEW!

## Complete Curriculum Units Use a Variety of Media

These new curriculum programs teach the required competencies in four areas of student concern and interest — **Vocation, Media, Travel, and Study Skills.**



The Curriculum Guide in each program incorporates a variety of media and leads the teacher step-by-step through lesson planning that includes:

- Course Objectives
- Introduction to Curriculum Topics
- Bulletin Board Ideas
- Individual and Group Activities
- Enrichment Activities
- Evaluation Techniques



## Travel

### ON THE ROAD AGAIN! A Travel Education Program

Interest level: 5-12

Reading level: 2-4

#### Curriculum Topics:

- Maps from A to Z
- Signs of the Times
- Which Way and Where to Stay
- Getting There and Doing Something

Students will love to travel on the computer as well as other media. This program is designed to help students become interested in going places and the "how-to's" of traveling. There are over 230 highly motivating activities in this program.

Each program comes complete with: Curriculum Guide, 3 Microcomputer Courseware Programs, 2 Reproducible Cassette Activity Books, 1 Giant-Size Cassette Duplicating Master Book, and 3 Activity Workbooks.

11001AD Complete Program (with APPLE II diskettes) ..... \$99.95  
11001TD Complete Program (with TRS-80 III diskettes) ..... \$99.95



## Communication/Media

### WHAT IN THE WORLD? A Media and Communications Program

Interest level: 5-12

Reading level: 2-4

#### Curriculum Topics:

- What Is Media?
- Reading the Newspaper
- Watch It On Television
- The "Ads" Have It
- Who's Right?

There are over 225 high-interest activities in this program to help students become aware of all types of media. The influences of media — what it tells, how it helps, and what harm it does — are openly discussed and studied.

Each program comes complete with: Curriculum Guide, 2 Microcomputer Courseware Programs, 2 Reproducible Cassette Activity Books, 2 Giant-Size Cassette Duplicating Master Books, and 1 Activity Workbook.

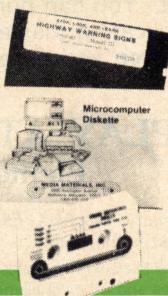
11002AD Complete Program (with APPLE II diskettes) ..... \$99.95  
11002TD Complete Program (with TRS-80 III diskettes) ..... \$99.95

# PROGRAMS

*to Teach Key Competencies in Four Areas.*

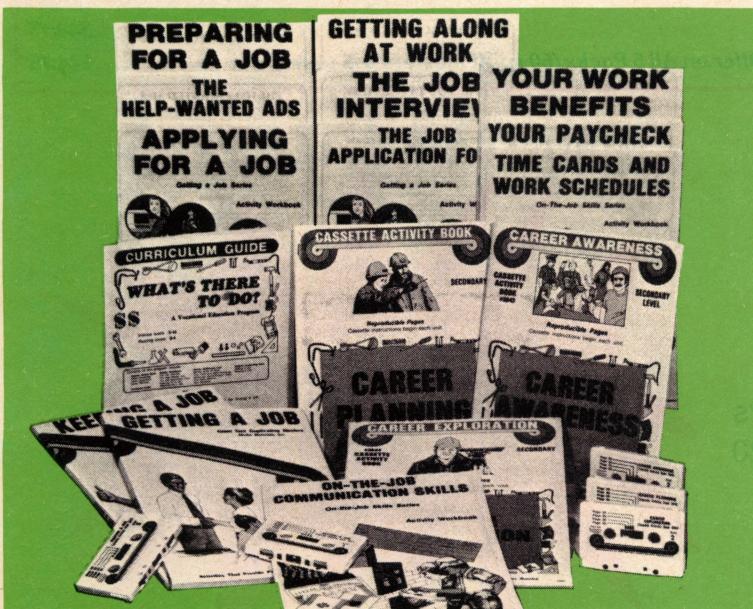
**NEW!**

**Media is the highlight** of the activities using cassettes, microcomputer courseware, duplicating masters, and reproducible activity books for creating individual task sheets.



The **interest level** is high (grades 5-12), and the **reading level** has purposely been kept below grade four. These programs can be used in a variety of learning situations — upper elementary through senior high school, including special education.

## Career Education



### WHAT'S THERE TO DO? A Vocational Education Program

Interest level: 5-12

Reading level: 2-4

#### Curriculum Topics:

- Discovering About Types of Jobs
- Ways to Find a Job
- Job Consistencies
- Keeping a Job

This is a program for individualizing career education. Students brainstorm through job possibilities and determine areas that suit them. They can then systematically pursue their vocational interests in this program. There are over 425 individualized and group activities.

Each program comes complete with: Curriculum Guide, 3 Reproducible Cassette Activity Books, 2 Giant-Size Duplicating Master Books, and 10 Activity Workbooks.

11003 Complete What's There To Do? Program ..... \$79.95

## Study Skills



### KNOW HOW TO KNOW! A Study Skills Program

Interest level: 5-12

Reading level: 2-4

#### Curriculum Topics:

- The Need for Study in Everyday Life
- The Right Place To Look
- Basic Study Aids
- The Proof of the Pudding — the Test

Study Skills are learned from a practical point of view. Students recognize the many situations in life that require study in order to solve problems. Graphs, Tables, Following Directions, Tests, Outlines, Making Decisions, and numerous Reference Guides are emphasized throughout the program. There are over 425 activities.

Each program comes complete with: Curriculum Guide, 3 Reproducible Cassette Activity Books, 2 Giant-Size Cassette Duplicating Books, and 6 Activity Workbooks.

11004 Complete Know How To Know! Program ..... \$79.95

# Duplicating Masters with Pizazz for Elementary Students!

## NEW! BASIC SKILL PACK



Students are often turned off by the typical "busy work" duplicating master activity sheets. With this new BASIC SKILL PACK, you can give this necessary instructional technique renewed pizazz. Each pack consists of 60 highly motivating, reproducible activity sheets. The 5 accompanying audio cassette tapes provide the reinforcement and help so many students need. You can purchase individual units from the pack consisting of 12 duplicating masters and 1 cassette tape for just \$9.95... but **SAVE \$5.00 when you order the complete Pack.**

### PLAY AT LEARNING PACK Elementary Grades 3-6

For Use By: Elementary Teachers, Elementary LD Teachers, and Curriculum Labs.

A series of skill packs filled with puzzles, games, secret messages, codes and other challenging activities. The most motivating of all skill packs at this level. Students will respond to every page of these activity sheets of which twenty include cassette instruction.

Includes:

#774	Directions to Follow .....	\$9.95
#775	Following Directions/ Drawing Conclusions .....	\$9.95
#825	Learning the Form of an Outline .....	\$9.95
#659	Basic Multiplication, Division, and Fractions .....	\$9.95
#863	Understanding Grammar .....	\$9.95

**\$49.75**

#990 Special Offer on All 5 Packs (60 spirit masters & 5 tapes) ..... \$44.75

Each Basic Skill Pack comes complete with:

- 60 Teacher-Developed Spirit Duplicating Masters
- 5 Self-Checking Cassette Tapes to Accompany 20 duplicating activity pages.
- Answers for All Activities
- A List of Instructional Objectives
- Sturdy Vinyl Storage Case

**SAVE \$5.00  
when you purchase  
a Complete Pack!**

**MEDIA MATERIALS, INC.**  
Department 840151  
2936 Remington Avenue  
Baltimore, Maryland 21211

**BULK RATE**  
U.S. POSTAGE  
PAID  
Permit No. 5592  
Baltimore, MD